

# BENJAMIN OLUMIDE DAVID

## MANAGING EDITOR | CONTENT WRITER/MANAGER

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## PROFESSIONAL SUMMARY

A successful writer with 3+ years' experience as a research, content and lifestyle writer. Very versatile, highly trainable and can adapt to any industry. My background as a psychologist gives me the edge in understanding the psychological nuances on writing. Fantastic Editor, very good with fact checking, writing management and providing critical evaluations to write-ups and articles

## SKILLS

- Microsoft Office Suite
- Canva/Photoshop/Illustrator/Figma
- Excellent Problem Solver
- Flexibility
- Analytical Thinker
- UI/UX Designer

## WORK EXPERIENCE

### MENTAL WEALTH BLOG/PODCAST

November 2020 – Till Date

Podcast: (<http://anchor.fm/mentalwealth>)

Blog: (<https://medium.com/@benjaminwhyss>)

### Achievement(s)

- Write and publish articles for entertainment and lifestyle issues on mental wealth blog.
- Establish interviews with some personnel on lifestyle issues that ends up being published on our blogs or podcast.
- Create a podcast once a month to be broadcasted on anchor.fm for our audiences.

## EDUCATION

Queensland University, Australia  
Bachelors Minor in Clinical Psychology

Nov. 2017 – Oct. 2019

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY  
Bachelor of Technology Computer Science

Dec. 2009 – Feb. 2015

UDEMY  
Certified Content Writer

March, 2017

SAYLOR ACADEMY  
English Language

December 2020 – Till Present

## MORE WORK EXPERIENCE

### CADOS TECHNOLOGY

December 2019 – January 2021

#### **LANDING PAGE DESIGNER | CONTENT WRITER (Freelance)**

- Provided copy for landing pages and e-mail autoresponders.
- Performed keyword research using a combination of Google Keywords Planner, Google search, and SEMRush.
- Worked closely with web design/ development team; provided the best keywords to optimize web pages.
- Wrote all primary content; indicated references used and ran all finished work through Copyscape for freshness and uniqueness.

### MENTALLY AWARE NIGERIA

June 2019 – Till Date

#### **LEARNING AND DEVELOPMENT MANAGER (Remote – Consulting Role/Volunteer)**

##### Achievements

- Managed the social media, design and content team by providing training support on the effective strategy to push campaigns, information and the company's services to prospective clients.
- In charge of identifying, developing and embedding the best practice of L & D strategies to increase our employee's participation to learning and development initiatives to serve our clients effectively.
- Increased participation to learning programs by over 35% through the use of different learning modules.
- Prepared monthly reports to be presented to the executive team to track the improvement and effectiveness of the employees in their dealings with clients.
- Identified the weaknesses and training regions for employees' development to align them to the vision and strategic purpose of the company.