

# Christina Egbert

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<https://christinamegbert.journoportfolio.com>

**Summary** A journalist with five years professional experience with feature writing, copyediting, managing several social media accounts and establishing a trusting rapport during interviews.

**Education** **Ball State University, 2011-2015**  
Bachelor of Arts, magna cum laude, Journalism/Telecommunications—News Track  
Minor: Sociology  
GPA: 3.8/4.0

**Skills** AP Style \* Copyediting \* Photography \* Adobe InDesign \* Adobe Photoshop \* WordPress \* Microsoft Office \* Social Media Management \* Sprout Social \* Hootsuite \* Adobe Premiere

**Career Experience** **Multimedia Writer, Wabash College, Crawfordsville, IN November 2016-present**

- \* Write student, alumni and faculty profile stories for the website and press releases
- \* Manage and create content for all institutional social media accounts
- \* Write short- and long-form feature stories for *Wabash Magazine*
- \* Serve as assistant editor for *Wabash Magazine*
- \* Build trusting, working relationships with students, alumni and faculty
- \* Work closely with Advancement to promote the college's largest fundraiser
- \* Photograph campus events

**Reporter/Feature Writer, Journal Review, Crawfordsville, IN August 2015-October 2016**

- \* Wrote a minimum of six front page news or feature stories every week
- \* Ran the Journal Review Instagram and posted regularly to Facebook and Twitter
- \* Photographed community events for the newspaper, website and social media
- \* Designed newspaper pages a minimum of one day a week using Adobe InDesign
- \* Covered breaking news stories and local events through online and social media posts

**Internship: Ball State University Foundation, Muncie, IN January 2015-May 2015**

- \* Created content for Facebook posts 3-4 times a week
- \* Wrote articles for quarterly publication: *Foundation Focus*
- \* Created and maintained relationships with board members, donors and scholarship recipients
- \* Handled confidential information from donors and board members

**Achievements** **Wabash College, Crawfordsville, IN 2016-present**

- \* Assigned the most difficult stories—from suicide to racism—and the hardest-to-get interviews
- \* Established a “voice” for Wabash College’s social media presence
- \* Increased engagement, followers and online conversation via institutional social media
- \* Supervised the social media intern, worked on storytelling and videography concepts

**Journal Review, Crawfordsville, IN August 2015-October 2016**

- \* Asked to fill in multiple times for the editor when she was on vacation
- \* Interviewed and maintained story embargoes for national political figures and celebrities

**One Mission Society, Greenwood, IN June 2014-August 2014**

- \* Managed social media for the organization’s International Conference
- \* Branded and edited PowerPoint conversations for International Conference

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## References:

### **Mr. Steve Charles**

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