

Gothard Consulting

Continuity

Advertiser Scooter and Scobo's

Product

Length :30

Air Dates

Title Yard Intro

(MUSIC: CLASSICAL)

STUFFY, SOPHISTICATED ANNOUNCER: HOW DOES ONE MEASURE SUCCESS? MONEY, POWER, PRESTIGE?

(SFX) NEEDLE SCRATCHING ON RECORD

(MUSIC: ROCK)

YOUNG PARTIER: DUDE! WHOA! SUCCESS IS MEASURED BY THE YARD!

SCOOTER AND SCOBOS IS OFFERING YOUR FAVORITE DRAFT BEER IN A 64 OUNCE GLASS THAT SITS 36 INCHES TALL! IT'S AWESOME, DUDE! AND THAT'S ON TOP OF THEIR CLASSIC MENU AND GREAT SERVICE!

NOBODY MEASURES UP TO SCOOTER AND SCOBOS FOR FUN!

SCOOTER AND SCOBO'S, 350 NORTH GREY ROAD. MORE THAN WHAT YOU'RE USED TO!