



MARIAM MAROOF

JOURNALIST

SKILLS & INTERESTS:

- Excellent command over the English language, both oral and written.
- Excellent understanding of Facebook, Twitter, Tweetdeck, Instagram, IGTV, YouTube, Snapchat, Microsoft Office, Canva and other media platforms.
- Ability to meet deadlines, work under pressure, capable of working individually and as part of a team.
- Capable of writing in various writing styles as per the context of the post.
- Have an eye for grammatical errors and errors made while producing a story.

EDUCATIONAL HISTORY:

MIDDLESEX UNIVERSITY DUBAI
B.A Honors in Journalism and Media
July - 2020

OUR OWN ENGLISH HIGH SCHOOL, SHARJAH
12th Grade - Humanities Stream
May - 2017

CONTACT INFORMATION:

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PERSONAL PROFILE:

A passionate and energetic aspiring journalist keen on researching, writing and wanting to grow in the field of media. I have what it takes to work long hours, multitask, and I am curious about the world and its happenings. I am capable of working individually on large tasks with minimal supervision and always delivering expected results. My main areas of interest lie in conducting interviews, editing, writing news stories and feature articles. I also have knowledge of various social media platforms and have been responsible for social media management at my previous internships.

WORK EXPERIENCE:

JUNIOR ASSISTANT

ITP Media Group | July 2019 - September 2019

- Produced daily content for Ahlan!, Cosmopolitan Middle East and Grazia Middle East on a daily basis.
- Have over 200 articles published totally across the three brands on their digital sites.
- Actively wrote in different tones for the three brands.
- Handled social media publishing for Ahlan! and Cosmopolitan Middle East during the course of the internship.
- Responsible for sending tri-weekly newsletters for Ahlan!

WRITING INTERN

Lovin Dubai | May 2018 - July 2018

- Wrote articles for the site on a daily basis.
- Have over 100 articles published (news stories, listicles, features, opinion pieces and sponsored content).
- Handled the publishing schedule during the second month over a range of social media platforms.
- Responsible for sending daily newsletters throughout the two-month internship.
- Responsible for posting stories daily on Instagram and Snapchat, and motion stories on IGTV.