



SHANE LAWRENCE FAGUE

SOCIAL MEDIA / PUBLIC RELATIONS / CONTENT COORDINATION
(317) 756-8136 / SHANEFAGUE@GMAIL.COM

OBJECTIVE

To achieve personal and professional goals through creative solutions, intelligent collaboration, and the relentless pursuit of knowledge.

SKILLS

- Determining and meeting the social media and content needs of clients
- Creating content that is engaging, informative, and optimized for online searches
- Reporting, writing, and editing by the standards of the Associated Press
- Working and thriving in high-stress, high-traffic professional environments
- Mixed multimedia talents including proficiency in Adobe Creative Suite

EXPERIENCE

CONTENT MARKETING SPECIALIST • SOCIUS MARKETING • MARCH '22 – PRESENT

I'm currently in charge of writing content for dozens of clients in the home improvement industry. I'm also tasked with identifying important keywords and creating monthly content plans.

CONTENT CREATOR • GIDEON • MARCH '22 – PRESENT

I'm currently contracted by GIDEON, the Global Infectious Disease and Epidemiology Online Network, to create various types of content including blog articles, social media posts, infographics, and infographic videos.

CONTENT MARKETING MANAGER/COPYWRITER • CIRCLE SOCIAL INC. • AUG '20 – MARCH '22

In my most recent position, I oversaw the coordination and curation of online content for dozens of B2B & B2C clients in the medical field, particularly behavioral health and addiction treatment centers. I managed a team of content writers that aim to influence thought leadership through content writing while working within well-defined SEO parameters.

MARKET MANAGER • OLD ELK DISTILLERY • MAY '19 – MAY '20

EDUCATION

B.S. PUBLIC RELATIONS JOURNALISM • MAY '15 • INDIANA UNIVERSITY

Coursework included photojournalism, marketing, traditional reporting, and public relations. I was a regular contributor to the Indiana Daily Student newspaper and studied African American History as my second academic concentration.

HIGH SCHOOL DIPLOMA • DEC '08 • INTERNATIONAL SCHOOL OF INDIANA



CONTACT EMAIL



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LINKEDIN



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LINK TO PORTFOLIO

TO VIEW CONTENT SAMPLES, PLEASE VISIT:

[HTTPS://SHANEFAGUE.JOURNOPORTFOLIO.COM/](https://shanefague.journoportfolio.com/)

PROFESSIONAL REFERENCES

- KIM HAZEL : DIRECTOR OF OPERATIONS : CIRCLE SOCIAL INC. : (317) 919-7377
- RICHIE ZOBAK : ACCOUNT DEVELOPMENT SPECIALIST : OLD ELK DISTILLERY : (708) 828-5591
- CODY FAGUE : CREATIVE DIRECTOR/PARTNER : CODO DESIGN : (317) 640-4817



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