

ELIZABETH CORNWALL

Utah | epcornwall.journoportfolio.com/ | [linkedin.com/in/elizabethcornwall/](https://www.linkedin.com/in/elizabethcornwall/)

Strategic communicator with over a decade of experience in corporate communications, known for crafting engaging narratives that connect, inform, and inspire. Expertise in executive messaging, content strategy and creation, and workplace culture, with a natural talent for making complex messaging accessible. Skilled at building relationships across all levels to foster trust and collaboration.

EXPERIENCE

September 2023 – Present

Communications Manager | Cambia Health Solutions

- **Lead HR Communication Strategy:** Develop and execute impactful HR messaging that reinforces company values and messaging and enhances employee understanding.
- **Enhance Organizational Culture:** Introduced storytelling strategy to highlight employee achievements and foster a sense of connection and belonging.
- **Creative Content Development:** Produce engaging video and visual content, simplifying complex messages for greater impact and accessibility.

October 2020 – September 2023

Senior Communications Manager | Savage

- **Built Leadership Visibility:** Crafted and managed executive messaging that strengthened leadership's connection with employees across all levels.
- **Drove Strategic Content Initiatives:** Directed a team to produce consistent, meaningful content aligned with company goals, nurturing a cohesive brand voice and internal narrative.
- **Engaged Employees through Events:** Led planning for company-wide events, including leadership summits for up to 600 attendees, creating engaging experiences that promoted alignment and morale.

June 2013 – October 2020

PR & Social Media Manager | CHG Healthcare

- **Elevated Executive Profiles:** Supported the CEO, CPO, and CSO with thoughtful communication strategies, amplifying their voices within and beyond the organization.
- **Increased Digital Reach:** Led content and storytelling efforts for external blogs and social media, achieving 163% follower growth and a consistent brand presence.
- **Strengthened Internal Communication:** Coordinated with internal teams to align messaging, improving transparency and trust company wide.

EDUCATION

Bachelor of Arts, English Language and Literature | University of Utah

SKILLS

- Content strategy and management
- Crisis and change communications
- Executive communications
- Brand storytelling
- Employee engagement and culture building
- Cross-functional collaboration
- Project management and team leadership
- Creative problem solving