

ELIZABETH CORNWALL

SENIOR COMMUNICATIONS MANAGER

PROFESSIONAL SKILLS

Storytelling, writing, editing
Corporate communications
Content marketing
Communication planning
Public relations
Executive communications
Social media
Video production
Photography
Event planning
Team management
Project management
WordPress
SharePoint
ContactMonkey
Hootsuite
Canva
Lightroom
Premiere Pro
AP Style

PERSONAL SKILLS

Creative
Design-oriented
Attention to detail
Reliable and professional
Organized
Strategic
Collaborative
Empathetic
Fast learner
Motivated
Self starter

CONTACT

801.556.1803
epcornwall81@gmail.com
epcornwall.journoportfolio.com/

PROFILE

I'm an experienced communicator who is passionate about storytelling and culture. I have a decade of corporate communications experience in both internal and external communication, including strategy, management, executive messaging, creation, and production. I enjoy communicating through a variety of mediums, including blogs, social media, video, and photography.

EXPERIENCE

SAVAGE

Senior Communications Manager | April 2023 - Present

- Content strategy, management, creation, and production for all internal communications
- Communication platform management
- Executive communication strategy, management, and creation
- Video production, filming, and editing, including event monthly video updates from CEO
- Event planning and execution for large-scale, in-person and virtual corporate events
- Internal marketing project management and graphic design work

Communications Manager | October 2020 - April 2023

- Content strategy, management, creation, and production for all internal communications
 - Increased content production by 441% in the first year
 - Launched new email platform to improve efficiency and analytics
 - Introduced new cultural storytelling campaigns and resource newsletters
 - Lead communication strategy for culture and DEI initiatives
- Executive communications for leadership team, including CEO and CPO
- Video production, filming, and editing, including event recap videos and monthly video updates from CEO
- Event planning and execution for large-scale, in-person and virtual corporate events
- Internal marketing project management and graphic design work

CHG HEALTHCARE

PR & Social Media Manager | March 2020 - October 2020

- Executive communications for leadership team, including CEO, CPO, and CSO
- Managed all social channels for CHG brand
 - Increased social followers by 163%
- Oversaw public relations for CHG brand
 - Earned more than 100 media mentions
- Video production (73 videos)
- Content management, strategy, creation, and production for CHG external blog (4 blog posts per month)
- Provided strategic support for internal communications

PR Specialist | April 2015 - March 2020

- Managed all social media channels for 4 CHG brands, publishing weekly (approx. 80 posts per week)
- Oversaw public relations for 4 CHG brands, including media placements and press releases
- Managed and produced culture and brand videos for 4 CHG brands
- Content management, strategy, creation, and production for 3 CHG brands
- Oversaw 8 cultural award submissions per year for CHG and its brands, including Fortune 100 Best Companies to Work For submission for 3 years
- Provided support for executive communications, including annual CEO Road Show

Communications Coordinator | June 2013 - April 2015

- Supported internal communication initiatives and strategies
- Wrote news stories for intranet
- Created and edited emails for corporate divisions and leaders
- Contributed feature stories to the CHG external blog

EDUCATION

BACHELOR OF ARTS, ENGLISH LANGUAGE AND LITERATURE

University of Utah | 2010

PRESENTATIONS

RAGAN SOCIAL MEDIA CONFERENCE | MARCH 2019

Panelist | We know the way: Help employees channel their inner brand warriors

RAGAN MEDIA RELATIONS AND MEASUREMENT CONFERENCE | MAY 2020

Co-presenter | Going Beyond Pitches and Press Releases to Relay Your Messages During COVID-19 and Beyond