

ALIA MOSAAD IBRAHIM GHAZAL

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Personal info

- ✚ Marital status: Single
- ✚ Nationality: Egyptian.
- ✚ Date of Birth: 1 Sept,1997
- ✚ Gender: Female

Career Objective

A confident writer, Assertive organized person looking for a content creator and script writer opportunity to generate creative digital marketing solutions depending on a deep knowledge with content marketing. I am qualified for creating content, copy writes, and scripts with high written skills, discovering day to day emerging market trends and expanding reach methods.

Education

- ✚ Mass Communication Faculty- Benysuef University (BSU)
- ✚ B.Sc. Of English section (general), Major department: Radio& TV, Minor: Public relations and Advertising.
- ✚ With general grade: Excellent with honor, graduation project: Excellent
- ✚ Total GPA : 3.85 /4 Percentage : 92.5%
- ✚ Graduation year: 2019.
- ✚ I am applying for the masters this year next August at Cairo University.

Experiences:

- ✚ **Executive director** of my graduation project short movie (Decision Zero) – the movie was nominated to the first prize of short movies panorama international festival in Tunisia, and another festivals abroad.
- ✚ I wrote the executive script based on the Decoupage, Storyboard, and the producer financial plan and maintained the right sequence of the movie while production to reduce costs and improve the procession of the project.
- ✚ **Voice over** in my graduation project and other college project, here are a sample of my voice in the movie trailer- [link](#):

<https://www.facebook.com/watch/?v=388461581772304>

- ✚ **Online cultural program presenter uploaded on Facebook (Aldokkan)** it was a light youthful program discusses the creative initiatives and talents of the youth

Sample episode:

<https://www.facebook.com/watch/?v=721199811571488>

- ✚ **Soft informational program called (The Studio) for one year.** I was creating my scripts on my own, moreover I have very high skills in presentation and writing creative and relevant content, I have very good experience in photographing and lighting and voice-over diversity.

Sample episode:

<https://www.facebook.com/100001728589398/videos/2161928270541438/>

- ✚ **An organizer of** an initiative called (The movie club) in Benysuef it was to make a free movie show weekly in the university as Benysuef doesn't have a cinema house, I am one of the social media specialists and the organizers that were moderating the initiative.

- ✚ **Content creator and Script Writer at Crew Art Production** for media production and digital marketing solutions, **For 8 months**, I have very good and distinctive skills specially the ability of creating and extracting new generations of ideas and writings.

- ✚ **Social media manager and PR specialist** at Full Frame Group for media production and digital marketing agency **for four months** (I've worked on marketing to the customers within various platforms such as (Facebook, Twitter, Instagram, Snapchat)

Tools-Courses

- ✚ Blogger in Blog spot platform, and word press (I can create, manage, and edit at the back-end pages of those platforms directly)
- ✚ Radio presenter on an internet radio platform (Caster.FM)
- ✚ I am very good with video editing programs (Adobe Premiere)
- ✚ As a content creator I am very good with the following tools (Google trends, Google analytics, Buzzomo, Grammerly, VidIQ) and Google documentation tools.
- ✚ Lighting basics online course , and an online content creation course from Udemy platform .
- ✚ I have skills in video journalism certified with a certification from (VJ street association)
- ✚ A Certified course of social media marketing from "On Air Studios"

Key Skills:

Language skills:

Arabic: Native. ▪ English: fluent.

Personal skills:

- ✚ Presentation skills with highly expressive ability, and talkative.
- ✚ High communication skills both: written, and oral.
- ✚ Team work spirit, Influential skills.
- ✚ Very good researcher with analytical view.
- ✚ Able to work under stress with full responsibility.
- ✚ Highly enthusiastic, co-operative and performing with integrity.
- ✚ Hard worker and open to take initiatives.
- ✚ Details oriented, and fast learner and open to new approaches.
- ✚ Analytical and critical thinking skills.

References are Available upon Request