



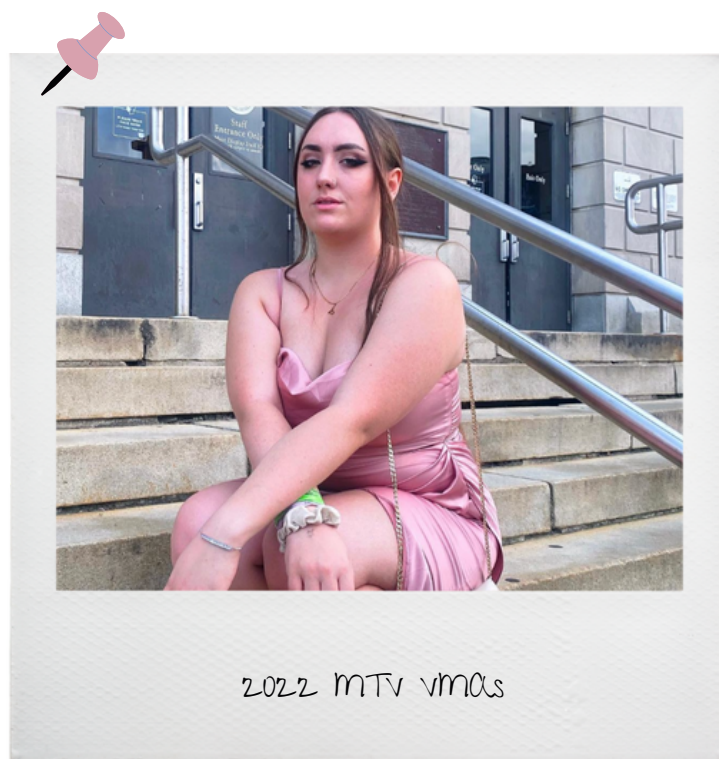
*alex  
west*

## MEDIA KIT

### ABOUT THE INFLUENCER

Alex West is a lifestyle and entertainment micro-influencer. Alex is the self-proclaimed concert queen. For Alex, though, there's nothing better than the tour life: traveling and concerts.

Based in New York City, Alex showcases her love for the city lifestyle and all the opportunities this provides. As a journalist, she has been published in TigerBeat Magazine, The Aquarian, The New Nine, SweetHigh, All Punked Up, and more.



### ELSEWHERE

**Alex Nycole West**  
alex.n.west@gmail.com  
alexwestnyc.com

@alexwestnyc



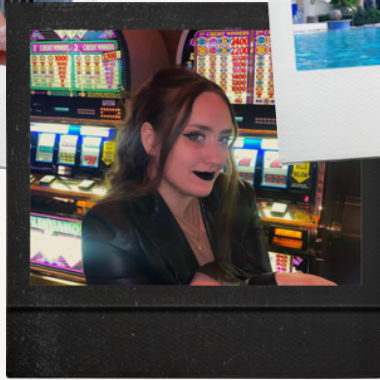
### SOCIAL MEDIA STATS

6,300+ TikTok Followers  
3,000+ Instagram Followers  
3,300+ Twitter Followers

30K+ Monthly Tweet Impressions  
1,800+ Monthly Twitter Profile Visits  
3,400+ Average Views Per TikTok

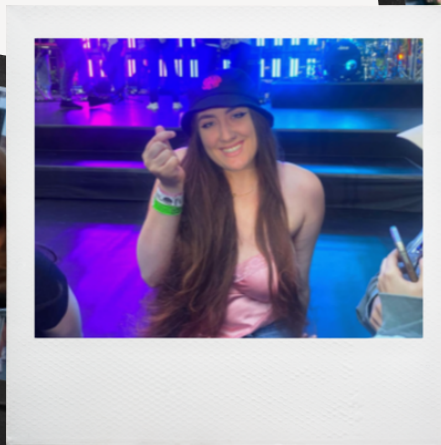
# *suggested niches...*

*...but certainly not limited*

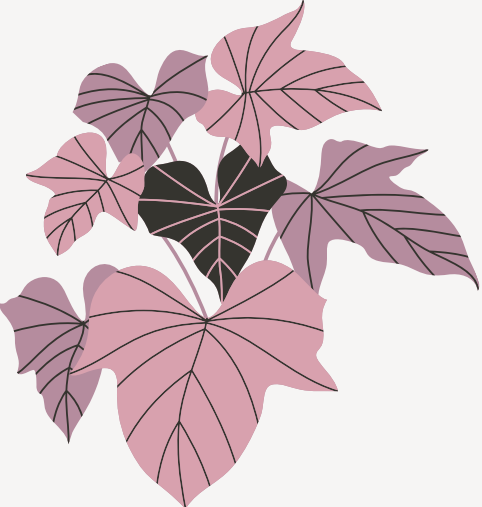


travel

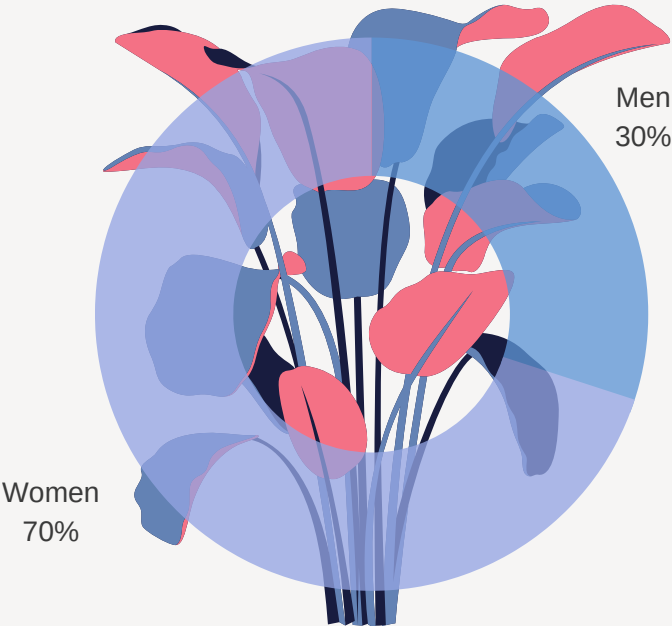
pop culture & music



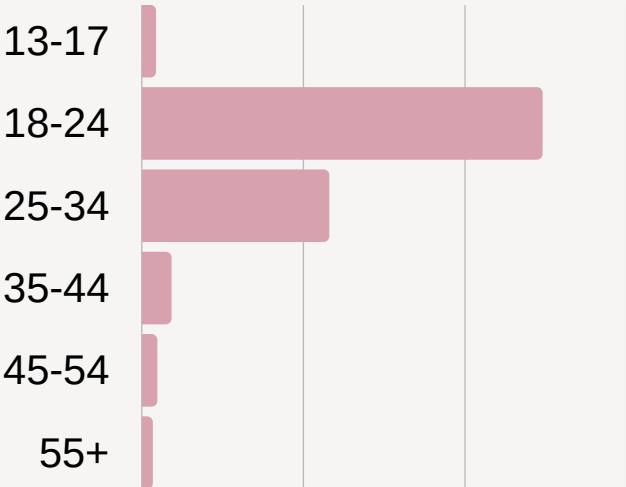
lifestyle & beauty



gender



age



*demographics*





# previous PARTNERSHIPS



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