

# Rhodri Morgan

NCTJ-Qualified Journalist - Gold Standard Diploma including 100 wpm shorthand - [Portfolio](#)

London-based  
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Registered driver

## JOURNALISM EXPERIENCE

### Just-drinks — Reporter

23/11/2020 - Ongoing

Covering breaking news in the drink and beverage industry from product launches to M&As and financial results reporting.

Conducting interviews with c-suite executives of multi-national corporations such as Diageo and Pernod Ricard to create business-related stories.

Integrating complex data sets covering market production and brand CAGR to add value to news articles

### Freelance Journalist

28/05/2020 - Ongoing

Producing featured bylines on esports in Yahoo! Sports, Consumer Desk features for The Sun and Italian Politics work for South West Londoner.

Writing product guides and round-up lists for PetsRadar, TechRadar's animal-focused sister publication.

### Sportsbeat + South West Londoner — Journalist and Sub-editor

October 2019 - May 2020

Using InDesign and Quark to optimise and edit copy for concision and optimal SEO performance.

Writing live match coverage and delivering 'on the whistle' reports on non-league football and Premiership rugby.

Interviewing players and coaches of local and national rugby and football teams for feature and opinion pieces for The Rugby Paper and Non League Paper.

Written features on 2019 General Election candidates, news pieces on UK homelessness and sports features for South West Londoner.

### The Daily Telegraph, Home News Desk—Editorial Intern

January 2020 - April 2020

Resourcing and writing UK current affairs stories using extensive data sets and optimising content for online and print.

## REFERENCES

George Parker, FT Political Editor, [george.parker@ft.com](mailto:george.parker@ft.com)  
07872156468.

James Toney, Beat Media Editor, [jtoney@beatmediagroup.co.uk](mailto:jtoney@beatmediagroup.co.uk)

07973353243

## SKILLS

Broadcast radio experience with University radio station

Sub-editing experience at National titles

French (conversational), Japanese (Basic)

## EDUCATION

News Associates - Gold Standard Diploma NCTJ  
Multimedia and Sports journalism

University of Birmingham - BA English Literature and Classics - 2:1

## PREVIOUS ROLES

Ski Instructor at Niseko Village Ski school

Mixologist at Soda Bar

## **The Financial Times, Politics and World News Desks— *Editorial Intern***

October 2019 - April 2020

Attending House of Commons press briefings and working with political correspondents to produce pieces for the FT in print and online.

Researching and developing major global stories and sub-editing copy from remote-working FT journalists on the World News Desk.

## **The Body Lock — *Contributing Writer***

March 2019 - Present

Attending and producing write-ups on major industry events such as Bellator London 2019, Cage Warriors 106 and BRAVE CF 24.

## **Edelman — *Technology Copywriter***

January 2017 - May 2019

Pitching and liaising with national technology media around major seasonal gift guides and orchestrating reviews on a range of commercial and consumer technology products.

Producing high-level written copy for major technology companies such as HP and Microsoft ranging from C-suite executive opinion bylines to thought-leadership pieces and social content calendars.

Utilising platforms such as Hootsuite, WordPress and Sketch to create SEO optimised marketing copy for leading technology brands.