



## Maintain Business Momentum This Holiday Season

The holidays can be a challenging time for a small business owner. From hiring seasonal employees to cash flow concerns and inventory shortages, the season can be stressful if you aren't prepared. The ability to [access cash quickly and easily](#) during this time - regardless of your credit history - can mean the difference between maintaining momentum and struggling to keep pace.

Look to [QuickBridge](#) as your trusted source of funding this holiday season.

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### From Our Blog



#### How to Hire and Manage the Best Seasonal Employees

The right seasonal staff can help drive growth for your business when you need it most. Use these tactics when hiring to position yourself for success.

[Read More](#)



#### 4 Tips to Prepare for Small Business Saturday

These four tips will help you prepare for one of the biggest days of the year for small business owners - Small Business Saturday.

[Read More](#)

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## Smarter Funding Success Story



Margaret C.  
**Business Owner**  
Medical Billing Company

Margaret C. started working with QuickBridge in 2012 when she was looking to grow her fledgling medical billing company. The initial round of funding helped Margaret purchase an accounting software system and streamline operations. Subsequent successful funding rounds enabled Margaret to expand her office and initiate a targeted advertising campaign that has led to significant exposure and continued company growth.

*"QuickBridge has always been there for me, and they make the process easy. They understand that it's not cheap to run a business and that there's always unexpected things that come up. I appreciate the support and the fact that QuickBridge celebrates my success."*

- Margaret C.

Want to share your QuickBridge success story? Email [marketing@quickbridge.com](mailto:marketing@quickbridge.com)

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## From Our Resource Library



### **Small Business Guide: How to Manage a Holiday Product Launch**

The holidays are a boom period for many industries, as they represent a unique opportunity to take advantage of consumer spending and generate an influx of revenue. Because of this, it's a potentially lucrative, but also challenging time to launch a new product.

[DOWNLOAD WHITE PAPER](#)

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