

# Swati Panwar

Content writer  
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## WORK EXPERIENCE

### Evon Technologies Pvt. Ltd., Dehradun — *Content Writer*

FEBRUARY, 2016 - PRESENT

- Write articles/blogs related to technologies like Cloud computing, Big data, Mobility etc. for the company's internal as well external blogs.
- Promoting Gamentio (3D social casino-a product of Logic Simplified) through SEO centric blogs, articles and infographics
- Develop content for Guest posts
- Proofread and revising content developed by freelance writers
- Explored varied topics in the field of technology and game development.
- Contributed to the development of the content of its sister company's, Logic Simplified- a Game Development Company based in Dehradun, website.

## EDUCATION

### D.A.V. (PG) COLLEGE, Dehradun — *Master of Arts*

SEPTEMBER, 2014 - AUGUST, 2016

#### Major in Political Science

Secured an aggregate of 68.67%

### G.B. Pant Engineering College, Pauri Garhwal — *Bachelor of Technology*

AUGUST, 2010 - JULY, 2014

#### Electronics and Communication Engineering

Secured an aggregate of 66.96%

## SUMMARY

A motivated, creative and skilled writer with good communication skills seeking position as Content Writer in a well-established organisation where I have an opportunity to learn as well as explore new edges of content development and my skills are utilized in a proficient manner.

## SKILLS

- Well versed with MS Office Package
- Excellent written and verbal comm. skills
- Technical writing
- Press release writing
- Blogging
- In Depth knowledge of online research
- Detail oriented
- Highly observant
- Able to meet deadlines

## LANGUAGES

English, Hindi, Marathi

**D.A.V. Public School, Dehradun — *Intermediate***

APRIL, 2009 - MARCH, 2010

**Focus on PCM & English with Biology as an elective subject**

Secured 76.8%

**LINKS TO THE  
PUBLISHED WORK**

<https://goo.gl/KEDpZ5>

<http://goo.gl/7aP247>

<http://goo.gl/hQTnh4>

<https://goo.gl/1By9K8>

<https://goo.gl/XgYidS>

<https://goo.gl/qb6P5i>

**D.A.V. Public School, Dehradun — *High School***

APRIL, 2007- MARCH, 2008

Secured 86.4%

**ADDITIONAL ACTIVITIES**

**Imedita Learning Solutions Pvt. Ltd., Gurgaon — *Freelancer***

MARCH, 2016 - APRIL, 2016

- Developed articles for the company's blog