

When it comes to wine, there are many different production practices. Few are as dedicated to lunar cycles and their influence on farming and wine tasting as Luna Nuda Wine. Alfons Giovanett ascribed to the belief, that later became popularized in the theory of biodynamics, where the energy of the moon's cycle heightened the wine tasting experience—making the full moon the best time to taste wine and appreciate its complexity. Luna Nuda was named for the full, or “naked” moon as a tribute to that belief.

Founded in 1970, Castelfeder Winery is in Alto Adige in Northern Italy. This area, near the Austrian and Swiss border, is known for producing sublime Pinot Grigios and Castelfeder's Luna Nuda Pinot Grigio proves that this is still true. Today Castelfeder Wine Estate is a fourth-generation winery still run by the Giovanett family, and Luna Nuda Pinot Grigio, Rosé, and Red Blend are wine stars shining in the bright Italian night sky.

The family continues to follow the unique winemaking tradition started when patriarch Alfons Giovanett developed a curiosity for how the phases of the moon affect the winemaking process. The lunar cycle is believed to impact the soil and the microbial activity in the soil and air during different phases of the moon. This, along with the geographical location that provides a specific climatic condition, drives many winemakers, like Giovanett, to pay attention

to the lunar cycle to decide which farming activities shall be done during a particular phase of the moon.

The Giovanett family follows this production tradition to capture the magic and energy of the luna nuda in every bottle. Today's generation combines this ancient tradition with modern production practices and even has a wine kept in stainless steel tanks for exactly one year so the wine can conclude an entire moon cycle, thus delivering what they know to be the best juice.

Production practices aside, Alfons Giovanett tells us wines taste best during a full moon when positive affirmations are made. It's a time for relaxation and to surround yourself with great company. Luna Nuda Wines celebrate Alfons' philosophy and have given us another reason to enjoy great wine. The coming of a new lunar cycle is a time for renewing, new beginnings, or starting over to rid of any negative vibes, and we can all use a little bit of that.

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