

Hunger and food surplus go hand in hand.



#FoodRescueHero Mercedes Williams and her daughter

Dear **[FirstName]**,

Will your family eat tonight?

Osha Sewell couldn't always say yes ... until she discovered that 412 Food Rescue delivered surplus food to the Steel Valley Family Center.

"I'd have two hands out, weighing what I should do: buy food or pay rent. You can't say no to food when you've got children," Osha said. **"As a parent, 412 Food Rescue means not having to choose between putting a roof over my head or food in my child's mouth."**

Mercedes Williams has been there. That's why today, she's a 412 #FoodRescueHero.

"I was a single mother of two several years ago. So many things are thrown at you as a parent! The second I got a paycheck, it was gone. At times I'd have \$23 left to buy food until the next payday."

Those days are behind Mercedes now. She earned a college degree, got married and has a great job with Pittsburgh Public Schools, a nonprofit that donates surplus food to 412 Food Rescue. In her car soon after downloading the 412 Food Rescue app, she heard her phone ding.

"I was literally driving right past a spot where food needed to be picked up. I just couldn't pass by without stopping. In 15 minutes, Jubilee Kitchen had bananas and lettuce, and I was back at work. It was my first rescue," she said.

"You can't put a price tag on that experience. Think about all the people I may have helped."

YES, I believe hunger and food surplus go hand in hand. I want to keep supporting the useful, dynamic networks around 412 Food Rescue that will eliminate both.

Donate Now.

[ADDRESSEE]

[ORG NAME]

[STREET]

[ADDRESS 2]

[CITY], [STATE] [ZIP]

UPDATE ADDRESS _____
STREET, APT., SUITE #

I want to give my last gift of \$**[VAR]**

I want to give:

\$**[V1]** \$**[V2]** \$**[V3]** \$ _____

Make my gift: One-time Monthly

PHONE _____

EMAIL _____

Sign me up for email updates

Is this gift from you and your spouse/partner? Yes No

Name(s) to be cited for recognition _____

I wish to remain anonymous

CITY, STATE, ZIP

NAME ON CARD _____ EXPIRATION _____ / _____
MONTH YEAR

CREDIT CARD NO. _____ CVV _____

CHECKS: Make checks payable to *412 Food Rescue* My company will match my gift. A matching gift form is enclosed. **[appeal code]**

As a loyal 412 Food Rescue donor, you know that Mercedes is part of a network of volunteers who are willing, at a moment's notice, to pick up and deliver good food.

She can do this because of hundreds of devoted nonprofits working with 412 Food Rescue to accept food donations and distribute them to people who are hungry.

These selfless nonprofits receive food to share because of a network of bakeries, grocers, restaurants, parks and so many others committed to donating good food that otherwise would go to waste.

Finally, this circle of volunteers, nonprofits, companies with surplus food and people like Osha is complete only because people like you support 412 Food Rescue with your financial gifts.

"412 Food Rescue puts in all this time, money and resources to make all these connections to ensure everyone has access to food ... and to ensure good food isn't wasted. So, in the simplest way possible, we are able to give back to Pittsburgh by supporting 412 Food Rescue," Mercedes said.

Your generosity allows us to support this crucial circle of surplus, need and delivery. Today, we need your support more than ever. Your gift makes a difference in our ability to maintain these connections while we develop new technology and services to expand our reach and improve efficiency. Will you please make a gift today?

Sincerely,

Leah Lizarondo

Co-founder and CEO, 412 Food Rescue

P.S. We need your help in developing the model, technology and infrastructure to connect more than 1,100 volunteers, 430 food donors and 475 nonprofit distribution partner locations to ensure good food reaches people in need. Please make a gift today!

You support a circle of volunteers, nonprofits, companies with surplus food and people who are hungry.

Donate online at
412foodrescue.org/give



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