



PRINT INDUSTRY LEADERS LAUNCH CPMI SOLUTIONS

SALT LAKE CITY, UT – August 1, 2015 – Two veterans of Utah's print industry announced today the formation of CPMI Solutions, a premier print and direct mail marketing company. With 50 years of combined experience, co-owners, Jack Kemp and Jason Digilio, are well-known and respected in the print community.

The business partners spent nearly a decade managing print production at one of the nation's leading higher education marketing firms, Helix Education. They produced more than 250 million highly variable, targeted, direct mail letter packages, as well as numerous postcards, self-mailers and "out of the box" creative packages. Now, they're ready to take their expertise to the next level. "We're excited about this new venture," said Kemp, CEO of CPMI Solutions.

As a single source for "all things print," CPMI Solutions plays an important role in their clients' successes. "We help them reach their customers with highly personalized, targeted and relevant communication, as well as service all of their printing collateral needs," Kemp said. "They value what we do and how we do it."

Kemp and Digilio's knowledge about traditional offset, toner-based digital printing and high-speed inkjet digital printing—combined with best-in-class digital composition software, list procurement, and postage saving strategies—will change the way people view traditional direct marketing.

The new company's main attraction is the Halm Jet EM4000. With speeds up to 30,000 impressions per hour, it is unrivaled in 3- and 4-color envelope production. "But we produce a lot more than just envelopes," said COO Digilio. "We are print and direct mail marketing experts."

For marketing consultations, comparison quotes, or to schedule a tour of CPMI Solutions production facilities, call 801.608.5745.

For more information about CPMI Solutions, visit www.CPMISolutions.com.

CPMI Solutions in-house equipment and capabilities

Pitney Bowes Flowmaster (2) – Max speed: 12,000 p/h, max inserts: 7, 4-way match capability, max OE size: 10.125 x 6, Inline fold, inkjet and live stamp.

MBO B20 w/right angle (2) – 20/30/40 thousand sheets p/h, depending on size of paper and complexity, Inline perf, horizontal or vertical and gluing capabilities.

Xerox iGen 3 (1) – 110 s/p/m 6,600 p/h, variable image and/or text, full process color; short-run, on-demand digital color printing of brochures, letters, books, flyers, postcards, newsletters, catalogs, manuals, point of purchase materials, sell sheets and more.

Halm Jet EM4000 (1) – Print on prefabricated envelopes, 4-color, no perfector, 3-side bleed, max speed: 30,000 p/h, max size: 9 x 15.75 (2up), min size: 3.25 x 4.5, max size (1up): 12.5 x 15.75, max image area: 8.75 x 15.

Halm Jet Press (3) – Print on prefabricated envelopes 2-color with perfector, full-bleed capability, max speed 30,000 p/h: 30,000 w/perfect, 60,000 w/o perfect, max size: 9 x 12, min size: 3.25 x 4.25.

Hamada B452A (1) – 4-color offset press, max sheets: 10,000 p/h, max image area: 13.75 x 19.75.