



Build on your expertise.

With professional opportunities on the rise, now is the perfect time to earn your advanced degree.

Dear {First\_Name},

According to the U.S. Department of Labor, the demand for healthcare professionals is increasing.\* Now is an opportune time to **enhance your credentials with an advanced degree.**

Walden University’s School of Health Sciences is committed to helping you gain the skills and experience you need to more effectively **address the healthcare needs of our local and global communities.** Our programs are designed for working professionals like you and allow you to **explore best practices that you can apply immediately in your workplace.**

Choose from a **variety of graduate and undergraduate degree programs**, including:

- Ph.D. in Health Services
- Ph.D. in Public Health
- Master of Healthcare Administration (M.H.A.)
- Master of Public Health (M.P.H.)
- M.S. in Clinical Research Administration
- M.S. in Health Informatics
- B.S. in Health Studies
- B.S. in Healthcare Management
- B.S. in Public Health

For more than 40 years, working professionals have trusted Walden, an accredited university. You, too, can **benefit from earning your degree from a leading provider of online education.**

To learn more about Walden, **call us at 1-800-748-6745.** We look forward to helping you achieve your goals.

Kindest regards,

Jörg Westermann, Ph.D.  
Associate Dean, School of Health Sciences  
Walden University

P.S. {First\_name}, Walden offers exceptional student support services, including academic advising and career counseling. **Visit us online today at [www.WaldenHealth.com/Change](http://www.WaldenHealth.com/Change).**

## Career Opportunities on the Rise

Employment is projected to grow rapidly between 2010 and 2020, with the fastest growth found in:\*

- 34.5%

Healthcare support occupations
- 26.8%

Personal care and service occupations
- 25.9%

Healthcare practitioners and technical occupations

\*Bureau of Labor Statistics, U.S. Department of Labor, “Employment Outlook: 2010–20,” *Monthly Labor Review*, January 2012, on the Internet at [www.bls.gov/opub/mlr/2012/01/art1full.pdf](http://www.bls.gov/opub/mlr/2012/01/art1full.pdf) (viewed online May 2, 2012). National long-term projections may not reflect local and/or short-term economic or job conditions and do not guarantee actual job growth.

### 3 ways to request information:

- CALL**  
**1-800-748-6745**  
and speak to one of our enrollment advisors.
- VISIT**  
**[www.WaldenHealth.com/Change](http://www.WaldenHealth.com/Change)**  
and enter your information.
- MAIL**  
the attached reply slip back to us.

▼ COMPLETE THE INFORMATION REQUEST FORM BELOW AND DETACH HERE. ▼

Verify your mailing address.

If the address is incorrect, cross it out and print the correct one.

{First\_name} {Last\_name}  
{Address}  
{City\_name} {ST} {ZIPcode}

Provide your phone number and email address.

**Important:** We must have your **phone number** and **email address** to process your request.

Phone ( )  
Email

Thanks for requesting more information. This request indicates your permission for us to contact you.

Note on Certification and Licensure, Authorization, Endorsement, or Other State Credential Necessary to Practice as a Nurse Practitioner: The MSN nurse practitioner specializations are designed to prepare graduates to qualify to sit for national nurse practitioner certification exams and to prepare graduates who possess an active registered nurse (RN) license to practice as nurse practitioners. However, each state Board of Nursing has its own academic and certification requirements and issues its own credential for an RN to be permitted to practice as a nurse practitioner in that state. Walden enrollment advisors can provide information relating to national certification exams and guidance relating to the state-by-state requirements for practice as a nurse practitioner; however, it remains the individual's responsibility to understand, evaluate, and comply with all requirements relating to national certification exams for the state in which he or she intends to practice as requirements vary widely. Walden makes no representations or guarantee that completion of Walden coursework or programs will permit an individual to obtain national certification or to obtain state licensure, authorization, endorsement, or other state credential.

Select up to three offerings that best fit your interest(s):

- ☐ Ph.D. in Health Services
- ☐ B.S. in Health Studies
- ☐ Ph.D. in Public Health
- ☐ B.S. in Healthcare Management
- ☐ Master of Healthcare Administration (M.H.A.)
- ☐ B.S. in Public Health
- ☐ Master of Public Health (M.P.H.)
- ☐ Graduate Certificate in Clinical Research Administration
- ☐ M.S. in Clinical Research Administration
- ☐ Individual Courses
- ☐ M.S. in Health Informatics

Please send me information on Walden nursing programs in the following areas:

- ☐ Doctor of Nursing Practice (DNP)
- ☐ CCNE-accredited MSN with a specialization in Nursing Education
- ☐ CCNE-accredited MSN with a specialization in Adult-Gerontology Nurse Practitioner (AGNP)
- ☐ CCNE-accredited MSN with a specialization in Family Nurse Practitioner (FNP)
- ☐ CCNE-accredited MSN with a specialization in Leadership and Management
- ☐ CCNE-accredited MSN with a specialization in Post-Master's Certificates in Nursing

Walden University's MSN and BSN programs are accredited by the Commission on Collegiate Nursing Education (CCNE), One Dupont Circle, NW, Suite 530, Washington, D.C. 20036, 1 202-887-6791. CCNE is a national accrediting agency recognized by the U.S. Department of Education and ensures the quality and integrity of baccalaureate and graduate education programs in preparing effective nurses. For students, accreditation signifies program innovation and continuous self-assessment.

With employment of medical and health services managers expected to grow by 22% through 2020,\* the time to build on your expertise is now.

\*\*\*\*\*AUTO  
{First\_Name} {Last\_Name}  
{Address}  
{City}, {State} {Zip}  
|||||

# WALDEN UNIVERSITY

*A higher degree. A higher purpose.*

## Online Degree Programs

100 Washington Avenue South, Suite 900  
Minneapolis, MN 55401

\*Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2012-13 Edition, Medical and Health Services Managers, on the Internet at <http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm> (visited November 01, 2012).



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