

900 N. NORTH BRANCH STREET CHICAGO, IL 60642 PRSRT STD U.S. POSTAGE **PAID** DATAMARK

## «First», get ready to live, learn, and discover your passion. (See inside.)

\*AUTO
«First» «Last»
«Address»
«City», «State» «Zip»

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# DISCOVER YOUR PASSION AT KENDALL COLLEGE

#### Dear «First»,

Are you ready to begin another chapter in your life? Starting college is an exciting time—new environment, new friends, new experiences.

At Kendall College, we share that enthusiasm. Whether you're interested in **business**, **culinary arts, or hospitality management**, Kendall is a great place to live, learn, and discover your passion.

Located in the **heart of downtown Chicago** a **bustling metropolitan area with unlimited opportunities**—Kendall fosters a dynamic community that encourages diversity and individuality.

«First», if you're ready to explore your talents, please take a few minutes to complete the following questionnaire and return it in the enclosed, postage-paid envelope so that we may better understand your expectations and interests. Or if you prefer, call 1-800-000-0000 and speak to a Kendall enrollment advisor or visit www.GotoKendall.com.

Sincerely,

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Karen Gersten, Ed.D. President Kendall College

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Find information on costs, occupation types, completion rates, and median loan debt for these programs at www.kendall.edu/programdata.

Kendall College is accredited by The Higher Learning Commission and a member of the North Central Association, American Culinary Federation (ACF) Accrediting Commission, and the Illinois State Board of Education (ISBE).

TO BEGIN EXPLORING KENDALL COLLEGE, COMPLETE THIS QUESTIONNAIRE AND RETURN IT, IN ITS ENTIRETY, IN THE ENCLOSED ENVELOPE.

#### VERIFY YOUR MAILING ADDRESS.

If the address below is incorrect, please cross it out and print the correct one.

«First» «Last» «Address» «City», «State» «Zip»

#### PROVIDE YOUR PHONE NUMBER AND EMAIL ADDRESS.

PHONE 1 \_\_\_\_\_ PHONE 2 \_\_\_\_\_ IMPORTANT: We must have your phone number to process your request.

EMAIL ADDRESS

I PLAN TO START MONTH \_\_

YEAR

#### 1. MY IDEAL CAREER IS TO (MARK ALL THAT APPLY):

- Own or manage a restaurant
- Be an executive chef
- Run or grow a company
- Manage a hotel or resort
- Other \_\_\_\_\_

### 2. RANK THE FOLLOWING KENDALL COLLEGE FEATURES BY IMPORTANCE

(1 BEING THE HIGHEST, 6 BEING THE LOWEST):

- \_\_\_\_\_ Small classes with the opportunity to work one-on-one with my instructor
- \_\_\_\_\_ Faculty who are experts in their fields
- \_\_\_\_\_ Flexible schedules, including traditional day and combined online and weekend
- Access to some of the best internship opportunities in the world, both in Chicago and abroad
- \_\_\_\_ Scholarship opportunities

## 3. WHAT I WANT MOST FROM MY COLLEGE EXPERIENCE IS (MARK ALL THAT APPLY):

- A world-class educational facility, equipped with advanced technology features
- Access to superior student services, including academic, technical, financial, and career services
- An engaging learning experience where I can contribute my talents and ideas
- An exciting atmosphere that offers numerous social events throughout the year

#### 4. CAREER INTEREST:

Careers in the following degree areas are in demand. In fact, 90% of December 2010 graduates seeking employment reported working in their field within six months after graduation.\*

Using the boxes below, indicate the degree that appeals to you:

- B.A. in Business
  - Traditional program
    - □ Combined online and weekend program
- B.A. in Foodservice Management
- B.A. in Culinary Arts
- A.A.S. in Culinary Arts
- □ A.A.S. in Baking and Pastry
- B.A. in Hospitality Management

\* To reference detailed data, please visit http://kendall.edu/about/jobs-at-kendall-college/.



900 N. North Branch Street Chicago, IL 60642

### CALL **1-800-000-000** VISIT **WWW.GOTOKENDALL.COM**

SEQUENCE



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## **BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO 9759 SALT LAKE CITY UT

POSTAGE WILL BE PAID BY ADDRESSEE

KENDALL COLLEGE ADMISSIONS OFFICE PO BOX 30040 SALT LAKE CITY UT 84130-9869

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