



Advance your career. Earn your M.S. in Emergency Management.

Dear {Firstname},

When an earthquake hits, or an airplane crashes, or a terrorist strikes, the public relies on guidance from **experts who can effectively manage a crisis.**

In Walden's School of Public Policy and Administration, we prepare professionals like you to **lead initiatives that are critical for both disaster prevention and response.** Our new M.S. in Emergency Management program can help you **gain critical-thinking and problem-solving skills that can help you advance your career.** You can choose the general program or one of four specializations: Criminal Justice, Homeland Security, Public Management and Leadership, and Terrorism and Emergency Management.

How will you benefit from earning your degree at Walden?

- You'll gain **practical, real-world knowledge from scholar-practitioners** who are experts in the field of emergency management.
- You'll engage in **an online learning model that is designed to fit your busy schedule**, participating in classes on a weekly basis whenever it's convenient for you.
- You'll have an opportunity to earn **three certificates from the Emergency Management Institute (EMI) at FEMA** as you complete your coursework.

{Firstname}, **call an enrollment advisor today at 1-800-000-0000** to discuss your career goals. We can tell you more about the M.S. in Emergency Management and introduce you to more programs offered in our School of Public Policy and Administration, including our B.S. in Criminal Justice, M.S. in Criminal Justice, and M.S. in Criminal Justice Leadership and Executive Management. If you prefer, **visit us online at www.xxxxxxxxxxx.com/xxxxxx.**

Sincerely,

Jonathan A. Kaplan
President
Walden University

P.S. To get started, **complete the enclosed information request form** and return it in the postage-paid envelope provided. We look forward to hearing from you.

Find information on costs, occupation types, completion rates, and median loan debt for this program at www.WaldenU.edu/programdata/msem.

Walden University is accredited by The Higher Learning Commission and a member of the North Central Association, www.ncahlc.org.

Career Opportunities

Walden's *new* M.S. in Emergency Management program will prepare you for a broad range of leadership roles in both the public and private sectors. Professional opportunities may include:

- Public Safety
- The Federal Emergency Management Agency (FEMA)
- The Department of Homeland Security (DHS)
- Emergency Response
- The Environmental Protection Agency (EPA)
- Law Enforcement

Demand for emergency management specialists is predicted to increase according to a *U.S. News & World Report* article that names the occupation one of the 50 best jobs of 2011. The article also states that the Bureau of Labor Statistics expects employment in this field to grow by 22% between 2008 and 2018.*

*U.S. News & World Report, "Best Jobs 2011," on the Internet at <http://money.usnews.com/money/careers/articles/2010/12/06/best-jobs-2011-emergency-management-specialist> (viewed online Sept. 8, 2011). National long-term projections may not reflect local and/or short-term economic or job conditions and do not guarantee actual job growth.

1. VERIFY YOUR MAILING ADDRESS.

If the address below is incorrect, please cross it out and print the correct one.

«First» «Last»

«Address»

«City», «State» «Zip»

2. PROVIDE YOUR PHONE NUMBER AND EMAIL ADDRESS.

➔ **IMPORTANT:** We must have your phone number and email address to process your request.

Phone 1 () _____

Phone 2 () _____

Email _____

3. SELECT UP TO THREE OFFERINGS THAT BEST FIT YOUR INTEREST(S):

Doctoral Program

☐ Public Policy and Administration

Master's Programs

☐ Emergency Management

☐ Nonprofit Management and Leadership

☐ Criminal Justice

☐ Public Administration (M.P.A.)

☐ Criminal Justice Leadership and Executive Management

☐ Public Policy (M.P.P.)

Bachelor's Programs

☐ Criminal Justice

☐ Political Science and Public Administration

WHEN DISASTER STRIKES, LEADERS ARE NEEDED.
Advance your skills in emergency management.

*****AUTO

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