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{First_name} {Last_name} {Street_address} {City_name}, {ST} {ZIPcode}

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{First_name}, make your dreams a reality—in as little as one year.

Beauty Personality Quiz

{First_name}, like your personality, your approach to beauty is unique.

Whether you're passionate about hairstyling, skin care, massage therapy, or another facet of the industry, you deserve a high-quality education.

As you explore your options, we hope you are still considering Marinello Schools of Beauty—the perfect place to develop your talents.

The Marinello Method, a unique educational system, goes beyond theory and emphasizes hands-on learning in a supportive environment.

As a Marinello student, you'll benefit from convenient class schedules, financial aid opportunities, career placement assistance, and more.

For more than 100 years, we have helped people make their dreams a reality. We can help you, too, start an exciting career-in as little as one year.

Now, we would like to learn more about you, {First_name}. Please take our Beauty Personality Quiz and return it in the envelope provided. You may also call us at {1-888-888-8888} or visit us at {www.xxxxxxxxxxxxx.com}.

We look forward to hearing from you!



{sch_address} {sch_city} | {sch_st} {sch_zip}

Marinello Schools of Beauty is accredited by the National Accrediting Commission of Career Arts & Sciences, Inc. The National Accrediting Commission of Career Arts and Sciences is recognized by the United States Department of Education as a national accrediting agency for postsecondary schools and departments of cosmetology arts and sciences and massage therapy.





- I feel naked without my
 - a. Full set of acrylics.
 - b. Eye shadow du jour.
 - c. Go-to lip gloss.
- I change my hair color
 - a. All the time—I love to experiment with fresh looks.
 - b. Rarely. I prefer my natural color.
 - c. The moment my roots begin to show.
- 3 My skin care regimen usually consists of
 - a. Cleansing and moisturizing, 10 minutes max.
 - b. Trying the latest anti-aging serum.
 - c. Cleansing, exfoliating, masking, toning, hydrating, and more.

- ✓ I love to wear my hair
 - a. Glammed up.
 - b. Loose and wavy.
 - c. Depends on my mood.
 - A perfect day would include
 - a. A therapeutic, hot stone massage.
 - b. Shadowing a makeup artist.
 - c. The works: microdermabrasion, European facial, detoxifying mud wrap, and mani/pedi.

YOUR SCORE:

Write the score for each question in the boxes, then total your answers.

1.	a: 3	b: 2	c: 1	
2.	a: 2	b: 1	c: 3	
3.	a: 1	b: 2	c: 3	
4.	a: 3	b: 1	c: 2	
5.	a: 1	b: 2	c: 3	
			TOTAL	

What is your beauty personality?

5 to 7 points Au Naturel

You have an innate sense for the art of beauty. At Marinello, you can explore your talents and develop the confidence you need to turn your passion into a great career.

8 to 11 points Trendy Chic

You already have a unique style and beauty perspective. With Marinello's hands-on training, you can put your talents to use and discover vour own creative flair.

12 to 15 points Sophisticated

Your classic approach to the world of beauty shines through. As a full- or part-time Marinello student, you'll learn about the latest trends, news, and updates directly from professionals working in the industry.

{First_name}, take the first step toward your beautiful career. Call {1-888-888-8888}.

IMPORTANT: We must have your phone number and email address to process your request.

If the address below is incorrect, please cross it out and print the correct one.

{First_name} {Last_name}

PHONE: EMAIL: _

ADDRESS: __{Street_address}

STATE_{ST}

By providing my signature below, I agree to be called, texted, or emailed by or on behalf of Marinello, via auto dialer or recorded voice, at $the \ numbers/addresses\ I\ have\ provided\ above.\ I\ understand\ I\ am\ not\ required\ to\ provide\ this\ consent\ to\ make\ a\ purchase\ from\ Marinello.$

For more information about our graduation rates, the median debt of students who completed the program and other important information, please visit our website at http://marinello.com/disclosure/student-disclosure.aspx. Programs vary by location. Financial aid available to those who qualify.

Tell us which program(s) you're interested in.

- ☐ {program01}
- ☐ {program02}
- ☐ {program03} ☐ {program04}
- ☐ {program05}
- ☐ {program06}
- \square {program07}
- ☐ {program08} ☐ {program09}
- ☐ {program10}
- \square {program12}



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