

NEWSCHOOL OF ARCHITECTURE + DESIGN 1249 F Street | San Diego, CA 92101

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A LANDSCAPE ARCHITECTURE
PROGRAM FOCUSED ON
SUSTAINABILITY—FOR THE PLANET
AND YOUR CAREER.

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SHAPE THE WORLD
THROUGH STEWARDSHIP

AND DESIGN OF
NATURAL ENVIRONMENTS

Dear «FirstName»,

Do you care about sustainable issues and the well-being of the environment? Do you wonder how the cities of the future can become ecological solutions to the complex issues we now face? At NewSchool of Architecture and Design (NSAD), our **NEW Bachelor of Landscape Architecture (BLA)** program is designed to give you the knowledge and skills you'll need to begin your career as a landscape architect.

The BLA program focuses on **sustainable, productive, urban environments and the landscape issues that relate directly to how people inhabit cities**. When you complete this program, you'll be prepared to work in a profession that concentrates on the making and preservation of the built and natural environment.

Why NSAD?

- **Quality programs.** Our BLA program of study will allow you to develop the technical and critical thinking skills that can be applied to environmental design.
- **Inspiring setting.** We are located in the middle of downtown San Diego, in a region with an extremely diverse natural landscape. Together they create a living laboratory for landscape architecture students.
- **Faculty practitioners.** Our accomplished faculty members are skilled practitioners who bring real-world experience into their classrooms. They have established relationships with area landscape design firms, so you'll have ample opportunities to engage with local business professionals.
- **Student-centric learning environment.** Our cross-disciplinary approach allows you to work in a design-minded environment, with other students who have similar interests. You can also choose to minor in Architecture or Digital Media Arts, allowing you to complement your area of focus.

As a member of ASLA, NSAD will be an exhibitor at the **ASLA conference in San Diego, October 30 through November 2, 2011**. Learn more about the conference by visiting www.asla.org/2011meeting. Please find the ASLA career brochure, which gives more details on pursuing a career in landscape architecture. There is a bright future ahead for you.

«FirstName», to learn more about NSAD, complete and return the enclosed reply card, **call us at «800.000.0000»**, or **visit us online at «www.NSADurl.com»**. I look forward to hearing from you.

Best,

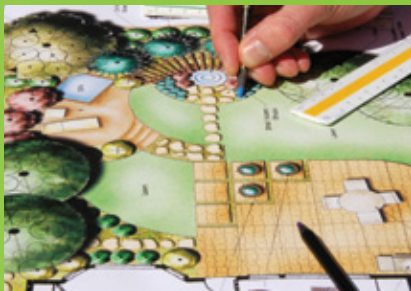
Leslie Ryan

Leslie Ryan
Landscape Architecture Department Chair
NewSchool of Architecture and Design



P.S. According to the U.S. Bureau of Labor Statistics, employment of landscape architects is expected to **increase by 20 percent during the 2008-2018 decade**, much faster than the average for all occupations.* Please call 1-800-000-0000 today to speak to an enrollment specialist. **American Society of Landscape Architecture (ASLA) career brochure available at «www.url.com»**.

*BLS Occupational Outlook Handbook, 2010-11 Edition <http://www.bls.gov/oco/ocos039.htm#outlook>



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I WANT TO LEARN MORE ABOUT:

- ☐ Bachelor of Landscape Architecture
- ☐ Bachelor of Architecture
- ☐ Bachelor of Arts in Architecture
- ☐ Bachelor of Science in Digital Media Arts
- ☐ Bachelor of Science in Construction Management

Call: Toll-free 1-800-000-0000

Visit: www.NewSchoolArch.edu

Mail: This information request form in the postage-paid envelope provided.

PHONE 1 () - PHONE 2 () -

Important: We must have your phone number to process your request.

EMAIL _____ HS GRAD DATE MM/YY _____

Intended start date:

☐ October 2012 ☐ January 2013 ☐ July 2013

If the address below is incorrect, please cross it out and print the correct one. Thanks for requesting more information.
This request indicates your permission for us to contact you by phone, email, text message, or other means.

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