

# Informational Interview

- **Objective:** a conversation with someone in the field to explore career options, learn what skills are needed, and build contacts for future opportunities
- **Find someone:** use social media + job search engines to connect with professionals + recruiters; attend career + networking events; research people + company profiles
- **Get connected:** introduce yourself; be genuine; show interest; be clear: requesting an informational interview (*not fishing for a job*) + time needed (*20 min*); ask for a referral if they're unavailable; offer to send your resume

## Questions to ask at the interview...

01

What did you find most surprising when you started in this field?

02

What skills are most needed to do well in this profession? Where can you develop these?

03

What do you like most about your job? What do you like least?

04

How would you describe the work culture in your field?

05

How can I expand my network and keep informed about news and events in this field?

06

I've read about X (show the research you've already done). How has X affected your work?

07

How have you been most successful in finding employment?

NOTES

✱ Afterwards be sure to send them a Thank You note