

# Betting on Gold: How one man is paving the way for the future of investments with precious metals

A test article by Cassidy Payne

With the replacement of the Gold Standard in 1933, today's society has long forgotten the trade of swapping bullions and bartering coins, or so you thought. Recent developments in investment opportunities have sparked the interest of many people, including those who are otherwise unfamiliar with the stock market. One trade that has long been swept under the rug, but not forgotten, is making a loud comeback —gold.

If you're looking for ways to add significant value and diversification to your portfolio, veteran gold dealer Jonathon Rose says investing in metals is the way to go. No one knows the benefits of trading gold and silver like Rose, co-founder of [Genesis Gold Group](#), an investment firm specializing in precious metals.

Rose has been in the industry for over 20 years and, along with his two partners, Brad Garrett and Jacob Diaz, wins his investors with his experience and wide industry knowledge. "I've seen all the ups and downs, the sideways markets that are cyclical, and some huge events in the market," says Rose, referring to the stock market crash of 2000. "Everyone was panicking thinking that computers were going to shut down, or their cameras were going to stop working and everyone was running for the hills with a gun to their gold."

Fortunately for Rose and his investors, gold has been a roadmap through unprecedented times. "Historically speaking," adds Rose, "a safe haven during troubled times, economic turmoil and fears of recession has been the yellow metal." Because gold and other precious metals are finite resources and tangible assets, their values rarely waver, making them the perfect hedge against inflation and other market fluctuations. With a potential recession looming over our heads, Rose is putting his confidence in the safety net of precious metal investments. "One thing is for sure," says Rose, "gold has never been worth zero."