



3CUPS
M E D I A

5106 Johnson Drive, Mission, KS 66202

913-267-5111

www.3CupsMedia.com

MEDIA ALERT

Schweet Schwag, Tasty Tacos and Local Leaders Unite!

3Cups Blows The Lid Off One-Of-A-Kind Open House in Mission on Thursday

WHO: 3CUPS MEDIA, a promotional marketing firm owned by Prairie Village Council Member Serena Schermoly, and managed by local Community Leader/Activist Rod Atteberry; Northeast Johnson County Chamber of Commerce; and First National Bank

WHAT: A celebration of their new storefront digs, where the public can visit and purchase nearly any branded item the mind could conceive — from apparel, banners, and tents, to gadgets, schwag, and doo-dads.

FOOD: Taco Republic Food Truck (the best food truck around)

MUSIC: The Wicked Stringbenders

WHEN: Thursday, May 4, from 4:30-8 p.m.

(ribbon-cutting at 5 p.m.)

WHERE: 5106 Johnson Drive, Mission, Kansas 66202

WHY: Grand Opening and Ribbon-Cutting for new storefront location

Join a myriad mix of Mission's movers-and-shakers, business owners, and fun-seeking residents Thursday afternoon for a rare Thursday (pre-Cinco de Mayo) bash to celebrate the grand opening and ribbon-cutting of 3 Cups Media's new storefront presence in the heart of all that makes Mission great — the vibrant and active Johnson Drive strip. The quickly ascending marketing and promotions company not only wants to show off their new digs, but celebrate all that is Mission during this renaissance period.

By bringing in the region's most popular food truck and one of the area's most in-demand bands, 3 Cups wants to demonstrate how their new presence on Johnson Drive will ramp up the already hoppin' scene. Schermoly and Atteberry are no strangers to community gatherings, having met as organizers of the area's biggest events. Come, meet elected officials, business owners, and perhaps a new friend at this unique First Thursday party. We're hoping this won't be the last of these Johnson Drive shin-digs, as the strip is ripe for such festivities these days.

For more information, please contact Rod Atteberry at 913-267-5111 or email rod@3cupsmedia.com.

See you there!
