

Cotswold Adds 951MQ Red Duroc Boar to AI Centre

MANKATO, MN – (May 7, 2002) In a continuing effort to bring Canadian customers the best meat quality boars, Cotswold Swine Genetics has added the 951MQ (Meat Quality) Red Duroc Boar to its Canadian AI Centre.

Well-received by packers for its unheralded robustness, the 951MQ is known for its superior meat quality and color. The 951MQ boar line also provides excellent growth performance and durability, while weighing in with optimal pH levels, high water-holding capacity and appropriate lean percentage.

“By making the 951MQ available at our Canadian AI Centre, we’re offering pork producers more variability in supply and more durability for their herds,” says John Eggert, Ph.D., Science and Genetics Manager, Cotswold Swine Genetics. “Simply put, this high quality boar is a better outlet for producers to increase their production numbers.”

Dr. Eggert adds that the 951MQ is an aggressive breeder, and will provide maximum heterosis with female lines for greater expression of positive genetic traits. As for the superior meat quality, producers will get less inferior pale, soft and exudative (PSE) pork with a Cotswold 951MQ.

For more information, call Cotswold Swine Genetics at (888) 640-2872, or visit www.cotswoldgenetics.com.