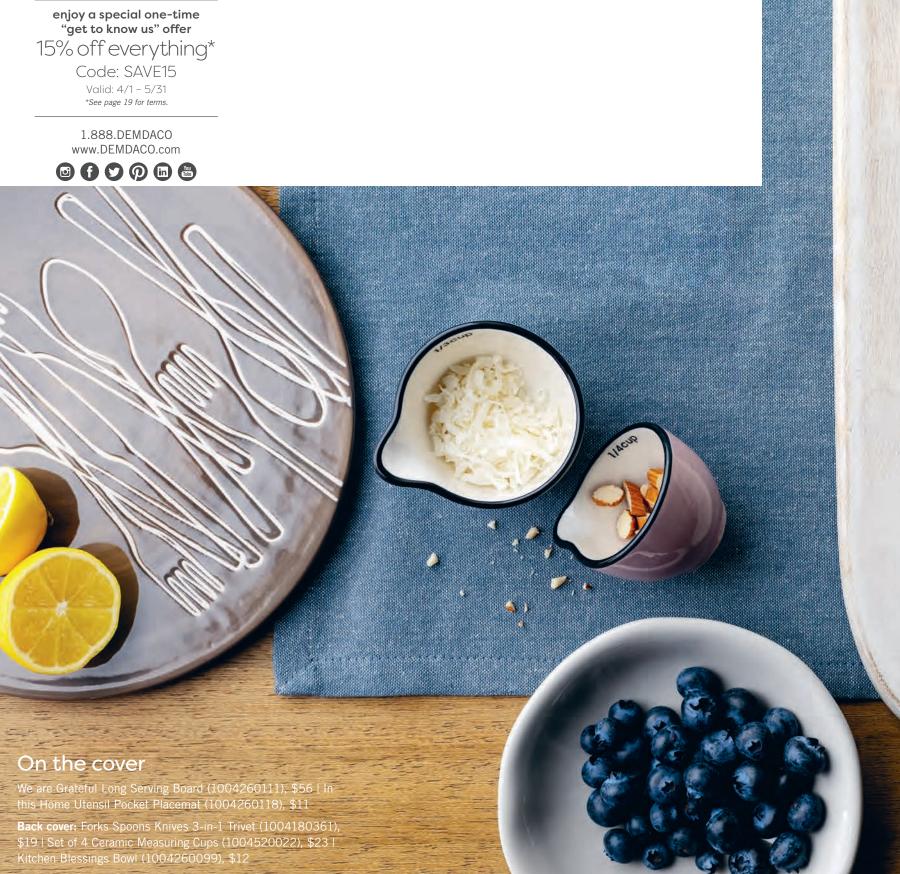
DEMDACO°

5000 W. 134th Street Leawood, KS 66209



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DEMDACO°







byDesign Scarves accent any wardrobe with vibrant versatility, adding a splash of color and unique texture to outfits. Featuring a variety of fabrics, styles and design elements, this collection of scarves looks beautiful and feels cozy.

Hummingbird Nature (1004250095) I Palm Floral (1004250093) Rectangle Scarves, \$24







Comfort Collection Blanket Wrap 1004290129 \$45

Story Heart Pendant – Best Mom Ever 1004130061 \$30

Artistic Visions Crafted by Skilled Hands

DEMDACO is an artist-driven brand, which means that we partner with creative, passionate people who express themselves through a wide-range of styles and mediums. We work with more than 100 artists—each gifted in their own, imaginative way.





TOP: Artist Sharon Nowlan in her studio. BOTTOM: A skilled artisan creating detailed reproductions by hand.

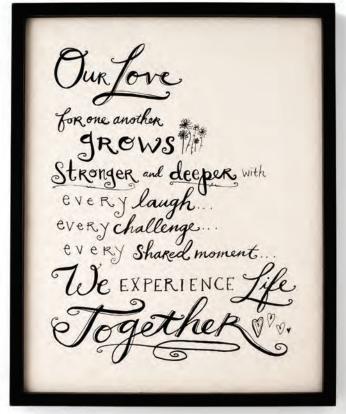
We're also proud that our artisan gifts are 100 percent handcrafted by skilled hands overseas, in factories run by carefully-selected manufacturing partners. Paying extra close attention to details, these masterful craftspeople take great care in bringing an artists' visions to life—from each hand-sewn thread on a Giving Bears' nose to the tiniest paint stroke on a Willow Tree® figure.

This is nothing new for DEMDACO. We've developed lasting and meaningful relationships with artists that span years—some dating back to when the company was founded more than 20 years ago—and we continue to discover new talent.

Our thoughtfully-designed, specially-crafted products focus on life's extraordinary—and everyday—moments. Learn more about the artists whose visions and expressions make the items in this catalog so unique by visiting www.demdaco.com/artists.



Three of a Kind by Sharon Nowlan 1004370028 \$40



Love for One Another Manifesto by Lori Siebert 1004200087 \$70



Close to Me 26222 Apart or together, always close to me

\$38

For Always 27596 Now and for always, I carry you in my heart



We are Three 27268 It used to be just you and me, Now we are three—a family! \$41



Susan Lordi artist

The Quilt 26250 Sleep my child and peace... peace... Covered in love and keep... keep... \$38



Inspired by Children

Working in a mix of media that includes everything from acrylics and watercolors to torn paper and clay, Lori Siebert constantly experiments with new ways to create her signature artwork. Finding inspiration from her kids'

> drawings, an old quilt, or an off-beat piece of folk-art, her insatiable curiosity, a whimsical design sense

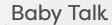
and fresh approach to color and sentiment, give each collection its own unique personality.

Ark Lion bank.

In the Noah's Ark collection, featured on the left, Lori brings the Biblical story of Noah and the Ark to life for little ones through unique animal designs on pieces such as plush animal figures, a soft book, blankies, and nursery keepsakes such as the Noah's

"Whenever I design for a baby collection, my grandchildren are top of mind. I always look for that emotional tie whenever I design for DEMDACO. It is part of their brand to touch the heart. Plus, I love to hand letter," Lori said. "That is what may make the Noah collection feel somehow similar to my Poetic Threads collection. I am proud of the writing on the plush animals. I think about my own grandchildren when I write those emotional messages."

> Noah's Ark Lion Bank 5004700781 \$25



- On an average, babies laugh 300 times a day while adults laugh only 60 times.
- Babies will sleep, on average, 5,400 hours in the first year.
- Most babies go through more than 2,000 diapers in the first year.
- Most newborns will lose all the hair they are born with in the first three or four months of life.
- Human infants are the only species that smile at their parents, and their first social smile appears 4-6 weeks after birth.



LORI SIEBERT

artist

My First Tooth and Curl Box 5004700835 \$16



Pink Mommy & Me Activity Scarf 5004700692 \$38



Mom and Me Cuddle Blanket 5004700736 \$45

www.DEMDACO.com





This thoughtful necklace duo symbolizes the connection between friends and loved ones. Each charm features a coordinating message or spiritual verse that celebrates friendship, sisterhood and family.

Mom & Daughter Necklace Set (top) 1004000114 Sisters Necklace Set (bottom) 1004000112 \$19 each set



Hand and Heart Warming

One of our latest offerings, the Warm Heart Collection mug comes packaged for deeply meaningful giving—in a soft bag perfect for adding special treats. Holding a hot beverage in both hands is a ritual of calm. It gives one time to relax, reflect and think of the uplifting and memorable experiences in life.

Brave Heart Mug

(Mug inside Courage bag reads "Brave." Cookies not included.) 1004470022 \$18



Family Photo Wall Frame 1002720427 \$70



Red Thread Bracelet 1004130153 \$19



Dear Daughter Figurine 1002720154 \$27





Meaningful Moments plates

The "We Fit Together" set of four ceramic plates from the Meaningful Moments collection represents the uniqueness of each person, and how our differences define us as individuals, but strengthen us as a whole. Elegant and meaningful as wedding, anniversary or other occasion gifts.

> Set of 4 We Fit Together Plates 1004500013 \$40



Small Black Geometric Vase (5 oz.) See 7 oz. vase (1004510037) online. 1004510036 \$27



We are Grateful Long Serving Board 1004260111 \$56



Family Memories Frame 1004200081 \$28







LAURA LAIBEN inventor of the kitchen boa

The Kitchen Boa®

For Laura Laiben, founder of The Culinary Center of Kansas City™, cooking is about so much more than making meals—it's about the magic that happens around the table. Laura is always on the lookout for kitchen tools that are convenient and efficient—anything to make her job as chef easier so she can enjoy the experience. The Kitchen Boa is a

brainchild of that philosophy. With the dish towel tucked neatly around the neck, instead of precariously tossed over the shoulder, this all-important kitchen tool is handy, clean and worry-free.



Love Like Wine Expandable Bamboo Trivet 1004180385 \$24



Fill Me Up Appetizer Bowl with Spoon 1004180372 \$17

Will Cook for Wine Kitchen Boa 1004180084 \$22



Large Acacia Wood Serve & Cut Board and Forks Spoons Knives 3-in-1 Trivet

1004180393, 1004180361

\$68 (board), \$19 (trivet)

Gather Together Ceramic Crock 1004180316 \$28



Wine Becomes Great Gift Box & Lantern 1004080127 \$22



Nurture Love Terrarium (plants and rocks not included) 1004510022 \$46

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The Giving Collection

We all need a little comfort now and then—a reminder that we are not alone in the world, and someone is in our corner cheering us on, no matter what. Our expansive Giving Collection comforts the body and spirit of friends and family with soft fabrics and materials that hug back. The feel-good, thoughtful keepsakes on this page are deeply expressive gifts—especially when trying to lift someone's spirit.

Taupe Giving Shawl

See additional colors online. 1004140004





Giving Bear 5004700480 \$29

Mini Giving Bear - Love 5004700711 \$11.50



Heart Giving Bracelet 1004130149 \$25

Cross Giving Bracelet 1004130150 \$25

DEMDACO gives back

Lift the Spirit Days

At DEMDACO, we're committed to the notion that business does not have to be solely a financial endeavor. It is first, and foremost, a human endeavor. That is why we strive to Lift the Spirit as our mission. This perspective shapes us, particularly when it comes to community involvement. It is one of the ways we're able to live out our Lift the Spirit mission.

Community involvement is an important way that we measure whether we are lifting spirits. It might be with a financial donation to an organization or a product donation for a fundraising event. It's also the way our colleagues use their community time off. Each year, DEMDACO colleagues receive five paid Lift the Spirit Days to volunteer at the organization of their choice. It is one of the ways we believe best demonstrates our Lift the Spirit mission. Both the DEMDACO colleague and the community benefit.

Children's Mercy Holiday Shop

DEMDACO has been a Children's Mercy community partner for more than 15 years. We work together to lift the spirits of those in the Child Life Program, which empowers patients and tries to make the hospital experience more comfortable for children and families through activities and interactions. Children's Mercy Hospital in Kansas City has one of the nation's largest Child Life programs. Our city is fortunate to have this great organization.

Seven years ago, DEMDACO started an annual tradition of bringing a holiday shop to Children's Mercy patients and families. This one-day event transforms the hospital's community room into a magical space for inpatient children to have the fulfilling experience of secretly shopping for their loved ones. The shop's products and event volunteers are all from DEMDACO.

Each patient is provided with "DEMDACO Dollars" and a personal shopper who helps create an individualized experience and assists the patient in selecting just the right gifts. This gives patients an opportunity to escape their medical experience and exert their choices—often limited while in the hospital. The DEMDACO shop has brought joy to more than 300 patients and their families. This opportunity allows them to secretly shop for the holiday season, wrap gifts, and surprise loved ones.



DEMDACO colleagues work together on a community project as part of our 2018 company-wide day of service.





Children's Mercy patients browse for gifts at the 2018 DEMDACO holiday shop.

The Mom Fund

We value relationships with other local businesses that strive to Lift the Spirit, and love highlighting their stories. More than five years ago, Kansas City's Unruh Furniture launched Tables for Moms — a program through which single mothers are



nominated to receive a free, customized table each month. To date, 56 tables have been given to single moms across the KC metro. We're delighted to feature one of these tables on pages 32 and 33.

Through the course of the program, Unruh delivery workers recognized the needs of families receiving tables went far beyond furniture—many mothers also lacked food and money for bills, and required assistance with appliances and home maintenance.

This inspired Unruh to create the Mom Fund to help meet those extra needs. Funded through the sale of t-shirts,



Photos courtesy UNRUH Furniture.

Unruh's website explains: "Not everyone can build a table, but everyone can buy a shirt." They use the money from the t-shirt sales to assist the single moms receiving tables with some of those other needs..

Visit unruhfurniture.com/momfund to learn more about how Unruh Furniture is working to make its local community a better place.

Customer Information

We hope you'll visit DEMDACO.com to browse and shop more of our products. There, you'll also learn more about our company, artists, and customer services.

Customer Support Contact Information:

Hours: Mon.-Fri., 8 AM to 5 PM CST.

Toll free: 888-336-3226

Email: customersupport@demdaco.com

Track your order at www.demdaco.com/order-status

Read our Privacy Policy at www.demdaco.com/privacy-policy

Shipping & Returns

We want your experience with DEMDACO and our products to be an enjoyable one. If, for any reason, you are not happy with your purchase, please contact customersupport@demdaco.com.

Shipping typically occurs within 72 hours of order placement. However, please allow up to 5-10 days for delivery. Currently, we do not ship internationally. Delivery is limited to the 50 United States and we cannot ship to APO or FPO addresses at this time. When shipping to Alaska or Hawaii, additional shipping charges will apply. Shipping cost is based on order total for standard products.

Estimated Shipping Rates:

Order Total: Ground Shipping:

\$5.95

\$0.01-\$49.99

\$50.00+ FREE



Let us do the wrapping!

Provide an extra-meaningful gifting experience with DEMDACO's signature gift wrap and personalized message. Gift Wrap option is available on the Shopping Cart page for \$7.50/Gift Box. Available for most items.

enjoy a special one-time "get to know us" offer

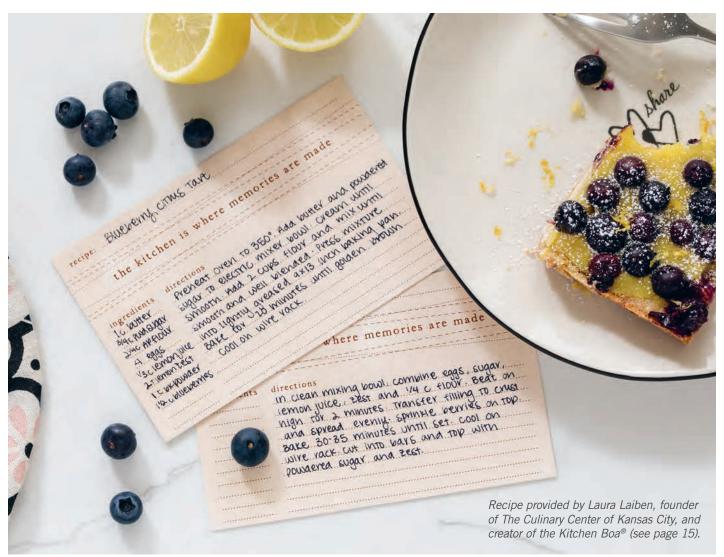
15% off everything Code: SAVE15

Valid: 4/1-5/31

Terms: Valid 4/1/19 through 5/31/19. Apply code SAVE15 during checkout to receive 15% off MSRP. Excludes Willow Tree products and wholesale orders. May not be combined with other DEMDACO coupons or discounts.









Made to Share Stoneware Platter 1004100024 \$46



Set of 3 Heaping Teaspoons Dish Covers 1004180380 \$17





Butterfly

Resilient, determined, courageous and beautiful...
You have the qualities to transform your world

"When I think of the monarch butterfly, I am reminded of courage and strength in the face of adversity. A magical metamorphosis...from tiny egg to hungry caterpillar to brilliant chrysalis spotted with gold, the butterfly finally emerges a dazzling beauty. Delicate and fragile, yet determined and resilient, it forges its way for hundreds of miles along a migration route of obstacles and erratic weather patterns, compelled to complete its miraculous journey. I see the monarch butterfly as a true metaphor—for the desire in each of us to be our best, to live resiliently, to thrive, to make a positive difference in the world." – Willow Tree® Artist Susan Lordi

Butterfly 27702 **\$37**



Grace, Love & Happiness
Wall Décor
1004510031
\$52



Artist Profile: Dean Crouser



DEAN CROUSER artist

Dean Crouser's distinctive
collection of accent décor
brings a little natural beauty
to any gathering. Pieces in
his collection include unique
keepsakes such as the vase on
the opposite page, and serving
ware featuring vibrant watercolor works of nature, equine, floral
and songbird motifs.

Dean was born and raised in Oregon, where summers were spent camping and fishing in the foothills of Mt. Hood, the Columbia River Gorge and the Central Oregon High Lakes. This adventuresome childhood fostered a love of fishing,

camping and the great outdoors that can be found in the expressions of Dean's art. When it comes to painting, Dean strives to say the most with the least, keeping his watercolor work fast and spontaneous. His goal is to capture the relatable beauty and simplicity of a scene.

We know Dean as the artist behind popular collections of mugs, lamps, vases and wall art, all vividly adorned with his paintings of song birds, wild flowers and wild life. A true master of watercolor and making everyday objects stunningly beautiful, Dean is also known as a star of track and field—he was a three-time NCAA champion and still holds school records in discus and shot put at the University of Oregon, where he is in the school's Hall of Fame.



Herb Planter Set by Dean Crouser 3005051423 \$18



Love is a Gift Decorative Bowl 1004260082 \$36

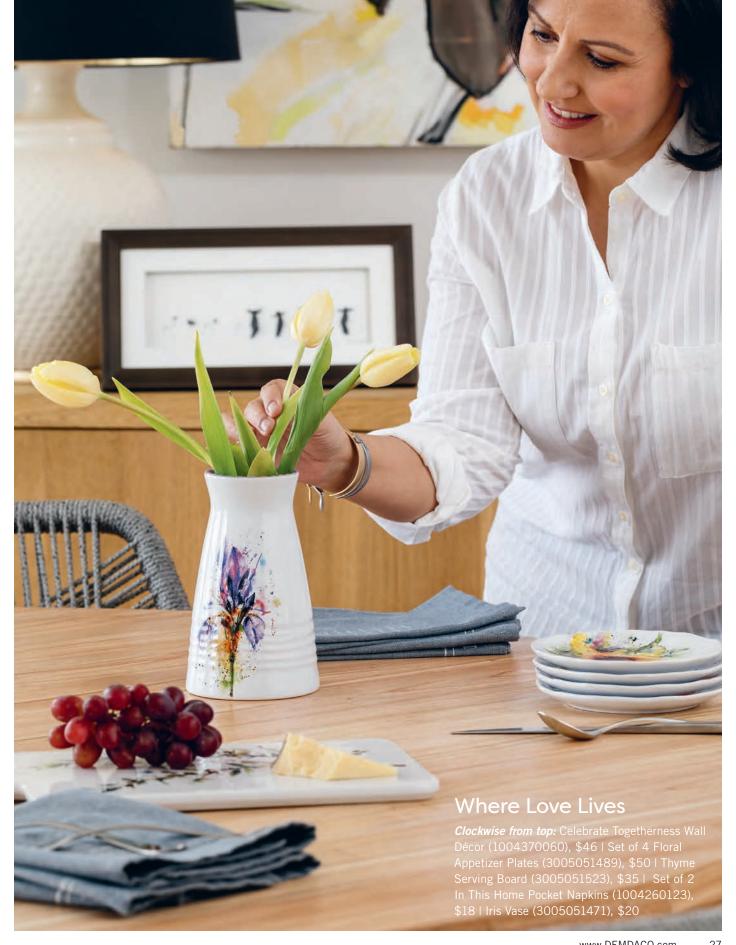
Give Thanks Note Cards Set of 24 1004260088 \$10



Family Treasure Keeper 1004500025 \$8.00



Share Memories Recipe Card and Photo Display 1004260036 \$34



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Unique Gifts for Every Mom



Tall Ceramic Crock
Stores utensils, flatware, plants and more.
1004180322
\$28



Tea Pot Set
by Dean Crouser
A vibrant tea set that includes five pieces.
3005051421
\$35



Soul Care Pillow
by Kelly Rae Roberts

Nurtures the spirit through a restful, comforted body.
1002720460
\$30



Good Things Expandable Trivet,
Makes beautiful wall art when not in use.
1004180381
\$24



Be Thankful Kitchen Boa®
A handy, clean and worry-free kitchen tool.
1004180285
\$22



Happy Heart Mug

Comes ready-to-gift and designed to keep hands toasty.

1004470023

\$18



Mango Wood Platter and Tokens
Display for different occasions with interchangeable tokens.

1004260066
\$46

Pineapple Token 1004260068 | Bird Token 1004260090 |
Flower Token 1004260070
\$11 each

Dear Mom Art Heart
Heart can hang on the wall or stand on key easel.
1003480057
\$17

Artist Profile: Sharon Nowlan

Sharon Nowlan grew up drawing, painting and creating in a variety of media in Pictou, a charming, old seaside town in Nova Scotia, Canada home to people who fish, farm, sing, dance and hang their clothes outside to dry. It's a friendly place centered around community and family. SHARON NOWLAN



artist

The spirit of Pictou's diverse landscapes and welcoming residents flows through her serene work — a mix of items found in nature

and other materials carefully arranged into uplifting designs that celebrate meaningful relationships and special places.

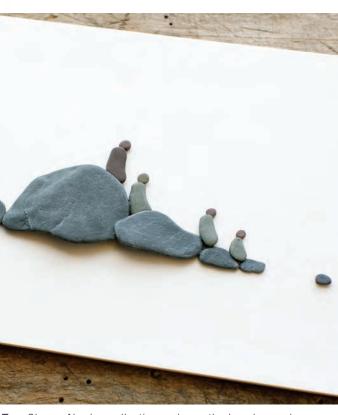
Now, widely available in highly-detailed artisan reproductions, Sharon's artwork is a DEMDACO top-seller, and her Collection was recently expanded to include new pieces inspired by the soft hues of blue and green sea glass for added touches of color and depicting a wider range of engaging subject matter.

Learn more about Sharon Nowlan: blog.demdaco.com/nowlan



Time Together Wall Art 1004370009 \$54





Top: Sharon Nowlan collection rocks on the beach near her home in Pictou. Bottom: detail of Four of Us (1004370011) from The Sharon Nowlan Collection.

The Gatherings Collection

DEMDACO's creative team developed the Gatherings collection to celebrate the blessings of friends and family during the moments we're fortunate enough to be together. The product centers around the time we share and how valuable and memorable those gatherings are. They give our lives meaning, generate unforgettable bonds and create memories that last a lifetime. The serving pieces we use at these gatherings often become intertwined in those memories. You'll hear someone say, "My mom always used that bowl for family dinners," or "that lazy Susan was always in the middle of the table at every meal."

Pieces in the collection are meant to be as timeless as the materials used to create them—soft-edged wood and ceramic serve ware and uniquely sewn-together fabric pieces with extra stitching to accent specific details—all created for special gifting on nearly any occasion. Since its introduction in 2017, the line has grown to include new standout pieces such as the ceramic bread basket and utensil pocket placemats.

The Gatherings Collection reflects the important rituals of family in the kitchen or around the table. Warm, neutral colors and materials complement many styles found in any gathering space.

See details for Gatherings collection pieces on the next page.





The Gatherings collection is based on this sentiment:

In this home We gather together with friends and family,

For they are life's greatest blessings. We give thanks in everything, for our blessings are bountiful. We live simply and show gratitude, For in simplicity we find meaning. We love generously and with full hearts, For love is the greatest gift of all.

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Always Together in Love

Set of 4 Ceramic Plates (1004260097), \$52 | Spread Kindness Serving Board with Bowl (1004260110), \$56 | Ceramic Bread Basket with Towel (1004260106), \$661 Large Family Blessings Platter (1004260095), \$50 | Our Home Serving Bowl (1004260096), \$50 | Give Thanks Wood Serving Bowl (1004260109), \$60 | Light Wood Lazy Susan (1004260108), \$80 | Set of 2 Family Utensil Pocket Napkins (1004260120), \$18 | Home Table Runner (1004260061), \$34

UNRUH

c | FURNITURE | D

The Colby table and bench featured here was designed and built by UNRUH Furniture. To learn more about them and The Mom Fund, see page 19.

UnruhFurniture.com

Give thanks with a grateful heart each and every day.

Ceramic Bread Basket with Towel
See large Bread Basket (1004260124) online.
1004260106
\$66

Ceramic Plates – Set of 4 1004260097 \$52

In This Home Pocket Napkins – Set of 2
silverware not included
1004260123
\$18

Give Thanks Wood Serving Bowl 1004260109 \$60