

What Millennial Parents Value in Baby Gifts

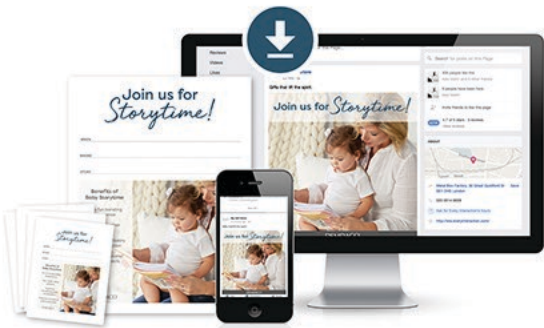


Laura, mother and DEMDACO Executive Assistant

Top Consumer Picks for Baby Gifts

DEMDACO surveyed more than 1,000 Millennial parents across the country, asking what types of gifts they like to receive for their children or give to other Millennial parents. Here's what they said!

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Free Storytime Event Kit

Millenials value shared activities with their children. Host a storytime event in your store with our printable flyer, bag stuffers, and image for digital media.

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