

# DEMDACO®

lift the spirit

Gifts Home Fashion Baby Holiday Willow Tree®

## Tips for Increasing Holiday Foot Traffic

Online shopping seems to increase at a steady pace, DEMDACO customers are still fond of shopping in unique stores where they can find, and interact with, the special gifts they buy.

Here are some ideas for driving traffic to your store during the holidays.

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### Provide Convenient Amenities

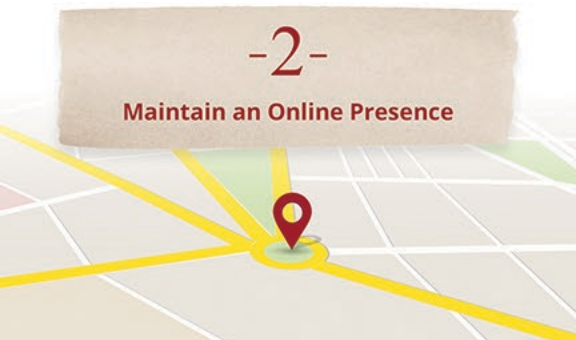


Offer amenities to create a more comfortable environment where customers will enjoy spending more time. Consider providing a kids' area, phone charging stations, free Wi-Fi access, refreshments, snacks and more.

[Read More.](#)

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### Maintain an Online Presence



Add or update your Google Business Listing. A simple website that showcases your products, can help shoppers browse before they visit.

[Read More.](#)

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### Explore Social Media Opportunities



For help promoting your DEMDACO products, a social media toolkit of graphics and post ideas are available. [Read More.](#)

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### Host Events



Events are fun ways to get shoppers in the door with experiences customers won't find online or in other shops. Partner with brands, experts, and artists to create engaging activities. [Read More.](#)



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