

JOB #: 18-05-3560 / Element 13949 / A1

SIZE: Panel: 5.1875 x 7, Flat: 10.375 x 7

COLOR: 4-Color Process + Pantone 201 C (Process Match)

IMAGES: 377903, 380327, 380318

LANE BRYANT
P.O. Box 31602, Salt Lake City, UT 84130-9600

PRSR STD
U.S. POSTAGE
PAID
LANE BRYANT

Postmaster delivers November 17, 19 or 20, 2018 A1



LIMITED TIME!
ALL BRAS
\$29.95
was \$29.95-\$79.95
EXCLUDES CLEARANCE

TEXT LBTHANKS TO 552255*
to get the scoop on special
Black Friday deals!



We're partnering with Nationwide Children's Hospital to help kids everywhere—and you can, too, when you donate in stores.**

*Valid in stores only. Not valid in Outlets. By texting LBTHANKS to 552255, you agree to receive up to 7 text messages from Lane Bryant. Messages may be sent via automatic telephone dialing system. Your consent is not required and is not a condition of any purchase. You must be the mobile account holder, and be at least 18 years of age or have parental consent to participate. Message & data rates may apply depending on your wireless carrier plan. Text HELP for help. STOP to opt-out. Limited-time program. Full terms at <http://bit.ly/LBMOBILE>. **THIS PROGRAM IS VOID WHERE PROHIBITED. Program runs November 15, 2018-January 5, 2019. Elected amount contributed per Nationwide Children's Hospital will be donated in full by Lane Bryant to Nationwide Children's Hospital Foundation, a not-for-profit organization that supports Nationwide Children's Hospital located in Columbus, Ohio, which conducts medical research for and provides patient care to children who originate from locations worldwide.



THE
BLACK
FRIDAY
SALE!

40%
OFF
STOREWIDE
Plus, can't-miss daily doorbusters!
Details inside.

LANE BRYANT | CACIQUE

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IMAGES: 377903, 380315, 380316, 380326, 380320, 380324, 380323, 380322, 380325, 380321

40% OFF STOREWIDE*

PLUS THESE AH-MAZ-ING DOORBUSTERS ALL WEEK LONG!**

*Not valid in Outlets. Excludes Cacique panties and doorbusters. **Select styles. While supplies last. Not combinable with coupons or storewide promotions. See store for details.

FREE SHIPPING

FREE SHIPPING ON \$50+

WEDNESDAY

11/21

THANKSGIVING

11/22 ONLINE ONLY!

BLACK FRIDAY

11/23

SATURDAY

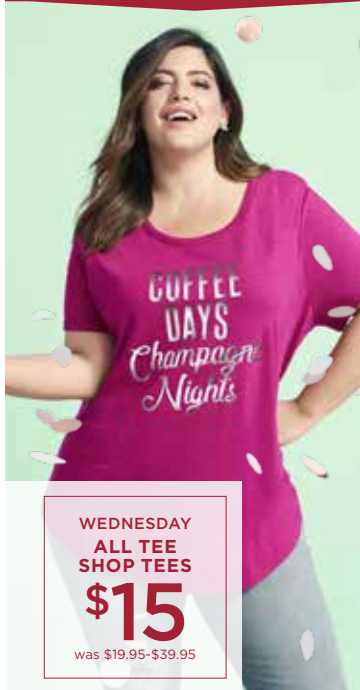
11/24

SUNDAY

11/25

CYBER MONDAY

11/26 ONLINE ONLY!



WEDNESDAY
ALL TEE
SHOP TEES
\$15
was \$19.95-\$39.95

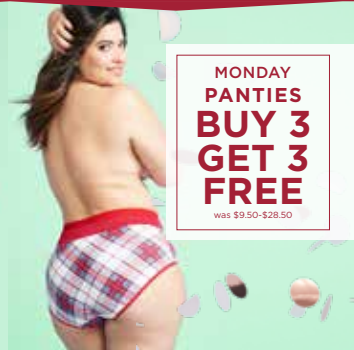
THURSDAY & FRIDAY
ALL BRAS
\$29.50
was \$29.95-\$79.95
EXCLUDES CLEARANCE



SATURDAY
ALL JEANS
\$39
was \$69.95-\$149.95
EXCLUDES CLEARANCE




SUNDAY
LIVI HOODIES
\$20
was \$49.95



MONDAY
PANTIES
BUY 3
GET 3
FREE
was \$9.50-\$28.50



MONDAY
ALL
SWEATERS
\$30
was \$39.95-\$89.95
EXCLUDES CLEARANCE



FREE
SHIPPING
SITEWIDE!
THANKSGIVING DAY
ONLY!



BLACK FRIDAY
ONLY!
SELECT
SWEATERS
\$20
was \$49.95



MONDAY
ALL BOOTS
**50%
OFF**
was \$64.95-\$109.95
EXCLUDES CLEARANCE