



Branding by Osama Sandhu

THE ORIGINS (The Ceo)

My story with sports and athletic wear started in my youth. In my youth, I had a deep passion for cricket and aspired to make it to the national level. But my devotion and spirit for recreation did not end there. Yearning for a higher sense of purpose, I hoped to create an initiative that revolved around a refined ambition of sports. I wanted to create a brand that would embody my vision of a quality athletic experience. Hence jaws sports is the brainchild of that very endeavor. This brand is the true reflection of my lifelong alliance and devotion to sports.

THE SPIRIT OF A NATION

We are deeply rooted in our history and traditions. Our ideology is rooted in our nation, in our identity of patriotism. The Pakistani people are known as a sports enthusiast nation. It has always been a symbol of togetherness for our people. Our country has produced many of the world's greatest sportsmen and sportswomen. We thrive on having a sense of pride in the aptitude and natural talents produced by this land. And what do the best players deserve? Excellence. Jaws sports aims to deliver nothing but the best. This affirms our identity, having a reliance on quality products and a chance to have the best possible experience.

HELPING HUMANITY

The essence of Jaws is rooted in our nation, in the pride of a country. Jaws designs its products for the people of this country, the players, the fitness enthusiasts, and athletic people. Hence as a goodwill gesture, the entire team desires to give back and show the masses how much we care about the people of this land. It was the people of this land, who trusted the products of Jaws and helped uplift its standard to the national level. This is where our charitable notion stems from; the desire to give back, and thank the people for being part of our decade-long journey. Many of the proceeds from the purchase of our products go directly to charities like the Edhi center. Our accounts are closely connected and work alongside many charitable initiatives to help uplift the nation. So for your next purchase, choose jaws sports; choose a humanitarian initiative.

CONNECTING GENERATIONS

Jaws sports present to you the image of an entire nation. In the brief time since its birth, Jaws has managed to make its name among the top sports brand in Pakistan. Our products are quality assured and long-wearing, they can be passed down to younger players forming a bridge between the generation. Jaws represent the collective spirit of entire families because our products and gear do not give way under time. They are long-lasting and highly durable. Hence Jaws sports aims to preserve the vigor, zeal, and enthusiasm that runs through the veins of our fathers and sons. We are the bridge that connects generations.

PRODUCTS

CRICKET GLOVES

Our cricket gloves are manufactured from leather palm and nylon materials with cotton fillings. They provide the user with maximum reflex while protecting the hand against friction, ensuring comfort and ease. We proudly present the fact that our sports gear has been used by national-level players. We have successfully established the quality of our cricket gloves amongst our trusted clientele.

HARDBALL BATS

Our hardball bats are one of our widely purchased products, designed for professional cricket players. It's crafted with maximum durability and enhanced performance. Since the bat is designed for hard balls it is made of long-lasting, tough willow wood. It is manufactured to withstand extreme force and hence it is one of the trademark goods as it is used by our national team players.

JAWS WINTER GLOVES

These gloves are youth catered and designed precisely for young men. Our standard winter gloves are made of polyester, it's a soft napped insulating fiber called polar fleece. Polar fleece is a thick and warm fabric that is soft to touch yet lightweight. Since the fabric has the qualities of hydrophobia it makes our gloves the best winter apparel for outdoor activities and exposure during harsh winter weather. They're ideal for motorbikers and players who are exposed to extreme weather conditions. The stretchy and durable nature of the fabric ensures that it withstands stress and lasts through multiple uses.

JAWS GYM BAGS

Our gym bags are manufactured from a combination of nylon and polyester material. They are targeted toward gym-going people. For those who are always on the go, this bag is essential as its durable and water-resistant abilities prove that its components are not damaged. Since this bag is designed to be highly spacious and can withhold multiple items it is an ideal requirement for any person with athletic hobbies and pastimes. This product is quality assured and highly sustainable.

MOTORBIKE JACKETS/WIND

These jackets are specific to the needs of motorbikers. During winter bikers have to face extremely windy and cold temperatures. Traveling at high speeds the wind exposure is at a high rate, especially to the frontal parts of the body. Our jackets are lined with polar fleece to shield the upper body area. Moreover, the material is waterproof and hence it is the quintessential choice for every biker. This jacket is also lined with premium quality waterproof zip with effortless and smooth movement. For your next adventure choose our motorbike jackets.

POLAR FLEECE HOODY JACKET

We continue our series of winter apparel with another product; the polar fleece hoody jacket. This product is designed to provide maximum insulation to protect the anterior parts of the body from cold winds and harsh weather conditions. It has deep pockets providing ideal room for everyday essentials. It is made of a soft napped insulating fiber called polar fleece. Polar fleece is a thick and warm fabric that is soft to touch yet lightweight. Since the chest and neck area is more prone to exposure this jacket has been designed in way that protects that region. This fleece jacket is lined from the chest area all the to the neck and ends with a hood hence providing maximum protection.