



RIZKI FEBIANTO

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Jakarta, 13810

Dynamic and creative writer with 4+ years of experience in journalistic and creative media. I'm fast person who can work precisely under pressure. I have an interest in creative writing, journalism and public relations. Attention to detail has become my forte. I'm an inquisitive persone that enjoys learning news things and finding solutions to existing situations.

Work Experiences

PT Datascrip - Jakarta

Apr 2024 - Present

Media Relation Specialist

- Responsible for being a liaison between the media and brands that collaborate with the company (Canon, Aukey, Dell, Sandisk, Panasonic, AIWA, WD, TP-Link, etc)
- Maintain a positive image of the company and brand by establishing intense communication and cooperation with all media channel
- Responsible for overseeing communications to the media, including preparing articles, press kits, press releases, and other content initiatives
- Initiate media relation activity (media gathering, media visit, etc)
- Update for competitor activity
- Monitor media coverage

TPN GANJAR PRANOWO-MAHFUD MD (PT. KHARISMA PERSADA BUANA)

Jul 2022 - Mar 2024

Reporter/Public Relation Officer

- Writing news, features, and press releases about Ganjar-Mahfud
- Sticking to Ganjar or Mahfud MD during their campaign activities
- Organize events held by Ganjar-Mahfud volunteers
- Responsible for coordinating regional journalists who come to the Ganjar-Mahfud volunteer event

AKSI CEPAT TANGGAP (ACT) - Jakarta

Apr 2021 - Jul 2022

Reporter/External Relation

- Create press releases about programs and campaigns launched by ACT to be distributed to the media
- Writing news and features about humanitarian issues for the ACT website
- Rewriting humanitarian articles from international media to be used as content on the ACT website
- Responsible for being a photographer at ACT events

PT PROMEDIA TEKNOLOGI (SUARA MERDEKA & HARIAN MASSA)

Aug 2021 - Jun 2022

Part Time Content Writer

- Writing news and feature on various topics for Suaramerdeka.com and Harianmassa.id
- Rewriting articles from international media to be used as content on Suaramerdeka.com and Harianmassa.id
- Conduct research to determine the news that is most interesting to the audience

PT. MEDIA ANTAR KOTA JAYA

Feb 2022 - Jun 2022

Part Time Content Writer

- Writing news and features on various topics for Poskota.co.id
- Rewriting articles from international media to be used as content on Poskota.co.id
- Conduct research to determine the news that is most interesting to the audience

LIPUTAN6

Dec 2020 - Mar 2021

Health Reporter (Internship)

- Writing news, features, and tips about health issues
- Interviewing a doctor or health expert to create a health article on various topics
- Conduct research to determine the news that is most interesting to the audience

KANTOR BERITA RADIO (KBR)

Aug 2020 - Sep 2020

Sport and International Reporter (Internship)

- Interviewing to sources and related people to follow up some topics
- Writing news about international issues, sport, and Covid-19 update
- Become voiceovers for the news that has been written

ALINEA.ID

Sep 2019 - Jan 2020

National Reporter (Internship)

- Conducting research to uncover interesting and significant news
 - Gathering, corroborating and interpreting data
- Interviewing key persons (witnesses, sources etc.) to obtain more information
- Writing news about politics, health, environmental, etc

ALINEA.ID - Jakarta

Sep 2019 - Jan 2020

Social media specialist (Internship)

- Planning, implementing, monitoring Alinea's social media.
- Collaborating with graphic designer to determine the content design

Education Level**Universitas Pembangunan Nasional Veteran Jakarta - Jakarta**

Jul 2016 - Jul 2020

Bachelor Degree in Communication - Journalism, 3.76/4.00

- Graduated with cum laude predicate

Organisational Experience**UKM UPN BAND "Veteran" Jakarta - Jakarta**

Oct 2016 - Nov 2017

Production Department

Prepare all the items needed by the organization to hold an event

Skills

- **Hard Skills:** Journalisme, PR Publication, Creative Writing, Photography, Social Media, Canva design, Microsoft Office, Basic Photoshop
- **Soft Skills:** Communication, Team Work, Able to Finish Job On Time, Leadership, Time Management