



GERRICK WAYNE

EXECUTIVE SUMMARY

"I persuade prospects and generate sales with POWERFUL, Persuasive Copy"

SKILLS AND EXPERTISE

- Sales Letter
- Advertorials
- Pay-Per-Click Ads
- Facebook Ads
- Email Ads
- Product Description

AREAS OF EXPERTISE

- Direct Response Marketing
- Health and Nutritional Supplements

CONTACT INFO

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Portfolio: <https://gerrick-professionalcopywriter.journoportfolio.com/>

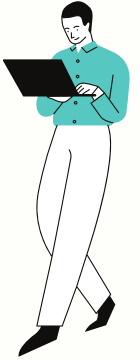
LinkedIn: <https://www.linkedin.com/in/gerrick-wayne-561023165/>

WORK EXPERIENCE

DIRECT RESPONSE COPYWRITER

FREELANCE | 2019 - present

- Creates Big Ideas that Generate Sales
- Uses emotive language to attract buyers and create memorable lines of copy.
- Experienced in long form and short form copy



SINULOG PHARMACY

COMMUNITY PHARMACIST | BUTUAN CITY 2019

PENTAGON PROPERTY INC.

Virtual Administrative Real Estate Assistant | Cebu City 2017

Medspecialized Inc.

Virtual Administrative Medical Assistant | Cebu City 2017



ACADEMIC HISTORY

EDUCATION

UNIVERSITY OF SAN CARLOS

Bachelor of Science in Pharmacy | April 2017



COPYWRITING COURSES

3 PART COPYWRITING DOJO COURSE | COPYWRITING DOJO PHILIPPINES

SHORT FORM COPYWRITING COURSE | FINANCIAL COPYWRITING ACADEMY

THE PROCESS | A DRAFT BY DRAFT COPYWRITING COURSE BY KYLE MILLIGAN

READY TO VIEW MY PORTFOLIO
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