

# Kanishka Mishra

Journalism major, college newspaper editor and an avid reader with a background in content creation for media companies, keen to put her good communication skills to create highly targeted content for the company.

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## WORK EXPERIENCE

### RankUno Interactive Technologies Pvt. Ltd.

*Consultant Content writer (Part-time)*

September 2019- current

- Content writing, Editing, and developing the content for Bloomingdales, Seniority etc

### Indianfolk Online Media company

*Opinion writer & panelist*

December 2018 - March 2019

- Generated weekly opinionated articles

### The Times of India, Lucknow

*Intern (Reporter)*

April 2018 - May 2018

- Handled civic, educational and cultural beat for the city edition and filed 5 different published stories

## RELEVANT SKILLS

Proofreading

SEO

MS Office

Beginner Adobe

CC

Creative writing

style

## PROJECTS

### The Carmel Beat, College Newspaper — Editor

July 2018 - March 2020

- Co-founded the newspaper
- Proofreading the stories
- Marketing head
- Plan next edition's potential theme and stories.
- Contribute editorials for certain topics

### Tour Newsletter – JIYO ITIHAAS

March 2019

- Conceptualized, designed and authored a newsletter for a 3 day long trip to places of historical importance with the History Department.

### On Fake news: A PSA by Smol Films Production

April 2019

- Scriptwriting for a PSA highlighting recent trend of fake news. Uploaded and well received on youtube.

## **EDUCATION**

**B.A Triple Majors [Journalism, Tourism and History]** June, 2017-current (expected graduation by June, 2020) Mount Carmel College, Bangalore  
Current percentage- 74%

### **Intermediate [CBSE]**

2015-16

Rani Laxmi Bai

School,Lucknow

Percentage- 91.6%