



Greg Tait
Flat 8 xxx
Xxxx
Xxxx
xxxx

*Ahh the classic Christmas
conundrum: what to put on the
perfect cheeseboard? We can't
promise to answer that, but we'll
give it Edam good try.*

Froth&Rind

Greg Tait
Flat 8 xxx
xxxx
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Christmas cheeseboards, delivered to your door.

Froth and Rind take the stress out of your Christmas with free local deliveries of our unique cheeses.

Dear Greg,

If you're anything like us, your cheeseboard may be the highlight of your Christmas festivities. But have you noticed that in Walthamstow it's really hard to buy decent cheese? Your only options are to pick up a pre-packaged affair from the supermarkets, or to trek into town to an upmarket specialist.

Froth and Rind are based locally to you in Walthamstow Village. With our hand-picked selection of cheeses, we'll curate your Christmas selection for you. And we'll even throw in our best-selling crackers and chutney before delivering it to your door. All you need to do is get the knives out.

Who are Froth and Rind?

In a nutshell, we are a cheese shop, cafe and local beer provider located in Walthamstow Village.

We do Froth: ours is one of the largest selections of craft beers in Walthamstow. We champion local suppliers, so a lot of our stock comes from the breweries at the Shernhall Estate, just around the corner from our shop.

We do Rind: a specialist cheesemonger, we sell the finest cheeses from Britain and elsewhere in Europe. We source the best British cheeses we can find, including the UK's only raw milk Brie - Baron Bigod - as well as unusual cheeses from small European producers.

Aside from the Froth and the Rind, in our cosy shop we serve gooey cheese toasties, coffee and pastries. We also sell a range of crackers, charcuterie and chutneys to set your cheeseboard off in style. We are fully licenced to sell alcohol, and alongside our large craft beer selection we also stock gin from Walthamstow's Mother's Ruin gin distillery, and wines from small vineyards.

What are our Christmas cheeseboards?

You no longer have to spend time figuring out how much cheese you'll need, because we've done the hard work for you. We have three cheeseboards to suit every size of party, all delivered to your door.

Small board: Contains four slabs of our best-selling cheeses, a box of crackers and a tangy chutney. Perfect for finishing off your family Christmas dinner, or for two people to take you over the Christmas weekend.

- **Black Bomber Extra Mature Cheddar.** A classic with a lovely, lingering tang
- **Perl Las.** A sweet, salty blue that will keep you going back for more
- **Carboncino.** This unusual mixed-milk cheese from Italy oozes satisfyingly onto the cracker
- **Rosary goat.** Light and fluffy as a cloud, a perfect goat's cheese to round off your board

Medium board: Ideal for 8-10 people in one sitting, or spread it over a few days to make Christmas last. This board contains the above cheeses as well as:

- **Camembert de Normandie.** Would Christmas be complete without this French classic?
- **Langres.** A really unusual washed-rind (*read, pungent!) cheese, with a delicious, rich flavour

Large board: You'll get large slabs of the above cheeses, topped off with the pièce de resistance, the ultimate Christmas cheese:

- **Vacherin Mont d'Or.** 500G of an intense, gooey cheese that can be eaten warmed up, or spooned directly onto a waiting cracker. Possibly the best cheese ever?!

Prices range from £27-£59 including delivery.

Where do you deliver?

Elsewhere in the UK we have a courier service delivering only on Wednesdays. But for residents in the E17 or E10 postcodes, we have a special free bike delivery everyday, even in the run up to Christmas. Our cheeses will last for approximately two weeks when refrigerated, taking you right through the holiday season!

How can I order?

Due to limited stocks we only have a certain number of Christmas cheeseboards on offer, so make sure you **get your order in by the 18th December** to guarantee your festive cheese selection!

Order online here: <https://www.frothandrind.com/shop>

Or order on the phone: 0208 345 1234

Or come into our shop! 37 Orford Road, London, E17 9NL

But don't just listen to us, here's what some of your fellow Walthamstow residents have said:

"A cheese lover's treasure trove! Interesting toasties, unbelievable cheese boards, great coffee and a fab beer selection"

- Francesca Jones, Walthamstow

"Terrific Coffee and Superb Cheese" - Judy Nicholson, Walthamstow

So to make your Christmas un-brie-lievable (we couldn't resist!), order before the **18th December**. And from all at Froth and Rind, a very Merry Christmas.

A handwritten signature in blue ink, appearing to read 'Cherry', written on a set of horizontal lines.

ps. Bring this letter into our shop for a free coffee while you peruse the cheese cabinet!