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### How To Be a Grocery Distributor

To be successful in any business venture, one must lay out specific plans and strategies that must be followed to ensure the business' success. The laid out plans and strategies must also be gotten through thorough research.

#### How To Be a Distributor

- Get adequate capital to start the business. The importance of proper funding for a business to start up a business is not farfetched. Much emphasis is placed on proper funding because without adequate funding, nothing can be done. Implementing plans and strategies would be near impossible. There are different ways to acquire capital to start up a business. Capital or funding can be gotten from personal savings, friends and family, loans, grants and more.
- Distribution centres are storage facilities with office spaces, storage spaces with proper facilities. Therefore to be a grocery distributor, you must have an office space and a storage facility where goods would be kept. The storage facility can be a building converted to a warehouse or a warehouse from the on start. It can be bought or rented.
- After getting a storage and office space, the distribution firm must be registered to ensure its validity and legal status. Registering the firm would be that the firm is recognised by the law and abides by the law.
- Sales managers of different manufacturing companies must be consulted to make enquiries about their requirements. Knowing the requirements whose products the distribution firm is interested in distributing would provide a guideline for distributors on what to make provision for and how to qualify to be a distributor for the manufacturer.
- After meeting up with the requirements, ask for a dealership. The dealership will enable the distributor to buy and distribute the goods of the company whose requirements were met. Obtaining dealership would require that the distributor would attend dealer training programs, obtain permits and licences and to submit a dealer license application. After the application has been analysed thoroughly, if it meets up with the requirements needed, a dealership certificate would be issued to the distributor automatically making the distributor an authorised dealer.

- After the distributor has become an authorised dealer, the dealer can start ordering for the company's products in bulk. The product marketers will authorise sales personnel to foresee the distribution of the goods to your storage facility. Products would be transported by trucks or through shopping.
- Once the distributor has the product in their facility, the goods can then be distributed to retailers and final consumers.

To ensure the longevity of the business, ordering and distributions of goods must be constant. Logistics, staffs, accounts and customer services must be smartly managed. Also, storage equipment must be well taken care of.