

**GROWING GREEN:** Sushil Jacob '11 and EBCLC plan to offer low-income entrepreneurs help with starting green-collar ventures.

## GC3 AT A GLANCE

**GC3 will support ventures involved in:**

- Rooftop solar-panel installation
- Home weatherization
- Sustainable, organic landscaping
- Non-toxic cleaning services

**Potential GC3 services:**

- Choosing a new business entity
- Drafting articles of incorporation and business plans
- Securing financing
- Industry-specific green-technology consulting
- Monthly green-collar business training and workshops



# EBCLC Builds Greenhouse for Green Entrepreneurs

Leading forecasters and politicians say green jobs are essential to a cleaner, healthier economy. Yet the majority of jobs created by these environmental initiatives may just mean a paycheck, rather than a real sense of ownership for workers.

Sushil Jacob '11, working closely with the East Bay Community Law Center (EBCLC), is determined to unlock the potential of environmental job opportunities in disenfranchised communi-

ties. Rewarded with a Skadden Fellowship for his efforts, Jacob will launch the Green Collar Communities Clinic (GC3) project this fall.

"It's exciting to see how low-income earners or unemployed workers can benefit from cooperative ownership models," says EBCLC Executive Director Tirien Steinbach '99. "This project involves cutting-edge financing and encourages workers to truly be invested in their own communities."

Jacob first approached EBCLC after finding inspiration in a class on community development. After he and classmate Jalle Dafa met with experts connected to UC Berkeley's Haas School of Business, local sustainability leaders, investors, and people closely tied to the growth of cooperatives, the students had enough information to put together the GC3 proposal.

"We met with a wide range of stakeholders," Jacob says.

"Their input helped us determine how to move forward and make the most of multiple levels of services. We developed this idea from an academic exercise into a clear vision with actionable steps."

The clinic offers free services to help low-income entrepreneurs get started with green-collar ventures.

GC3 gathers UC Berkeley faculty and graduate students from law, business, and other disciplines to offer the free legal and business consulting services that low-income entrepreneurs need to get started with green-collar ventures. Home weatherization, solar panel installation, and sustainable landscaping are just a few examples of the work GC3 expects to support.

"This is an ambitious plan," Steinbach says. "Sushil is the reason I have so much confidence in it. He's an extremely hard-working, visionary lawyer who believes in this project."

—*Ben Peterson*

