



# LINFENG'E ELEMENTARY SCHOOL

GUANGZHOU, CHINA  
OUTDOOR BASKETBALL COURT



## GROWING THE GAME IN CHINA

When the man known as The Greek Freak traveled to China recently, he had the honor of unveiling a new basketball court made with Nike Grind at Linfeng'e Elementary School in Guangzhou. Milwaukee Bucks star forward Giannis Antetokounmpo made the trip as part of Nike Basketball's ongoing commitment to grow the game, fuel its culture and give back to the worldwide basketball family.

The bright, beautifully designed court was created with end-of-life shoes collected through Nike's Greater China Recycle-A-Shoe program and finished product waste from distribution centers. The elementary school students were encouraged to join the sustainability movement by donating their own worn-out shoes for future Recycle-A-Shoe program projects.

Linfeng'e is one of China's national schools with a focus on encouraging sports activities and incorporating foundational basketball skills into their physical education classes. With the new court installed, the school's students are set to improve their ability and deepen their love for the game for years to come.

"I'm thrilled to connect with the passionate basketball fans in China, especially young kids. They are the future of sport. I hope to inspire and encourage them to embrace the power of basketball."

Giannis Antetokounmpo



"It is great to see children being inspired by their interactions with Antetokounmpo and unlocking their potential through sports. Nike will continue to be committed to innovate and create a bigger impact in protecting the planet and empowering next generation."

Stanley Chang, Vice President Supply Chain Greater China, Nike

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