

Skhumbuzo Tuswa

Age: 33 | ID: 9103055373081

Location: Sandton, Gauteng

Contacts: skhumbuzo.tuswa@gmail.com

Current Role:

Group Head Copywriter

Online Portfolio:

<https://www.skhumbuzotuswa.com/>

Career Experience:

1. Accenture Song > Creative Group Head
01.07.2019 - Present

Clients:

- Reckitt Benckiser
- BBC Studios South Africa
- Game South Africa
- Visa South Africa
- Kellogg's
- Bob Martin
- Stella Artois

2. VMLY&R Johannesburg > Copywriter
03.10.2016 – 30.06.2019

Clients:

- Nike
- Edgars
- Nestle
- Pepsico
- Colgate-Palmolive

3. Quirk Johannesburg > Junior Copywriter
17.11.2014 – 29.02.2016

Clients:

- McDonald's
- Durex
- Airtel
- SAB
- Dettol
- Sasol

4. Sun International – Digital Marketing Coordinator
(01.05.2014 – 31.10.2014)

Skills:

- Sharepoint - Web Admin
- Radian6 - ORM
- Copywriting & Editing

Education:

Digital Analytics Certificate (Red & Yellow School, 2016) - [Completed](#)

Digital Marketing Certificate (Red & Yellow School, 2015) - [Completed](#)

Language Proficiency:

English ★★★★★

Afrikaans ★

IsiZulu ★★★★★

IsiXhosa ★★★★★

SeSotho ★★★

Français ★★

Português ★★★

Skills:

Powerpoint/Google Slides ★★★★★

Copywriting ★★★★★

Adobe Photoshop ★★

Music Editing ★★★★★

SEO Optimisation ★★★★★

HTML/CSS ★★