



# **Storyboard - 'My Fellow South-'**

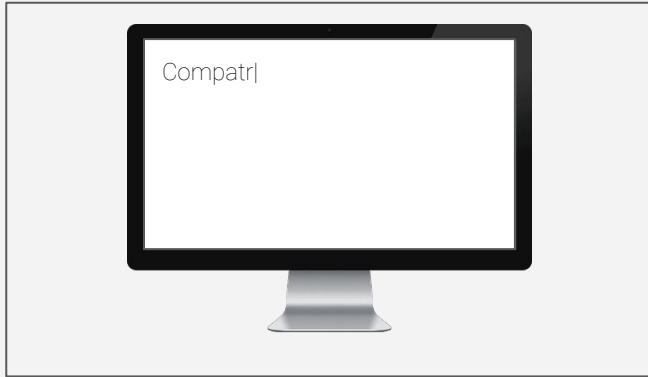
**13 | 08 | 2020**



Shot 1: Open on a laptop screen.



Shot 2: We hear typing. Someone is writing an important speech. From what they're typing, we can see it's our President.



Shot 3: They're typing, deleting, starting over, wrestling with the page, when suddenly...



They're hit with loadshedding.  
**Male VO:** Ah! Ah! Ah! Banna!

**LET THERE  
BE LIGHT**  
*Unbeatable loadshedding deals*

VO: Put an end to loadshedding, with immediate effect! Shop our latest offers on generators, portable lights, and more!



Shot 7: Offer #2



Shot 6: Offer #1

you've got  
**game**

End Board

**Thank You**