

SMARTCONNECT  
HOME SOLUTIONS

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**Transform Your Space With Smart  
Solutions**

# Problems

- ❗ **Limited Security & Access Control** – No real-time monitoring, remote access, or AI-driven threat detection for safety.
- ❗ **Inefficient Home Management** – Key issues, energy waste, and difficulty tracking maintenance lead to costly problems.
- ❗ **Lack of Smart Integration** – No centralized system to control security, appliances, or sync with daily needs.





# Our Solutions

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## Efficient Energy Usage :

- Smart devices cut utility bills.
- They reduce environmental footprint efficiently.
- Efficient energy management drives savings.

## Smart Climate Control:

- AI thermostats adjust automatically
- Enhance comfort and efficiency
- Saves energy with automation

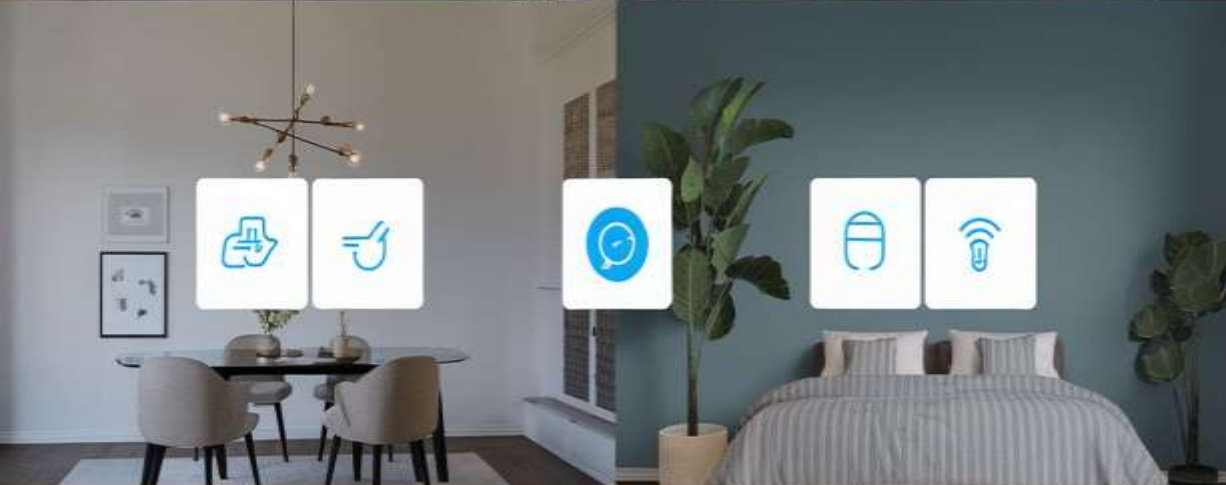
## AI Driven Security & Entertainment:

- Remote locking enhances safety.
- AI personalizes news updates.
- AI suggests movie recommendations



# Smart Connect Home Solutions Revolution: Innovation

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SmartConnect Home Solutions simplifies smart home automation for all lifestyles. From DIY starter kits to fully integrated systems, we offer tailored solutions. Our experts guide you in building a seamless smart home ecosystem, ensuring convenience and security. Let us make home automation easy and accessible for you!



# Products

## Budget Conscious Starter Kit

- Smart plugs control appliances remotely
- Smart bulbs adjust color, intensity
- Smart speakers enable voice control

## Smart Home Expansion Tools

- Smart thermostat manages home temperature efficiently.
- Smart locks enable remote access control.
- Security cameras ensure home monitoring remotely.
- Voice assistants control smart devices easily.





# Services

## Smart Home System

- Enhance your home with automation.
- Personalized setups with smart control.
- Future-ready living at fingertips.



## Smart Lighting

- Create ambiance with smart lighting.
- Effortless control by touch/voice.
- Perfect for any occasion.



## Home Security & Sensors

- Protect loved ones with security.
- 360° view, smart locks, monitoring.
- Stay connected anytime, anywhere.



## Smart Central Control Panel

- Control home with voice commands.
- Works with multiple systems seamlessly.
- Creates a fully smart home.



# Value Proposition

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"Smart living made easy with premium quality robotic appliances, self-programming thermostats, entertainment hubs, and remote locking systems."



# Milestones Achieved

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Smart Connect Home Solutions Launched in 2023

Strategic partnership with (ORVIBO) in 2024

First installation made in 2024

01

Milestone

Smart connect launched by group of professionals

02

Milestone

(ORVIBO) is leading Home Automation manufacturer in Hong Kong

03

Milestone

First order of samples has been made. An Installation made on a home Pretoria, South Africa.

# Industry Analysis

- African Household penetration will be 41.7% in 2025 and is expected to hit 53.2% by 2029.
- The average revenue per installed Smart Home currently is expected to amount to US\$20.05.
- South African Household penetration will be 69.7% in 2025 and is expected to hit 89.9% by 2029.
- The average revenue per installed Smart Home currently is expected to amount to US\$52.89 in South Africa.

# Market Potential

- **Projected market value:** Revenue of African Smart Home market is projected to reach US\$ 4.1bn in 2029 with CAGR 10.63 %
- **South Africa's advantage:** South Africa is fastest growing African market with CAGR of 10.02 %

## Future Projections:

Anticipated Base Year value (2025)	US\$ 2.7 Billion
Projected Forecast Value (2029)	US\$ 4.1 Billion
Global Growth Rate (2025 – 2029)	9.55% CAGR
Expected Market Share of South Africa (2029)	40%
Expected Market Share Worldwide (2029)	US \$ 174 Billion

### Key Partners:

- Technology Providers – Suppliers of smart sensors, AI, and IoT solutions.
- Construction Firms – Integrating automation into new and existing buildings.
- Telecom Companies – Enabling connectivity for remote monitoring and control systems.



### Membership Plans

- Monthly, annual plans with discounts.
- Priority reservations, exclusive events.
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### Different Events

- Entry fees per membership level.
- Early bird discounts for prompt registration.



# Business Model & Revenue Streams



### Revenue Streams :

- Product Sales & Installations – Smart devices, setup, customization services.
- Subscription-Based Services – Cloud storage, security, maintenance plans.
- Consulting & Custom Solutions – Enterprise automation, energy optimization strategies.

### Products Pricing :

- High End: Between \$3500 to \$3000 per home
- Low End: Between \$400 to \$300 per home

# Competitors Analysis

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## Control4

Control4 is proud to be at the forefront of the home automation revolution. Its innovative products and services are designed to simplify your life and give you full control over your home. From advanced security to home entertainment and everything in between, it offers customized solutions to suit your lifestyle.

## ELAN SYSTEMS

Elan Systems is a leading technology distributor of smart home automation, multiroom audio-visual, immersive home theatre, lighting control, HDMI connectivity, power management, home networking, surveillance and energy management products.



# Financial Projections: A Road to Success

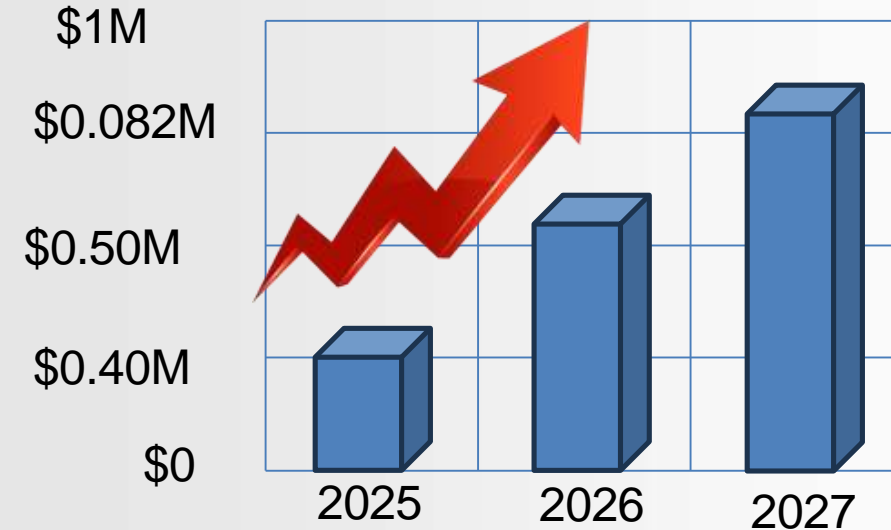
## Short-Term Vision:

- 🚩 Year 1 Net profit: Estimated at \$ 67500 .
- 🚩 Year 1 Revenue: Projected \$450000.
- 🚩 Break-Even Target: First year for sustainability.

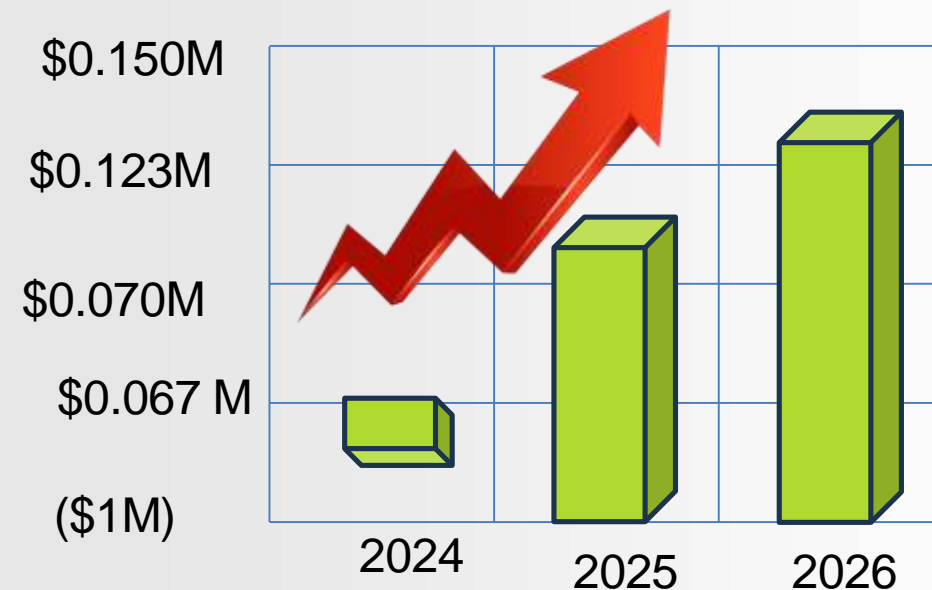
## Long-Term Vision:

- 🚩 Expense Management: Monitoring and control.
- 🚩 Robust Marketing: Balanced budget for growth.
- 🚩 Year 3 Revenue Goal: Anticipating \$820800.
- 🚩 Year 3 Net Profit Goal: Anticipating \$123120.
- 🚩 To open a Home Automation store across the SADEC region, build own smart homes and sell them and, have the first Smart World in South Africa

## Year Wise Revenue



## Net profit by Year



# Why Invest in Smart Connect Home Solutions?

Every home tells a unique story, and at SmartConnect Home Solutions, we develop bespoke automation solutions to match yours. Focusing on energy efficiency, security, and unparalleled convenience, our systems blend seamlessly into your lifestyle, allowing you to embrace smarter living with ease. Customer satisfaction and well-being are not just our priorities, but actually the foundation of everything we do.

Investing in Smart Connect Home Solutions offers a compelling proposition driven by a well-chartered financial roadmap. Our startup costs are carefully estimated, and our projection envisions a significant rise in revenues over time.

By investing in Smart Connect Home Solutions, you're aligning with a venture that not only promises financial gains but also embodies strategic foresight and a commitment to excellence.



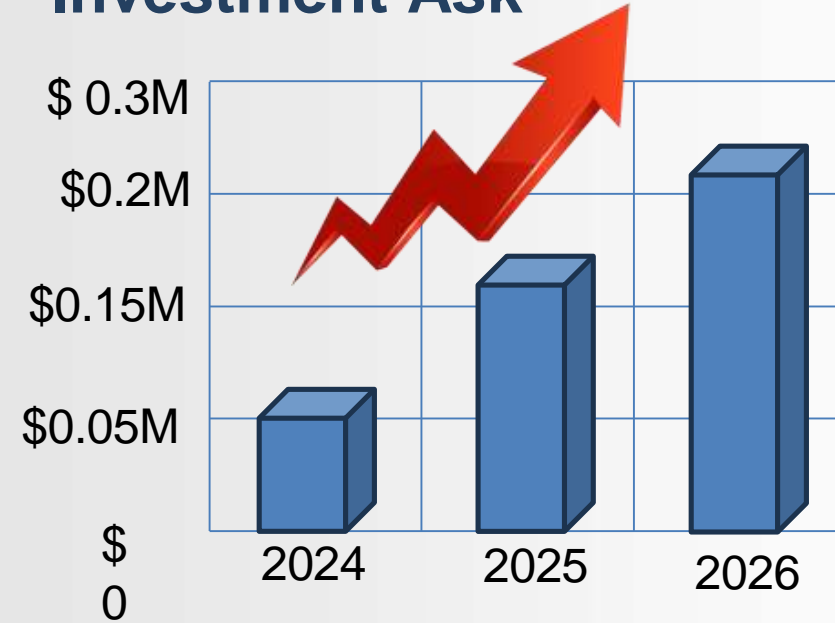
# Investment Ask

👉 Early-Stage Growth: \$150,000 - \$300,000..

## Fund Allocation

Categories	Amount (\$)
Hardware & Devices (Smart switches, sensors, cameras, automation hubs)	15000-30000
Software Development (App, integrations, cloud services)	10000-25000
Business Setup & Licensing	3000-7000
Marketing & Branding (Website, digital ads, sales material)	5000-15000
Operational Costs (Rent, office setup, utilities)	7000-15000
Staffing & Training (Technicians, customer support)	10000-20000
Inventory & Logistics	5000-15000
Miscellaneous & Contingency	5000-10000

## Investment Ask



# Esteemed Clients

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## ORVIBO:

ORVIBO is the most important client of the SmartConnect Home Solutions. It specializes in offering home automation solutions globally.

ORVIBO has already provided its services to over 4.5 million households worldwide, and it stands as one of the leading smart home brands, excelling in both the scale of user cases and the bulk delivery of smart solutions to over 500 premium real estate projects equipped with ORVIBO's whole-house smart systems.



# Meet Our Core Team

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**Daisy Mulenga-**  
**Sales & Marketing**  
**Coordinator**

Sales & Marketing Coordinator drives lead generation, promotes smart solutions, and enhances customer engagement for business growth.



**Linah Marema-**  
**Oyebola-Legal**  
**Expert**

He ensures compliance, handles contracts, protects intellectual property, and navigates regulatory challenges for seamless business operations.



**Lareto Marema-**  
**Operational &**  
**Finance Manager**

Oversees budgeting, financial planning, process optimization, and ensures efficient resource management for seamless business growth.



**Dare Oyebola-**  
**Founder**

A visionary leader in home automation, specializes in smart technology, innovation, and seamless integration for modern connected living.



## Contact Us:

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**Thank You**

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