

Evening Standard
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Our vision of an Olympics for a new generation Reports: Pages 2-5



Emotion and When I inspiration as London makes one last pitch

LONDON today delivered its final plea to host the Olympic Games, offering a vision of an unforgettable event to inspire children around the world.

alongside David Beckham in the audiorium, Seb Coe's team promised to stage a "Games for a new generation" in 2012 which would transform London and unite the world.

The centrepiece of the 45-minute pre-sentation to International Olympic Committee members was an uplifting film showing children from Mexico, Russia, China and Africa taking up a variety of sports after watching a Lon-

Tony Blair also appeared on video using the words of Nelson Mandela to Games. The Prime Minister spoke both French and English, saying: "He [Man-dela] can't think of a better place than London to hold the event that unites the world. London will inspire young people around the world and ensure that the Olympic Games realises the dreams of future generations.

These words remind us that as lead-

ers in government or sport we have a duty to reach beyond our own time and borders to have a vision which serves

Lord Coe was joined at the presenta tion by the Princess Royal, Olympians Sir Steve Redgrave, Dame Tanni Greyand Denise Lewis and 14-

the IIK to last year's Athens Games letes will be able to walk from their rooms to the Olympic Stadium because the village will be in the heart of the sporting complex, while iconic venues such as the new Wembley, Wimbledon and Lord's will pro-vide the perfect backdrop.

London, Paris, New York, Madrid and
Moscow were all making final pitches,

before the IOC delegates started voting behind closed doors. Their decision was due to be delivered at 12.46nm UK time favourites Paris Few IOC members

> RIVAL RIDS: PAGES 4 & 5 PROFILE OF LONDON BID BOSS: PAGES 34&35

gapore for most of the week with his wife, the Prime Minister had to leave the Singapore meeting last night and fly to Scotland for the G8 summit.

coues Chirac attempted to make peace with the Prime Minister at a roofton party following the President's



Inspirational: a boy in a Mexican slum has a vision of a better future



Transformation: a young Russian girl yearns for sporting glory

EDITORIAL COMMENT: PAGE 13

were prepared to predict the outcome. Paris played safe in its presentation, the first of the day. It was peppered with film clips of the city from Hollywood director Luc Besson but it was

After lobbying IOC members in Sin





members. But for one minute, Mr Chirac came over to Tony and Cherie

united behind London's bid. As a country we share a passion for sport and we

Lord Coe pointed to the 30 children from East London and said they were

from multi-cultural backgrounds and represented the youth of the world today. He told the panel: "Why there

taking the place of politicians and

ous about inspiring young people."

He said they shared a "heartfelt wish" to bring the games to London.

Sue Barker took the panel on a virtual tour around London on a special

film, showing off venues which would host the Olympics, including Wimble-don and the Wembley Stadium, and

ocations such as Horseguards Parade

Denise Lewis then told of her own Olympics memories, and highlighted

London's multiculturalism.

She said: "Thanks to the city's diver

sity, every athlete will have a home

In conclusion, Lord Coe took the

stand again, telling how flickering images of the Mexico City Games in

and Regents Park

Blair and shook hands warmly Blair and shook hands warmly.

Today, London's pitch began with a message from the Queen, read by Princess Anne, saying: "I have been impressed by the way everyone has

also share a vow to welcome London in 2012."

THE FORECAST



rain, especially in central and norther areas. Brighter in

South-East tonight

howers affecting east Kent, but

Forecast 704

ing 12.03pm (6.2m)

UK Towns & Cities South-East

Forecast

MILK CHOCULATE If your copy of today's Evening Standard did not contain your Homes & Property please call the Helpline on freephone 08000 154154. One of our customer service executives will be pleased to help you

A SMALL boy cycles through a Mexican slum, a Russian girl splashes about in a swimming pool. while an African child runs down a dirt road.

BY MATHEUS SANCHEZ

These are the images that London's Olympic bid team believe will swing today's vote their way and bring the games to Britain. They were shown today in a three-and-a-half-minute film presentation

LONDON

to the IOC members deciding which city will host the 2012 Olympics. London opted for a film that underlined the capital's place as a multicultural city with worldwide

A London Olympics, the film says, will inspire not just future generations in the UK but millions of children worldwide. "Give the

games to London and the whole world will benefit," was its simple but powerful message.

The film — called Inspiration — tells the story of four children from four continents who are inspired by watching the Olympics in London and go on to achieve sporting

immortality of their own. It was shot on location using locally-cast actors. Among the stars is a Mexican child — wearing an "I Love London" T-shirt - who is shown picking up a rusty old bicycle after watching a cycling race on television. In the next shot he is seen donning the space-age uniform of an Olympic cyclist.
His story is intertwined with those

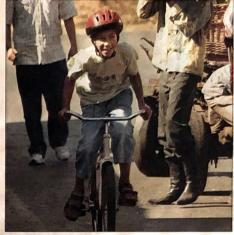
of the other children - a Chinese an African runner - going through London's film was made by director Daryl Goodrich and producer Caroline Rowland, who also made the London bid's previous

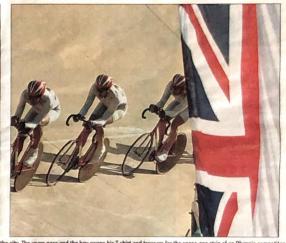
Make Britain Proud film, Rowland

said she believed the film might influence wavering IOC members She said: "It is a film that communicates London's power to inspire, particularly youth and young people. It reflects London as a city that embraces the Olympic ideals and that's something emotional and very powerful."
Mr Goodrich added: "It has resonance. Anybody who has been involved with sport can't fail to be touched emotionally by at least one









Motivational: wearing his I Love London F-shirt, he finds a battered bicycle and rides through the city. The years pass and the boy swaps his T-shirt and trousers for the space-age strip of an

an Olympic champion





Uplifting: after seeing the Games in London she starts training harder than ever. As powerful music plays, the girl, now grown up, appears to be poised on the brink of Olympic success



We bring African star of London 2012 bid film to see the city of his dreams

HE is the African boy who helped London clinch the 2012 Olympic Games. Siphiwe Mbatha, 13, was the

star of the film shown to Olympic chiefs as the city headed towards victory in its bid to host the Games.

His performance embodied

the spirit of the Olympics and played a big part in securing the historic win.

The Evening Standard decided it was time to grant Siphiwe his own dream — with the trip of a lifetime to London.

The young sports fan always dreamed of visiting the capital and with the help of the London 2012 team and Virgin Atlantic, the teenager is here for a week

"I cannot believe it, this is fantastic," said Siphiwe, who comes from a modest suburb outside Johannesburg and had

never left his home country. His father George, 36, said: His father George, 36, said "He couldn't sleep before trav

BY MATHEUS SANCHEZ

elling, he was so excited. We are so happy to be here. Siphiwe was chosen to take

part in the film Inspiration following a talent search across schools and sports clubs in South Africa. The film-makers thought he embodied "the spirit of a kid with a dream... a boy who doesn't have everything on a plate and still goes on to achieve his dream".

The three-minute production featured Siphiwe as a boy who is inspired to be a champion by the thought of competing in the 2012 Games. After showing him training on dirt tracks, the film closed with his character on the starting blocks for the 100-metre event in London. A keen runner and footballer,

Siphiwe is aiming to compete in the 2012 Games himself and he enjoyed a glimpse of the site where the events will take place. With gold medallist

Jonathan Edwards guide, he was shown the Stratford Olympic Park site. The London 2012 ambas-

sador said: "We won by only a couple of votes and I think our video was so powerful that it's one of the things that helped to make a difference."

Siphiwe and his father were shown around some of the capital's sights by Amber Charles, the east London 14-year-old who handed in the bid to Olympics chiefs in Singa-pore. They visited the London Eye, Horseguards Parade which will host the beach volleyball competition, and Buck-ingham Palace, which will be part of the marathon route

Afterwards, Siphiwe said he could not be prouder to have helped London's bid.

Mbatha. star of the London bid

film, left, in front of the Stratford site where the

2012 Olympic

be held

Today Lord Coe, the chair-man of the 2012 organising committee, joined Siphiwe on a visit to Carpenters Primary School — the closest school to the Olympic Park.

Minister Tessa Jowell for a





On tour: Siphiwe at Horseguards Parade, left, with chairman of the 2012 committee Seb Coe and taking in the sights from the London Eye

Olympic park is so big, it will be fantastic," he said.

In a special assembly, Siphiwe told the children it was a "great honour" to be involved in the bid. Lord Coe said: "it's lovely to see somebody so central to

our victory in the flesh."

Later, Siphiwe met Olympic guided tour of Westminster.

OLYMPIC VICTORY

who won race for us



Extraordinary: Sipiwe Mbatho was chosen for the campaign film for his "unbelievable intensity". Right: the image of Sipiwe on yesterday's front page

BY MATHEUS SANCHEZ

HE African boy who became the face of London's final push for the 2012 Olympics today spoke of his own dream to compete in the Games himself. Sipiwe Mbatho is the child seen training on a dirt track in the moving film Inspiration, centrepiece of the capital's final presentation in Singapore. His extraordinary look of determination summed up the spirit of London's bid and helped secure

determination summed up the spirit of London's bid and helped secure the city's historic win. Sipiwe was cast after film-maker New Moon Productions commissioned a search of schools and sports clubs in South Africa. A shortist of 50 was drawn up for interview by director Daryl Goodrich about their hopes and dreams. Now — speaking for the first time from his home 12 miles from Johannesburg — the 12-year-old told of his fervent hope to be a 2012 competitor. "Going to the Olympics in London is my dream," Sipiwe told the Standard. "I love sports, I want to run or play football when I grow up. I would love to go to London." His home in the modest suburb of Protea Glen could hardly have seemed first her seven from the editz.

otea Glen could hardly have emed further away from the glitz of the bid team's party in Singapore



Family ambition: Sipiwe with father George, mother Mpho and younger brother at home near Johannesburg

says boy who inspired win mother Mpho, who has just finished a commerce degree as she searches for a job, is equally proud. Slipiwe, whose name means "gift" in Zulu, represents his school in

and the ecstatic scenes in Trafalgar Square. But Sipiwe, his parents and five-year-old brother were caught up by the news of the bid's success, joining in the celebrations in their front room.
"I started jumping!" he said. "I'm so happy London won. I know it is important and I am very glad I was part of it. I cannot believe it."

part of It. I cannot believe it."
The family home is already dotted
with his certificates and medals,
both for schoolwork successes and
football and athletics trophies.
"He is a good boy, very quiet and
very intelligent," said his father
George, a teacher. "I'm very happy
to to have a boy of this calibre." His

I really do

want to run

at Olympics

regional championships, is a midfield player in the football team and has won medals in 100-metre, 400-metre and cross-country athletics events.

athletics events.
According to Inspiration's producer, Caroline Rowland, it was this drive for success that won Spiwe his starring role in the three and a half minute production.
"He is an extraordinary kid," she said. "He has unbelievable intensity — he seems to embody the spirit of

a kid with a dream. We wanted to

a kid with a dream. We wanted to communicate the idea of a boy who doesn't have everything on a plate and still goes on to achieve his dream. Sipiwe was perfect."

Daryl Goodrich added: "He is what the Olympic movement is all about. I have no doubt Sipiwe is going to do something spectacular. I wouldn't be surprised if he became a champion or a world leader."

In the film, the boy is seen hanging around with friends, with no direction and little future. But as he walks past a shop he hears the commentary for a race during the

commentary for a race during the 2012 Games in London and becomes instantly taken. Inspired to be a

champion, he is then seen training on dirt tracks and winning junior championships. As the film ends, he is seen on the starting blocks for a

is seen on the starting blocks for a
100-metre Olympic event.

The film was meant to show that
London could inspire children
around the world — and his father
believes it has already done that.

"Sipiwe is now more motivated
and optimistic than ever to follow
his dream," said Mr Mbatho. "It has
been a real inspiration to him."

"London can definitely inspire

"London can definitely inspire children. It's a very beautiful, very big city with a tradition for sports My son is from South Africa but he already loves London."

