

McKENZIE BEARD
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EDUCATION

AMERICAN UNIVERSITY WASHINGTON, DC *Bachelor of Arts* MAY 2020

Major: Journalism Minor: Women, Gender and Sexuality Studies

Honors and Activities:

- Dean's List, Fall 2018-Spring 2021
- The Murder of Robert Wone, 6-part investigative true crime podcast for senior capstone project, Spring 2021
- Staff Writer and Editor, AWOL Magazine Spring 2019-Present
- Contributor, AMLIT Magazine Fall 2020-Spring 2021
- Ambassador, American University Mentorship in England Program, Fall 2018
- Member and Pledge Education Secretary, Delta Kappa Alpha Nu Chapter, Spring 2020-Fall 2021
- Student Advisory Commissioner, Sine Institute of Public Policy Fall 2020-Present

BATH SPA UNIVERSITY BATH, ENGLAND *Study Abroad* FALL 2018

EXPERIENCE

TEEN VOGUE (REMOTE) LOS ANGELES, CA *Freelance Reporter* Spring 2021

D.C. WITNESS (REMOTE) WASHINGTON, D.C. *Editorial and Data Intern* January 2021-June 2021

- Court Reporting: Attend and report daily hearings at the D.C. Superior Court circuit, including arraignments, trials, and sentencings.
- Data Analyst: Compiled, sorted, and analyzed data in order to generate new information to be used in future stories.
- Content Creator: Wrote, edited and published daily news stories featuring how the accused navigates the criminal justice system and local circuit court.

VOICE OF AMERICA (DEAN'S INTERNSHIP) WASHINGTON, D.C. *Reporter* August 2020-January 2021

- Reporter: Reported, researched, and wrote for the VoA News Center for internal use and for VoAnews.com, with an audience of 275 million.
- Attention to Detail: Edited and assisted with story development for reporters in the News Center.
- Collaborator: Worked with others in the office during daily pitch meetings while receiving one-on-one mentorship from two senior VoA editors.

THE PUBLIC NEWS SERVICE (REMOTE) BOULDER, CO *Freelance Graphic Designer* Summer 2019

- Graphic Design: Developed a logo for a new political commentary program centered around the 2020 presidential election with a listenership of 35 million.

KBOO COMMUNITY RADIO PORTLAND, OR *Reporter, Social Media Manager, Interim News Director* May 2019-September 2019

- Field Reporting: Documented and reported on events that took place in the greater Portland area from remote locations. Used portable audio recording equipment to conduct interviews, collect soundbites, and develop content for the evening news for a weekly audience of 60,000.

- Community Engagement: Developed connections with local community members and listeners by drafting and disseminating weekly email newsletters containing top news stories, station information, and upcoming events.
- News Director: Oversaw a staff of 25 volunteer reporters, editors, and interns, while producing a daily hour-long evening news broadcast.
- Social Media Manager: Designed and executed a station wide social media strategy across Twitter, Instagram, and Facebook. Scheduled, created, and distributed written and multimedia content that boosted the station with 40+ posts across platforms each week. Used photoshop to create compelling graphics to increase user engagement.
- Field Producer: Produced KBOO's largest event of the year, a radio broadcast from the Waterfront Blues Festival, the largest music festival of its kind west of the Mississippi river.

CORE SKILLS

- Technical: Adobe creative suite, AP style and grammar, audio engineering, G-Suite, Hootsuite social media management, Microsoft Office and Excel, photography and videography, researching and fact-checking, search engine optimization, social media management, WordPress.
- Soft: Impeccable and personal communication style, creative eye for news, cultural humility training, multitasking ability, organizational skills, persistence, enthusiastic team player, and time management strategy.