

# Ellen Mubwanda

C O P Y W R I T E R



## PROFESSIONAL HISTORY

### Copywriter & Administrator

*IPrayLife | February - May 2018 - present*

- Keeping company records in check
- Staying up-to-date with all company affairs, meetings and events
- Handling new clients and organising events
- General administrative work

### Remote Copywriter

*Red Mud Media | November 2018 - Present*

- Creating copy for outsourced clients
- Editing website copy to make sure it complies to good SEO recommendations

### Company Copywriter

*Calmlock & Afrodigital Skills Training | October 2018 - Present*

## EDUCATIONAL HISTORY

### Afrodigital Skills Training, Harare, Zimbabwe

*Professional Certificate | Graduated November 2019*

- Six-months program in Digital Marketing
- Obtained skills in SEO, Content Marketing, ADs and more Digital Marketing topics

### Christ University, Bangalore, India

*BA Economics, Sociology & Political Science | Graduated April 2017*

- Extra certificates include Basics in cybersecurity & Contemporary Social problems
- Internship as social media manager & copywriter for writer BK Jayasimha

## PROFESSIONAL BIO

I am a blogger, copywriter and digital marketing consultant who has been doing so for more than 5 years. I have also worked as a ghostwriter online.

## RELEVANT SKILLS

- Stellar Research Skills
- Able to create copy that is SEO-friendly
- Excellent communication abilities
- A Sense Of Adventure And Curiosity
- An Understanding Of User Experience

## CHARACTER REFERENCES

Ralph DuPlessis  
CEO, Red Mud Media  
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Trust Nhokovedzo  
Founder, Calmlock & Afrodigital Skills Training  
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## CONTACT DETAILS

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