

# PASSPORT TO ALASKA



*Toast of the Town  
Event Services*



# DESTINATION ALASKA

*Meetings & Events in*  
*THE LAST FRONTIER*

**WELCOME TO ANCHORAGE!**

**Alaska is BIG.**

**Alaska is GREAT.**

**Alaska is a BEAUTIFUL state... Of mind.**

Anchorage is one of the world's most incredible cities, uniquely mixing its rugged and natural environment with modern conveniences and luxuries. Anchorage is a place where you can spend your days out in remote wilderness enjoying unspoiled trails, hikes, wildlife and more, then enjoy your evening relaxing in a luxurious spa, followed by world class dining and a vibrant arts scene.

The location of Anchorage makes for a perfect basecamp and gateway to Alaskan adventures. From glacier viewing by air, whale watching along the coast, access to wildlife just outside the city corridor, or even salmon fishing right in town along Ship Creek. Anchorage is a city whose natural bounty becomes an outdoor playground for travelers.

Alaska brings out the explorer in all of us, and a place that conjures up epic adventures. Additionally, when it comes to hosting meetings, conventions or incentives here, Anchorage is a place that gives attendees the opportunity to knock a few things off their bucket list. We believe nature has the power to inspire and to rejuvenate the spirit, all of which creates the foundations for authentic connections.

So give your attendees the perfect mix for your next meeting or event, providing an environment that is both productive and fun. Give your attendees the event of their lifetime - in Anchorage, Alaska!

**Toast of the Town Alaska DMC Specialists**

# LOCATION! LOCATION! LOCATION!

Welcome to Anchorage - a truly unique and world class destination that features the best of Alaska all in one place!

With direct access from more than a dozen major U.S. airports, Anchorage is easily accessible, yet worlds away.



Sunrise in Anchorage



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# EASILY ACCESSIBLE |



**6** miles from Ted Stevens Airport  
to Downtown Anchorage



## Daily direct flights

from 15 major domestic airport hubs  
*including:*

- Seattle
- Portland
- Vancouver
- San Francisco
- Los Angeles
- Phoenix
- Las Vegas
- Salt Lake
- Denver
- Dallas
- Atlanta
- Minneapolis
- Chicago
- New York
- Honolulu



## Anchorage Features



- ✓ 2 Convention Centers
- ✓ Delicious mix of dining options
- ✓ 8,700+ hotel rooms
- ✓ World class museums & galleries
- ✓ Access to outdoors just steps away
- ✓ ...AND No Sales Tax!

## The Meeting Your Team Will Remember

Surrounded by spectacular natural spaces & wildlife, with metropolitan appeals, there are lots of great reasons to choose Anchorage for your next meeting or company incentive trip. Seamlessly mix work with play in Anchorage, a true crossroads of business and industry, that prides itself as a metropolitan city with small town hospitality. Your group will enjoy common big city conveniences all set in a walkable town, including access to the wild outdoors and breathtaking natural landscapes. It won't be hard to get your team excited for a bucket list trip to Alaska!!

MEET IN ANCHORAGE

# VENUES & ACCOMMODATION |

An aerial night view of Anchorage, Alaska. The city is illuminated with warm yellow and orange lights, contrasting with the deep blue twilight sky. In the background, a range of large, rugged mountains is covered in snow and partially lit by the city lights. The foreground shows a mix of modern high-rise buildings and lower residential or commercial structures. The overall scene is vibrant and captures the city's energy at night.

With 2 convention centers, 6,000+ modern hotel rooms, and a wide mix of dining options, Anchorage is ready and able to host meetings and groups of up to 5,000 people.

Anchorage Vibrant At Night



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## BIG ALASKA,

# BIG MEETINGS

### Anchorage at a Glance

Average Hotel Room Cost	-----	<b>USD 190</b>
Average Meal Cost	-----	<b>USD 82</b>
Largest Hotel	-----	<b>605 Rooms</b>
Total Hotels	-----	<b>77</b>
Total Rooms	-----	<b>8,037</b>
Number of Convention Centers	----	<b>2</b>
Convention Center Space	-----	<b>200,069 sq. ft.</b>
Largest Convention Room	-----	<b>47,400 sq. ft.</b>




### Venue Spotlight

STAY IN ANCHORAGE

Venue	Meeting Space	
<b>Dena'Ina Convention Center</b>	<ul style="list-style-type: none"> <li>• 200,000 sq. ft. total meeting space</li> <li>• 15 Individual meeting rooms</li> <li>• 47,400 sq. ft. max meeting room</li> </ul>	
<b>Egan Center</b>	<ul style="list-style-type: none"> <li>• 85,000 sq. ft. total meeting space</li> <li>• 19 Individual meeting rooms</li> <li>• 19,600 sq. ft. max meeting room</li> </ul>	
<b>Sheraton Anchorage</b>	<ul style="list-style-type: none"> <li>• 23,317 sq. ft. total meeting space</li> <li>• 11 Individual meeting rooms</li> <li>• 9,375 sq. ft. max meeting room</li> </ul>	
<b>Marriott Downtown</b>	<ul style="list-style-type: none"> <li>• 14,729 sq. ft. total meeting space</li> <li>• 6 Individual meeting rooms</li> <li>• 8,122 sq. ft. max meeting room</li> </ul>	



# WORLD CLASS DINING & NIGHTLIFE |

A photograph showing several pieces of salmon hanging from a wooden rack to dry. The rack is made of dark, weathered logs and is positioned over a body of water, likely the Kenai River. The salmon pieces are in various stages of drying, with some showing a deep red color and others appearing more brown and shriveled. The background features a lush green forest and a clear blue sky with scattered white clouds.

Mix world class seafood, fresh caught local game, iconic breweries, and a growing distillery scene, with trendsetting cafe culture, and lively local bands all set in a walk-able town, and you start to get the feel for a night out in Anchorage!

Salmon Drying Along the Kenai River



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EAT, DRINK & EXPLORE

# A Culinary Journey Through Alaska



Alaska is well known as a top destination for seafood, most notably **salmon, crab and halibut....**



...But there are many delicious options in Anchorage's ever-developing culinary scene - feel free to experiment...



...such as appetizer's & cocktails on the top floor of the Hotel Captain Cook.....



...wine bars, distilleries, and great breweries, just take a look.....

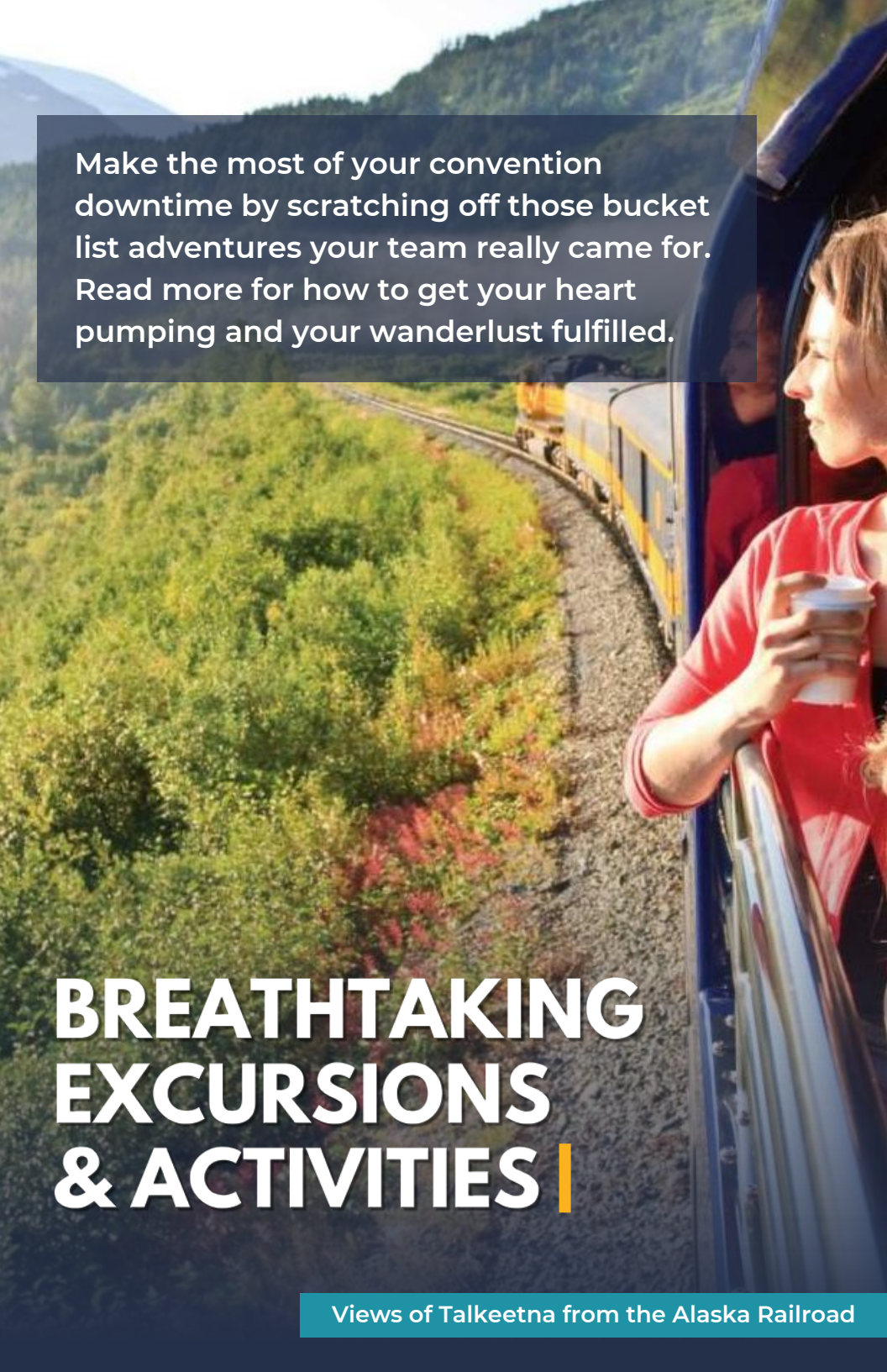


....Anchorage Brewing Co. for a tasty hoppy beer...



...then cap the night at Moose's tooth, where great local music happens!



A woman with long brown hair, wearing a red long-sleeved shirt, is looking out of the open window of a blue train car. She is holding a white coffee cup. The train is moving through a lush, green mountainous landscape with a gravel track curving through the valley. In the background, there are more mountains and a clear sky.

Make the most of your convention downtime by scratching off those bucket list adventures your team really came for. Read more for how to get your heart pumping and your wanderlust fulfilled.

# BREATHTAKING EXCURSIONS & ACTIVITIES |

Views of Talkeetna from the Alaska Railroad



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WORK HARD, PLAY HARDER!

# ENDLESS DISCOVERY |

There are countless ways to discover Alaska, and we are here to help you access the most epic adventures available in the Last Frontier.

## Air Adventures



**Glacier Tours**  
*with K2 Aviation*



**Gondola Rides**  
*at Alyeska Resort*



**Flight-seeing**  
*with Alpine Air*

## Land Adventures



**Mountain Biking**  
*w/ AK Trail Guides*



**Glacier ATV Tours**  
*w/ AK Backcountry*



**Wildlife Viewing**



**Dog Mushing Tours**  
*w/ husky adventures*



**Denali  
National Park**



**Snowmobile Tours**  
*w/ AK Backcountry*

## Sea Adventures



**Glacier Tours**



**Fishing outside  
of Anchorage**



**Kayaking & Rafting**

# SO MUCH MORE TO EXPLORE |

Alaska is huge, with plenty of scenery, wide open spaces, and a unique local culture. With so many options for activities, sightseeing and more, here are some focused itineraries to help keep you on (or off) the beaten track

Denali National Park



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A DAY, AT A GLANCE

# CURATED ITINERARIES FOR EVERY ADVENTURE

## Anchorage in a Day

This itinerary is just one of countless Alaskan adventures.

**Average Duration:** Full Day

**Features:** Food, Hiking, Sightseeing, Northern Lights

Rise early and start the day off right with a yummy breakfast and an Alaskan twist on traditional favorites. Order king crab benedict or a stack of sourdough hotcakes. Head for Glen Alps Trailhead and tackle Flattop first. Mountain vistas of the Chugach Mountains are to the west, and Denali looms on the northern horizon.

Head to Point Woronzof, at the northwestern edge of the city, to view the northern lights. This coastal park has great northern exposure along the shores of Cook Inlet.



## Anchorage Art & Museums

Learn about Alaska's cultural history.

**Average Duration:** Full Day

**Features:** Exhibits, Gift Shops, Theater Showings

Get a coffee at your hotel cafe and take a tour bus to the Alaska Native Heritage Center. See native song and dance performances in their theater space. If the weather is nice, take a stroll around the lake and see their outdoor walkable exhibits. As you head back into downtown, make a stop at the Anchorage Museum where you can see the future and the past collide in this beautiful modern space.





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# CURATED ITINERARIES FOR EVERY ADVENTURE

## Zen Out with a Spa & Wellness Itinerary

One of our favorite spas is located in one of Anchorage's popular downtown venues, the Sheraton.

**Average Duration:** 4 Hours

**Features:** Massage, Waxing, Facials, Mud Wraps, Soaks, Manicures, Pedicures

Relax into your day by starting it with a Swedish or deep tissue massage at the Sheraton's Ice Spa high in the sky of downtown Anchorage, with views of the mountain range as you lounge in their waiting room.

Add on additional services by getting a pedicure or facial and leave with some of Alaska's high end glacial skin products from their gift shop.



TREAT YOURSELF!

## Day Trip to Girdwood

Laid back mountain town full of adrenaline adventures.

**Average Duration:** Full Day

**Features:** Hiking, Sightseeing, Historic Sites, Wildlife

Start the day with a cinnamon roll from a local bakery and a stroll on the Winner Creek Trail. Visit the Crow Creek Mine, home to some of the most historically prolific mining operations in Southcentral Alaska. It's an ideal place to explore the area's gold rush history (and maybe try your luck with a pan).

Go deeper into Chugach State Park and Chugach National Forest for a sightseeing tour via air or snowmobile. Enjoy an elevated view of the valley with a ride on the Alyeska Aerial Tram.



# ALASKA DESTINATION EXPERTS |

Spend your time in Alaska focused on *your* team by letting *our* team of professionals coordinate all your event onsite logistics, offsite excursions, and more.

Mount Denali



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# GET THE SUPPORT YOU NEED |



## Destination & Travel Services

- Group Transportation Services
- Custom Group Tours & Excursions
- Offsite Venue
- Luxury Lodges
- Airport Meet & Greet
- Concierge Services
- Social Responsibility Programs
- Activities & Team Building
- Welcome Gifts



## Meeting & Event Services

- Conference Coordination
- Event Production
- Special Events & Galas
- Food & Beverage Management
- Event Management & Design
- Welcome & Closing Receptions
- Custom Dinners
- Speakers & Entertainment
- Onsite Event Support
- Dedicated Program Manager
- Décor/theme Design

SERVICES & SUPPORT

# LET THE ADVENTURE BEGIN...



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**Contact us TODAY for pricing  
and availability!**

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[www.ToastOfTheTownAK.com](http://www.ToastOfTheTownAK.com)

At Toast of the Town, our focus is on creating experiences that engage. Through our valued vendor relationships, our clients get access to exclusive tours, lodges, and pricing that allows us to work within budgets large and small. Our team's organization, creativity, and 5-star customer service stands us apart from the rest as your future and trusted Destination Management Company (DMC). Rooted in Alaska, we also have staff throughout the U.S. who support our clients both remotely and on-site. Travel to Alaska or beyond knowing that your group will experience the concierge white-glove level of service you deserve.



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