

HALLIE JACOBS | Multimedia Journalist | Philadelphia, PA

484-599-0147 ~ Hallie.Jacobs@temple.edu ~ [LinkedIn](#) ~ [Portfolio](#) ~ [Reel](#)

SKILLS

- Adobe Suite
- LIVEU
- Social Media
- Teleprompter
- Final Cut Pro
- Microsoft Office
- Camera Operation
- Green Screen
- AP Style Writing
- Transcribe scripts

ACCOMPLISHMENTS

- Founder of *The Literacy Dream Project*
- Produced “Philly Literacy Crisis” documentary
- Miss America Local Titleholder
- Created "Magical Moments" entertainment show
- Hosted game shows on private network

EXPERIENCE

Anchor / Reporter / Writer / Live Shot Producer

Sept 2018 - Current

Temple Update | Philadelphia, PA

- Research information, write, and shoot video for digital media platforms
- Edit news packages with video editing software for on-campus cable station
- Multitask reporting and producing live shots in studio and around Philadelphia
- Provide expert leadership during interviews of professionals and people-on-the-street

Digital News Intern

June 2021 - Aug 2021

The Philadelphia Citizen | Philadelphia, PA

- Investigated and reported on Philadelphia's current affairs with a focus on solutions journalism
- Managed social media sites by creating engaging digital videos, stories, and updating content
- Fostered an inclusive work environment between interns and mentors

Media Intern

Jan 2021 - May 2021

Seacrest Studios / Children's Hospital of Philadelphia | Philadelphia, PA

- Hosted the daily morning show, game shows, and radio shows
- Interviewed media industry celebrities and special guests
- Operated cameras, green screen technology, and audio board for shows
- Produced original programming by networking with external partners

Floor Manager

Feb 2020 - Dec 2020

Lo Último (*Spanish version of Temple Update*) | Philadelphia, PA

- Supervised setup of equipment, technical checks, and production operations
- Relayed instructions between the control room and studio crew
- Trained in-studio crew members through hands-on technical training

News Intern

June 2019 - Aug 2019

Fox45 WBFF | Baltimore, MD

- Assisted assignment desk and logged tapes
- Attended production meetings and researched news topics
- Shadowed reporters and photogs for stories and live remotes
- Youngest intern to create and edit news packages

EDUCATION

Bachelor of Arts: Media Studies and Production

Minor: Political Science

Temple University

Graduation: May 2022

GPA: 3.71; Dean's List

EXTRACURRICULARS

Delta Phi Epsilon Alumni Relations Chair

Books Through Bars Volunteer

Alpha Phi Omega Fundraising Chair

Meals on Wheels Volunteer