

KORY GLOVER

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I am a professional freelance writer, journalist, and copywriter. I am a self-starter, task oriented individual, highly motivated, productive and a strong contributor. I have previously worked for community papers including the Winchester Press, The Chesterville Record/Russell Villager and Eastern Ontario AgriNews. I have also demonstrated my creative writing skills through my own column. I am currently working in freelance, publishing work for Ottawa's most popular lifestyle magazine, Faces Magazine, and other online publications.

RELATED EXPERIENCE

AUGUST 2020 – PRESENT

PROJECT LEAD, INVEST OTTAWA

Invest Ottawa increases entrepreneurial momentum, wealth and jobs in Ottawa, Canada, through economic development.

- Contract work until Dec. 19.
- Coordinating a team of a copywriter, graphic designer, digital marketer, UI/UX designer and web designer to complete business goals for a variety of clients.
- Scheduling and facilitating weekly meetings with clients.
- Sending deliverables to the client at the end of our work period.
- Weekly one-on-one calls with team members to check in on work progress, workload, and mental health.

AUGUST 2020 – PRESENT

COPYWRITER, INVEST OTTAWA

- Contract work until Dec. 19.
- Writing clear marketing copy to promote small businesses' products/services.
- Researching industry-related topics (combining online sources, interviews, and studies).
- Conducting simple keyword research and use SEO guidelines to increase web traffic.
- Updating website content as needed.

MARCH 2020 – PRESENT

CONTRIBUTING WRITER, WHATCULTURE

WhatCulture takes what you love to read about, housing it into just one website of friendly, easy to read articles and features, giveaways, and competitions.

- Writing intriguing content about different aspects of popular culture including comic books, television, and movies.
- Proofreading each article before publication.
- Pitching several article ideas to the community manager on a weekly basis.

FEBRUARY 2020 – PRESENT

CONTRIBUTING WRITER, GAME RANT

Game Rant is an online magazine-style website, siting the latest video game news, reviews, trailers and more.

- Writing intriguing content about different popular franchises aimed towards the online gaming community.
- Formatting each article to fit Game Rant's style on Wordpress.
- Formatting images for each article.
- Pitching several article ideas to the community manager on a weekly basis.

NOVEMBER 2019 – PRESENT

FREELANCE WRITER, FACES MAGAZINE

Faces Magazine is Ottawa's Premier Monthly Publication - spotlighting the people, places and events that define the city.

- Providing intriguing content pertaining to the beauty and entertainment of the City of Ottawa.
- Providing several story ideas on a monthly basis.

MAY 2019 – NOVEMBER 2019

COLUMNIST, THE CHESTERVILLE RECORD/RUSSELL VILLAGER

Publication that covers Stormont, Dundas, and Glengarry Counties, as well as Russell Township and other surrounding areas.

- Wrote a bi-weekly column called "That's A Good Question," about, through extensive research, presenting an offbeat, sometimes comedic, question to the reader and then providing an extensive and intriguing answer.
- Columns usually clocked in at 600 – 750 words each, depending on the space made available in the newspaper.

SEPTEMBER 2018 – NOVEMBER 2019

REPORTER/PHOTOGRAPHER, THE CHESTERVILLE RECORD/RUSSELL VILLAGER

- Provided visual and written content on a weekly basis.
- Provided tasteful and professional photographs pertaining to written content, as well as any other content that required visual mediums.
- Contributed to bi-annual supplements via written and visual content.
- Proofread pages before print.
- Frequently chased and provided quick stories in conflict of deadlines due to low content for the paper.
- Oversaw the Chesterville Record and Russell Villager's Facebook page, posting multiple engaging posts. Managed to raise the Chesterville Record's follows by nearly 6 per cent.

SEPTEMBER 2018 – NOVEMBER 2019

REPORTER/PHOTOGRAPHER, EASTERN ONTARIO AGRINEWS

Publication that serves the agricultural community in Eastern Ontario and areas of Western Quebec.

- Provided visual and written content on a monthly basis.
- Provided professional photographs pertaining to written content, as well as any other content that required visual mediums.
- Researched different aspects of the agricultural industry including certain procedures, ideas, lingo, and different types of farming.
- Frequently chased and provided quick stories in conflict of deadlines due to low content for the paper.
- Often attended and covered numerous conferences, presentations, and events.

MARCH 2018 – SEPTEMBER 2018

REPORTER/PHOTOGRAPHER, WINCHESTER PRESS

Winchester's longest-serving business. Covering news, events, sports and the people that make our community great since 1888. As of Jan. 1, 2020, The Winchester Press has stopped publication and closed its doors.

- Created a network of connections throughout the region of Dundas County and Osgoode Ward including North Dundas Mayor Tony Fraser, Osgoode Ward councillor George Darouze and Ottawa Mayor Jim Watson.
- Covered and wrote quality articles pertaining to events and news surrounding the North Dundas and South Dundas areas and parts of Ottawa.
- Managed and conducted interviews with sources.
- Contributed to monthly supplements via written and visual content.

JANUARY 2016 – NOVEMBER 2017

VERIFIED CREATOR, MOVIE PILOT

Online magazine website that published entertainment content based on popular trends in popular culture, whether that be movies, television, literature or video games. The website was taken down due to insufficient audiences in November of 2017.

- Wrote and created online content based on popular trends in popular culture and entertainment including movies, television, and video games.
- Wrote over 180 articles for publication, accumulating over one million views in total.
- Managed to send in an average of 10 articles a week for publication review
- Managed my own Facebook page, sharing published articles, other news articles and other frequent posts from memes and photos to videos. Garnered approximately 800 followers in the span of four months. The page has been since deleted due to Movie Pilot's shutdown.

COLLEGE EXPERIENCE

JANUARY 2018 – MARCH 2018

ASSOCIATE EDITOR/REPORTER/PHOTOGRAPHER, GLUE MAGAZINE

Ottawa's student magazine with 6,500 copies available each semester and distributed to all of Ottawa's main post-secondary campuses.

- Monitored and studied the patterns of posting Glue articles to Reddit and the amount of views and responses garnered daily.
- Provided written and visual content that pertained to our target demographic of college students.

MARCH 2017 – SEPTEMBER 2017

SOCIAL MEDIA EDITOR, ALGONQUIN TIMES

Award-winning editorial driven campus newspaper with electronic and print editions reaching roughly 16,000+ students across eastern Ontario.

- Posted different articles on the official social media platforms of the Algonquin Times to maximize viewership.
- Utilized the buffer application to organize postings to four a day throughout the parts of the day with most traffic.
- Began posting to Reddit which skyrocketed the views on certain articles.
- Increased Twitter followers by approximately 100 in the span of under two months.

MARCH 2016 – NOVEMBER 2017

ONLINE EDITOR, ALGONQUIN TIMES

- Published articles to the Algonquin Times website.
- Used tags to properly organize articles and allow easier access for readers.
- Designed a new layout for the Algonquin Times website.

JANUARY 2017 – SEPTEMBER 2018

SECURITY BEAT REPORTER, ALGONQUIN TIMES

- Met with Algonquin's security supervisor to write briefs of the disciplines and rule breaking around the campus.
- Developed a good working relationship Algonquin's security supervisor, Patricia Eng.

JANUARY 2017 – JANUARY 2018

ENTERTAINMENT EDITOR, ALGONQUIN TIMES

- Maintained the entertainment section of the Algonquin Times and pitched a variety of events around the Woodroffe campus for fellow colleagues to cover.
- Developed a strong working relationship with Algonquin Commons Theatre manager Ken MacLeod.

JANUARY 2017 – JANUARY 2018

REPORTER/PHOTOGRAPHER, ALGONQUIN TIMES

- Wrote a variety of different stories ranging from general news, entertainment, careers and innovations.
- Pitched 68 story ideas; 29 selected for publication.

OTHER EXPERIENCE

AUGUST 2008 – SEPTEMBER 2018

MUTUEL SELLER, RIDEAU CARLETON RACEWAY

- Provided customers with horse-racing betting tickets.
- Proven track record of 10 years customer service skills.
- Incredible patience for stubborn and gambling-addicted patrons, especially under heavily emotional moments.

JUNE 2015 – NOVEMBER 2016

TOTEBOARD OPERATOR, RIDEAU CARLETON RACEWAY

- Operated the Raceway's toteboard to display messages including birthdays, events and individual race information.
- Created many memorable messages including a Pepsi logo for a welcoming party associated with the company and the Stanley Cup to attract customers to watch the games from the Raceway's sports bar.

EDUCATION

APRIL 2018

JOURNALISM, ALGONQUIN COLLEGE

Maintained a 3.6 GPA average. Was honoured with the Dean's Honour Roll. Currently holding the record for most stories written for the Algonquin Times newspaper within the span of a semester. Became highly proficient with Adobe InDesign, Photoshop and Premiere Pro.

APRIL 2013

VIDEO GAME DEVELOPMENT, ALGONQUIN COLLEGE

Completed three years of the video game development program at Algonquin College. Learned basic HTML skills. Learned new skills pertaining to Microsoft Word, Powerpoint and Photoshop.

SKILLS

- Proofreading
- Content Writing
- Social Media (ie. Twitter, Facebook, LinkedIn)
- Research
- Microsoft Word
- Wordpress
- Blogging
- Photography
- Photoshop
- Conducting interviews
- Creative Writing
- Microsoft Powerpoint
- Proofreading
- Adobe (ie. Premiere Pro, InDesign, Photoshop)

AWARDS

- Currently holds the record for most stories written and published in the span of a semester for the Algonquin Times.
- Placed on the Dean's Honours List for outstanding academic achievement in Journalism.
- Graduated top of the class in online program, MoviepilotU, for high volume of quality articles.
- Won first place in clay sculpting contest in high school.
- Won first place in a school board wide poetry writing contest back in elementary school
- Short story submission featured in *Voyages Through Time* magazine in 2020.

REFERENCES

Kalynn Sawyer Helmer

Previous editor, Eastern Ontario AgriNews and The Chesterville Record

Michelle O'Donohue

Previous editor, The Chesterville Record

Contact information made available upon request