

# ADNÁN LEAL

## JOURNALIST & COMMUNICATOR

I have been writing and creating content for news outlets, social media, and global organizations for 10 years, covering politics and sports in Spain, reporting on Brexit from London, and working as a communicator and journalist in Amsterdam and Brussels. Here's [my portfolio](#).



### PERSONAL INFO

- [adnanleal@gmail.com](mailto:adnanleal@gmail.com)
- (+34) 684459602
- Brussels, Belgium
- Availability: immediate
- Social media: [in](#) [ig](#) [x](#) [t](#) [d](#)

### KEY SKILLS

- Research and interviewing
- Understanding of EU & global affairs
- Ability to write accurately under pressure
- News judgment and political awareness
- Excellent people and collaborative skills
- Coverage of press conferences and events
- Creative storytelling
- Newsletter and social media management
- Strategic and digital communications
- Video production and editing
- Adobe Premiere & CapCut
- Data visualisation (Flourish & Canva)
- Graphic design (Canva & InDesign)
- Content Management Systems & SEO

### LANGUAGES

- Spanish, Catalan - Native
- English C2, French B1, Polish A1

### WORK EXPERIENCE

#### DIGITAL JOURNALIST

*EURONEWS, 05/12/2026 - currently*

Social media and digital presence strategy by producing audiovisual content, pushing new journalistic narratives and formats, and ensuring a coherent online visibility

#### COMMUNICATIONS MANAGER

*DIGITALEUROPE, Brussels, 01/10/2022 - 6/6/2025*

Significantly grew online influence and public understanding of tech topics by managing website & social media content and leading the digital communications strategy

#### INTERNAL COMMUNICATIONS SPECIALIST

*GRANDVISION, Amsterdam, 01/06/2021 - 30/09/22*

Ensured coherent communications by leading intranet development, content strategies, newsletters, and events

#### NEWSLETTER EDITOR (SELF-EMPLOYED)

*EL PRAGMA, Remote, 01/01/2021 - 01/06/2021*

Built and managed an engaged digital community by publishing timely articles on national and global affairs

#### BUSINESS & FINANCE JOURNALIST

*ECONOMÍA 3, Alicante, 01/06/2019 - 31/08/2019*

Expanded online reach & audiences by proposing innovative topics to write about and increasing social media presence

#### POLITICAL JOURNALIST

*EL IBÉRICO, London, 01/07/2018 - 30/09/2018*

Turned its politics section into a reference for Spanish-speaking audiences, via interviews, hard news, and analyses

#### REPORTER & BROADCASTER

*ONDA CERO, Alicante, 01/07/2017 - 31/08/2017*

Recognised for my problem-solving and autonomy in producing a daily news bulletin about local & regional politics

### EDUCATION

**BACHELOR'S DEGREE IN JOURNALISM** - Universidad de Castilla-La Mancha, Uniwersytet Opole & Universidad de Sevilla (2015-2019)

**MASTER'S DEGREE IN JOURNALISM, MEDIA AND GLOBALIZATION** - Aarhus University & University of Amsterdam (2019-2021) - *Politics & Media track*

**MASTER'S DEGREE IN HUMAN RIGHTS AND GLOBALIZATION (online)** - Universitat Oberta de Catalunya (2024-currently)