



ADNÁN LEAL

COMMUNICATOR & JOURNALIST

Experienced in online journalism; radio broadcasting; strategic, EU policy, and political communications; social media campaigns; content creation...and everything else that involves telling a story or explaining complex topics.

Extensive professional and educational experience in global contexts. Curious, open-minded, and a positive thinker. My interests lie in politics, media, sports, technology, culture, and traveling. My best quality is that I ask a lot of questions.



WORK EXPERIENCE

COMMUNICATIONS MANAGER

DIGITALEUROPE, Brussels, 01/10/2022 - CURRENT

Managed and created website and social media content (including video); wrote and managed newsletters; designed and executed communications campaigns and events; established a pan-European comms community

INTERNAL COMMUNICATIONS SPECIALIST

GRANDVISION, Amsterdam, 01/06/2021 - 30/09/22

Designed and established a cohesive, effective internal communications strategy for a 40.000-people global company.

NEWSLETTER EDITOR (SELF-EMPLOYED)

EL PRAGMA, Remote, 01/01/2021 - 01/06/2021

Authored a weekly journalistic newsletter, publishing articles on local, national and global affairs.

BUSINESS & FINANCE WRITER

ECONOMÍA 3, Alicante, 01/06/2019 - 31/08/2019

Wrote news about local & regional business & finance affairs

REPORTER & BROADCASTER

ONDA CERO, Alicante, 01/07/2017 - 31/08/2017

Wrote & broadcasted news about local & regional politics

POLITICAL WRITER

EL IBÉRICO, London, 01/07/2018 - 30/09/2018

Wrote news about Brexit and UK politics



EDUCATION

BACHELORS DEGREE IN JOURNALISM

- *University of Castilla-La Mancha, 2015 - 2019*
- *With Erasmus+ exchange in Poland*

MASTER'S DEGREE IN JOURNALISM, MEDIA AND GLOBALISATION

- *University of Aarhus & University of Amsterdam, 2019 - 2021*
- *Joint Erasmus Mundus Degree; Media & Politics mention*

MASTER'S DEGREE IN HUMAN RIGHTS AND GLOBALIZATION

Universitat Oberta de Catalunya, 10/2024 - currently



PERSONAL INFO

- **Nationality:** Spanish
- **Age:** 32
- **adnanleal@gmail.com**
- **(+32) 491569469**
- **Brussels, Belgium**



STRENGTHS

- **Ability to thrive in hectic environments**
- **Out-of-the-box thinker**
- **A team player**
- **Able to write clearly and develop political strategies**
- **An empathic communicator who cares about diverse audiences**
- **Strong understanding of EU & global affairs**



LANGUAGES

Spanish, Catalan - Native

English C2, French B1, Polish A1



DIGITAL SKILLS

Video editing; graphic design (Canva); photography skills; Microsoft Office; Microsoft Suite; Adobe Package; Newsletter, website, and social media management; data visualization; podcasting