

# Amanda Hale

4656 34 Street South, Arlington, V.A.  
ahale77@gmail.com; 202-427-2885

---

## SUMMARY OF QUALIFICATIONS

Dynamic storyteller with 18 years of experience as a senior writer/editor, marketing and communications specialist, and journalist. Demonstrated ability to collaborate with diverse business teams and subject matter experts at all levels to craft compelling proposals, web content, case studies, success stories, and newsletters.

## KEY SKILL AREAS

Writing  
Editing

Research  
Content Creation

Communications  
Donor Engagement

Training  
Mentoring

## WORK EXPERIENCE

### Senior Proposal Writer

**IntraHealth International | February 2021-April 2025**

*Arlington, Virginia*

- Led background research, donor engagement, stakeholder interviews, and content development for health bids and reports for US donors, including USAID, CDC, and the Gates Foundation.
- Achieved new business targets by crafting engaging and responsive bids; recently, collaborated with our digital health team to research and write a winning \$5-million proposal for the Gates Foundation to scale a digital payment system for community health workers in Tanzania.
- Served as a quality-control reviewer, ensuring all proposals responded to donor priorities, adhered to brand guidelines, and told an inspiring story about how we would improve health outcomes.
- Developed donor-facing communication materials, including corporate capabilities statements and technical briefs on our [health systems strengthening](#) and [community health](#) approaches in action.
- Enhanced staff proposal writing skills by creating easy-to-use tools, such as a win theme guide and a primer on using the NOSE (Need, Outcome, Solution, Evidence) Framework to craft activities.
- Mentored junior writers in researching, outlining, writing, and editing quality proposal sections.

### Senior Specialist, New Business Development

**Global Health Division, Chemonics International | June 2019-February 2021**

*Crystal City, Virginia*

- Wrote and edited priority global health and supply chain proposals for USAID and the Global Fund.
- Led a team of three staff in Northeast Nigeria to research HIV service delivery needs, using insights from health workers, government staff, and community groups to craft a winning \$10-million task order proposal under USAID's Strategic HIV/AIDS and TB Response Program (SHARP) IDIQ.
- Promoted corporate successes by researching and writing project success stories, case studies, and one-pagers, including a success story on [improving nutrition and food security in Tajikistan](#).

### Senior Writer/Editor

**Editorial Support and Production Division, Chemonics International | September 2013-June 2019**

*Washington, D.C.*

- Wrote and edited proposals, reports, and success stories, working with regional teams and graphic designers to ensure materials complied with corporate branding and editorial standards.
- Authored two winning proposals for USAID's \$600-million Nigeria SHARP IDIQ and \$20-million Dominican Republic Community Justice System Strengthened Project, collaborating with subject matter experts and staff across the company to design persuasive technical strategies.
- Liaised with the communications department to research and write success stories and blogs for Chemonics' website, including a story on [saving lives through cell phones in Mozambique](#).

# Amanda Hale

4656 34 Street South, Arlington, V.A.  
ahale77@gmail.com; 202-427-2885

---

- Planned and contributed content for Chemonics' Between the Lines employee newsletter, which shared news and writing tips from staff in the Editorial Support and Production Division.
- Owned Chemonics' editorial style guide development, including leading a three-person team to update the guide in 2018 to reflect the latest Associated Press standards and usage rules.
- Supervised two writer/editors, overseeing their daily work and providing quality control reviews.

## Social Collaboration Analyst

### Operations Policy and Country Services Network, The World Bank | January 2012-August 2012

Washington, D.C.

- Worked with economists, task team leaders, and senior managers to write weekly success stories demonstrating the business value of social collaboration, particularly in linking decentralized teams.
- Managed communities on the World Bank's social collaboration platform, *Scoop*, and trained staff on how to use the platform to find development expertise, share knowledge, and promote best practices.

## Outreach Coordinator

### Administrative and Client Support (ACS) Network, The World Bank | May 2009-January 2012

Washington, D.C.

- Managed an outreach program for 2,000 administrative staff and organized knowledge-sharing events and strategic campaigns to generate awareness of the ACS Network's accomplishments.
- Published feature articles on the critical role of administrative staff in World Bank health projects, such as the *Abiye* (Safe Motherhood) program in Nigeria, as part of the ACS Network's e-newsletter.
- Prepared briefing notes and talking points for the head of the ACS Network's speaking engagements.

## Marketing Associate

### National 4-H Council | June 2008-May 2009

Chery Chase, Maryland

- Wrote, edited, and designed *The Power of Youth*, 4-H's national quarterly newsletter for donors and foundation executives who invest in 4-H programs.
- Researched and wrote national press releases, web articles, and media audits for the 4-H system.
- Oversaw multi-departmental projects, including the 2007-2008 Annual Report.

## Health Journalist

### Development Communications Network (Devcoms) | August 2007-May 2008

Lagos, Nigeria

- Researched and wrote *Saving Women's and Children's Lives: A Journalist's Guide to Maternal, Newborn, and Child Health in Nigeria*, as part of Devcoms' core media outreach strategy.
- Created diverse content (e.g., newsletters, blogs) for the John Hopkins' Conference on Adolescent Health and the Third Africa Conference on Sexual Health and Rights in Abuja.

## EDUCATION

University of Oxford  
Oxford, United Kingdom

Master of Science: African Studies

June 2013

University of Victoria  
Victoria, Canada

Bachelor of Fine Arts: Writing

June 2007

For writing samples, please visit my [online portfolio](#).