


Messages 1 - 16	Image	Link	Note	Date
Get \$25 off when you sign up for our email alerts. Start building a better life today . . . (on us.) #GetItNow [link]	[\$25 Coupon]	https://www.aarons.com/t-emaillist.aspx? [Suggest a landing page - what's your event or contact?]		
My house is finally a home — thanks to Aaron's. The answer is Si! #OwnIt [video]	VIDEO or even "LIVE" feature. [Customer video of Hispanic mom quick tour of kitchen, complete with pot on stove and grandchild running in to give her a big hug.]	[Suggest a landing page - but could link to . . . appliances.] https://www.aarons.com/c-14-appliances.aspx	Really want to humanize and differentiate the brand experience.	
Activate your Smartphone in-store today! With Cricket Wireless and Aaron's, it's affordable, fast and easy. #NoMoreWaiting #OwnIt [TAG] https://www.facebook.com/cricketnation/		[TAG] [Suggest a landing page - or website page and contact.] https://www.aarons.com/t-cricket.aspx		
What do you need most right now? When you visit your Aaron's store and say #TheAnswerisSi or #NoMoreWaiting in the next 10 days, you win \$25 instantly!	Create Carousel -- Images: Appliance, Furniture, Electronics, Smartphone	https://www.aarons.com/t-emaillist.aspx? [Suggest a landing page or contact?]		

<p>What new electronic device appliance would totally change your life? #OwnItNow</p>	<p>Carousel of high-appeal/high-margin electronics. LG, Samsung, Dell, HP</p>	<p>[Suggest a landing page with special offer - but could link to . . . electronics page.] https://www.aarons.com/c-2-electronics.aspx</p>		
<p>Christmas is coming! Only 170 days away! Make a place to entertain or a cozy space for your family to gather. #NoMoreWaiting! [link]</p>	<p>Christmas and family at home.</p>	<p>[Suggest a landing page, https://www.aarons.com/t-emaillist.aspx? - or contact.]</p>	<p>*Adjust Christmas Date according to actual post date. http://www.xmasclock.com/</p>	
<p>What kind of appliance are you? #OwnIt at Aaron's. http://www.playbuzz.com/hughtaylor10/what-kind-of-kitchen-appliance-are-you</p>	<p>[appliance personality quiz]</p>	<p>Link to store website. https://www.aarons.com/c-14-appliances.aspx</p>		
<p>#OwnItNow Choose 4, 12, 18, 24 months – same as cash!</p>	<p>Image: Person holding fan of cash.</p>	<p>Suggest a landing page - but could link to registration? https://account.aarons.com/Register.aspx</p>		
<p>You work hard for your family. It's time to create the home they deserve . . . on piece at a time. #NoMoreWaiting [video]</p>	<p>[Possibilities video.]</p>	<p>[Time lapse video that shows a house becoming a home by adding an Aaron's item every three months -- with a new couch being added, then a TV, then a refrigerator.] https://www.aarons.com/c-1-furniture.aspx</p>		

<p>Get \$25 off when you sign up for our email alerts. Start building a better life today . . . (on us.) #GetItNow [link]</p>	<p>[\$25 Coupon image]</p>	<p>https://www.aarons.com/t-emaillist.aspx? [Suggest a landing page - what's your event or contact?]</p>		
<p>The answer is Si! Thanks to Aaron's, I finally have what I need to look for a job . . . [video] #GetItNow</p>	<p>A great VIDEO or even "LIVE" feature [Customer video of Hispanic dad quick tour of desk area . . . computer, printer and phone.]</p>	<p>Suggest a landing page - but could link to electronics. https://www.aarons.com/c-2-electronics.aspx</p>		
<p>Say #TheAnswerisSi or #NoMoreWaiting when you visit your Aaron's store in the next 10 days—and win an instant \$25 gift certificate.</p>	<p>Photo of target customer with #TheAnswerisSi or #NoMoreWaiting.</p>	<p>https://www.aarons.com/t-emaillist.aspx? [Suggest a landing page - what's your event or contact?] (or) Google map to store?</p>		
<p>No credit! No hassle! No problem! Cricket Wireless and Aaron's have your number! Activate your in-store today! https://www.aarons.com/t-cricket.aspx</p>	<p>[Image of Cricket Smartphone phone]</p>	<p>https://www.aarons.com/t-cricket.aspx</p>		
<p>It's easy to #OwnIt. Choose 4, 12, 18, 24 months – same as cash! Come it to the store for a special surprise [store link] or [order online].</p>	<p>Photo (or video MEME) -- reclining person holding fan of cash.</p>	<p>Suggest a landing page - but could link to registration? https://account.aarons.com/Register.aspx</p>		

<p>What new appliance would totally change your life? #OwnItNow</p>	<p>Carousel of high-appeal/high-margin appliances. LG, Samsung, Frigidaire.</p>	<p>[Suggest a landing page with special offer - but could link to . . . appliances page.] https://www.aarons.com/c-14-appliances.aspx</p>		
<p>#AaronsGives to support our community—Give Respect Give Hope, Give Back! #OwnIt</p>	<p>[Video]</p>	<p>https://www.youtube.com/watch?v=QtzoQZKB2WM&feature=youtu.be</p>		
<p>#TuesdayTip Reduce air-conditioning costs in the Texas heat. Skip the stove or oven & have cool salad or microwave meal. After cooking or showering, use the exhaust fan to remove humid heat.</p>	<p>[Photo with quote.] </p>	<p>[Suggest a landing page with special offer - but could link image to . . .] https://account.aarons.com/Register.aspx</p>		

Plainview, TX - 1 store
 Lubbock, TX - 3 stores