

Eslam Gamal Mohamed

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Military Status: Exempted

Date of Birth: 01-11-1995

Summary

I am a Marketing Passionate, Content Obsessed, Programming Lover, and Information Seeker. I am skilled in, Social Media Strategy, Content Plan, Competitive Analysis, Writing, Research, Analysis, Blogging, E-Mail Marketing, HTML, and CSS as well as dedicated & self- driven. My Portfolio <https://eslamgamal.contently.com/>

Experience:

▪ **Company:** Billboards (Advertising Agency)

Position: Social Media Moderator & Researcher (From May 2021 – Present)

- Replying to Messages and Comments of variety of accounts especially in Real Estate Industry.
- Hiding unethical comments.
- Responsible for the user-generated content on multiple accounts
- Reviewing the quality of content and design before the publishing.
- Doing a Research daily for a Telecommunication Company.

▪ **Company:** Arktech Egypt (Digital Marketing Agency)

Position: Social Media Editor (From Oct 2020 – Feb 2021)

- I worked as an Arabic & English Social Media Editor on a bunch of accounts such as Restaurant, Coffee, Pet Clinic, and Health & Beauty, and others.
- I have built and executed Content Plan & Strategy for those accounts.
- I treated with the Graphic Designers to execute my ideas, as well as the Motion Graphic Team.
- I brainstormed with the team as they needed.

▪ **Company:** Asfour Crystal International (Headquarter)

Position: Marketing Intern (Part time) (from Dec. 2019 to Feb 2020) (3 Months).

- I have already suggested & participated in generating ideas in setting Activations, Designs, & Printed Materials such as voucher, Catalogue & roll-ups.
- I have conducted market research through offline survey in the showroom.

Position 2: Indoor Sales Rep (from April. 15 – April. 13) (1 Year)

- First month at the company, I have accomplished over target in selling gifts which I recorded 116 thousand L.E instead of 107 thousand L.E.

▪ **Company:** El hayah Real Estate Investments

Position: Telesales Executive & Content Creator (From Sep. 18 – March. 19 (6 Months))

- I have created effective content on Facebook platform & OLX which is increased the leads and made impactful engagement.
- I had been following Facebook Insights regularly to measure the success.

Education:

- Cairo University, Faculty of Commerce, Business Administration Department.

Grade: Good Final Project: Excellent Graduation Year: 2017

- High School, Al- Mosher Ahmed Ismail

Grade: Excellent Graduation Year: 2013

Courses & Training:

- Scholarship at Qeyada Foundation in collaboration with The American University in Cairo. The Program named "Work Readiness"
- HTML and CSS (Youtube)
- Marketing Workshop (AUC)
- Digital Marketing (Udacity)
- Social Media Marketing (Edraak)
- Content Marketing (Udacity)
- Business English & Business Writing (AUC)
- Soft Skills (Communication, Presentation, Teamwork, Self-Management) (AUC)

Achievements

I have worked on some projects such as **Marketing Plans** for TODO product for Edita Company, Cleopatra Hospitals Group, and Ajwaa For Food Industries, as well as worked on other projects such as Problem Solving and Global Mindset, and I have recorded great grades and points.

Voluntary Activities:

- **Akhlaqyat:** we aim to spread ethical issue, guide people to the right path and help them.

Position: Content Editor

Skills:

Language: Arabic (Native) - English (Very Good)

Hard & Soft Skills:

* Communication	* Teamwork	* Presentation	* Research	* Self – Learning
* Negotiation	* Customer Service	* Time Management		* Microsoft Office
* Retail Sales	*Marketing Plan	* Content Creation		* Blogging
* Social Media	* Content Strategy	* Editing		* E-Mail Marketing